

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA

SEM: III - THEORY EXAMINATION (2022 - 2023)

Subject: Corporate Governance, Values and Ethics

Time: 3 Hours

Max. Marks: 100

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION A

20

1. Attempt all parts:-

- 1-a. Persons who take the procedural steps to set up a company and who make business preparations for the company are known as: (CO1) 1
- (a) directors
 - (b) shareholders
 - (c) registrars
 - (d) promoters
- 1-b. Corporate Social Responsibility is closely related to: (CO1) 1
- (a) Ethical conduct
 - (b) Environmental practice
 - (c) Community investment
 - (d) All the above
- 1-c. According to clause 49 on independent directors, what should be minimum age of independent director: (CO2) 1
- (a) 21 Years

(b) 22 Years

(c) 23 Years

(d) 24 Years

1-d. Minimum number of directors in a public company is: (CO2) 1

(a) 1

(b) 2

(c) 3

(d) 4

1-e. The workers like to be recognized as _____ human beings: (CO3) 1

(a) Self- respecting

(b) Self-deprecating

(c) Egoistic

(d) Self-focused

1-f. Components of corporate culture includes _____: (CO3) 1

(a) vision and values

(b) practices and people

(c) narrative and place

(d) All of these

1-g. An organisation's appropriate tone at the top promoting ethical conduct is an example of _____: (CO4) 1

(a) ethical sensitivity

(b) Ethics incentives

(c) Ethical behaviour

(d) Consequentialist

1-h. Atmospheric issues include all the following except: (CO4) 1

(a) acid rain

(b) global warming

(c) air pollution

(d) water quantity

1-i. Better access to certain markets, differentiation of products, and the sale of pollution-control technology are ways in which better environmental performance can: (CO5) 1

(a) increase revenue

	(b) increase costs	
	(c) decrease revenue	
	(d) decrease costs	
1-j.	The applied dimension of ethics is known as: (CO5)	1
	(a) applied ethics	
	(b) normative ethics	
	(c) meta ethics	
	(d) none of these	
2. Attempt all parts:-		
2.a.	Management is a part of Code of Corporate Practice. Explain. (CO1)	2
2.b.	“Minority shareholders should also take part in meetings of the company” Comment. (CO2)	2
2.c.	Describe any two values which according to you are very important for a company. (CO3)	2
2.d.	Explain any two ethical problems that you have faced in your life. (CO4)	2
2.e.	State the 4 elements of institutionalization. (CO5)	2
SECTION B		30
3. Answer any <u>five</u> of the following:-		
3-a.	Discuss the measures that companies have taken to address environmental concerns and to become more sustainable. (CO1)	6
3-b.	Explain the Investor Grievance Redressal Mechanism of SEBI. (CO1)	6
3-c.	Discuss the role of the management body with respect to setting and changing the strategy of the corporate entity/ entities. (CO2)	6
3-d.	Explain the main functions of Audit Committee in a company. (CO2)	6
3.e.	Define business ethics. Discuss its relationship with business. (CO3)	6
3.f.	Explain the basic principles available to resolve an ethical dilemma. (CO4)	6
3.g.	“Ethics play an important role in HRM practices”. Discuss with examples. (CO5)	6
SECTION C		50
4. Answer any <u>one</u> of the following:-		
4-a.	"A good corporate citizen is increasingly seen as one that is non-discriminatory, non-exploitative and responsible with regard to environmental and human rights issues." Comment. (CO1)	10
4-b.	“Students should take an ethics course prior to leaving business school.” Comment. (CO1)	10

5. Answer any one of the following:-

- 5-a. Explain the law, regulation and practice concerning corporate social responsibility and its importance in today's world. (CO2) 10
- 5-b. "Chairman of the BOD has a pivotal role in the performance of BOD". Support your answer with reasons and example. (CO2) 10

6. Answer any one of the following:-

- 6-a. Explain the difference between secular and spiritual values in management. (CO3) 10
- 6-b. Discuss in detail the three points of conflict between organizational and individual goals. (CO3) 10

7. Answer any one of the following:-

- 7-a. "Technology impacts upon human actions and human beings." Justify this statement. (CO4) 10
- 7-b. "When a multinational company goes for operations abroad there is an unclear situation regarding the standard of ethical codes that must be followed by the company". Comment. (CO4) 10

8. Answer any one of the following:-

- 8-a. "Ethical issues in the financial services industry affect everyone because even if you don't work in the field, you are a consumer of the services." Explain the above statement. (CO5) 10
- 8-b. Explain why TQM strategy needs to be institutionalised in an organisation. (CO5) 10