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Subject Code:- AMBA0302

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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA

SEM: III - CARRY OVER THEORY EXAMINATION - APRIL 2023

Subject: Corporate Governance, Values and Ethics

Time: 3 Hours

Max. Marks: 100

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of **three Sections -A, B, & C.** It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION A

20

1. Attempt all parts:-

- 1-a. Corporate governance can be defined as: (CO1) 1
- (a) the system used by firms to control the actions of their employees
 - (b) the election process used to vote in a new Board of Director
 - (c) the corporate compliance system used by the firm
 - (d) the system used by firms to identify who are the critical stakeholders for the firm
- 1-b. Corporate governance is concerned with the formation of _____term objectives: (CO1) 1
- (a) Very short
 - (b) short
 - (c) medium
 - (d) long
- 1-c. "NCLAT" stands for: (CO2) 1
- (a) National Council of Law Appellate Tribunal

- (b) Northern Company Law Appellate Tribunal
- (c) National Company Law Apply Tribunal
- (d) National Company Law Appellate Tribunal
- 1-d. In Indian financial system the SEBI regulates and monitors the corporate governance of listed companies in India through_____: (CO2) 1
- (a) Clause 42
- (b) Clause 48
- (c) Clause 41
- (d) Clause 49
- 1-e. The individual level factor that can affect the process of decision making in an organization is: (CO3) 1
- (a) Personal values
- (b) Economic conditions
- (c) Organizational Politics
- (d) Organizational Policies
- 1-f. When you meet someone professionally, which of the following should not be included in your introduction? (CO3) 1
- (a) Your role or title
- (b) Your choice and ambition
- (c) Your business, business, or industry
- (d) Brief description of your business
- 1-g. _____ is concerned with a worker's loyalty and a sense of belongingness by his behaviour to the organization: (CO4) 1
- (a) Work ethos
- (b) Work Culture
- (c) Management
- (d) All of these
- 1-h. _____ is an example of an area where business ethics apply: (CO4) 1
- (a) Conduct of international operation
- (b) Nowhere
- (c) In the personal life of staff
- (d) None of the above
- 1-i. Employer should behave ethically while dealing with employees, suppliers, customers etc. In this sense, business ethics concept represents ____ 1

view: (CO5)

- (a) Narrow
- (b) Limited
- (c) Conservative
- (d) Universal

- 1-j. Business ethics deal primarily with _____: (CO5) 1
- (a) social responsibility
 - (b) the price of products and services
 - (c) moral obligation
 - (d) being unfair to the competition

2. Attempt all parts:-

- 2.a. List down the categories in which CSR is involved. (CO1) 2
- 2.b. State the minimum and maximum number of directors a public and private organisation can appoint. (CO2) 2
- 2.c. Define organisational ethics. (CO3) 2
- 2.d. List some examples of ethical decision making. (CO4) 2
- 2.e. Define traditional social contract theory. (CO5) 2

SECTION B

30

3. Answer any five of the following:-

- 3-a. Describe the role of governance models around the globe. (CO1) 6
- 3-b. Explain the Code of Corporate Practice. (CO1) 6
- 3-c. Discuss the role of auditors in maintaining the transparency in a company. (CO2) 6
- 3-d. Explain the differences between Board of Directors and Audit Committee. (CO2) 6
- 3.e. Define the business ethics of Indian manager. (CO3) 6
- 3-f. Discuss the essentials of Gandhian leadership. (CO4) 6
- 3.g. Explain the stages of institutionalization. (CO5) 6

SECTION C

50

4. Answer any one of the following:-

- 4-a. In your opinion, what are the most urgent ethical issues in business today? (CO1) 10
- 4-b. Discuss the role of managers in maintaining and/or disrupting organizational ethics in business relationships. (CO1) 10

5. Answer any one of the following:-

- 5-a. "The committee helps the board keep its mandates, policies and practices up-to-date". Elaborate. (CO2) 10
- 5-b. "The concept of the Chairman cum Managing Director in Public Sector Undertakings has been in vogue for quite some time. This defeats the purpose of Chairman of Board for Directors exercising checks and balances on the performance of Managing Director / Chief Executive Officer." Discuss. (CO2) 10

6. Answer any one of the following:-

- 6-a. Discuss in detail the problems arising from conflicting values. (CO3) 10
- 6-b. "Company's values have a direct impact on employee motivation and engagement". Comment. (CO3) 10

7. Answer any one of the following:-

- 7-a. Discuss the scope of ethical training in an organisation. (CO4) 10
- 7-b. Explain the importance of ethical decision making in the business environment. (CO4) 10

8. Answer any one of the following:-

- 8-a. Discuss the role of IT industry in making marketing ethical. (CO5) 10
- 8-b. Discuss the necessity to institutionalize a code of ethics in marketing research. (CO5) 10