Printed	Page:-	Subject Code:- AMICA0101	
		Roll. No:	
	NOIDA INSTITUTE OF ENGINEERING A	AND TECHNOLOGY, GREATER NOIDA	
	(An Autonomous Institute A	ffiliated to AKTU, Lucknow)	
	MCA (Inte		
	SEM: I - THEORY EXAMI		
<b>=:</b>	Subject: Proficiency in E		
	3 Hours	Max. Marks: 10	)()
	I Instructions:	nor with the correct course code branch atc	
		per with the correct course, code, branch etc. ions -A, B, & C. It consists of Multiple Choid	م-
	ns (MCQ's) & Subjective type questions.	ions -A, B, & C. It consists of manapic choice	
	num marks for each question are indicated	d on riaht -hand side of each auestion.	
	rate your answers with neat sketches where		
<b>4.</b> Assum	ne suitable data if necessary.	•	
<b>5.</b> Prefer	rably, write the answers in sequential order		
<b>6.</b> No sh	heet should be left blank. Any writte	n material after a blank sheet will not b	Эe
evaluate	ed/checked.		
	SECTION	N A 20	0
1. Atten	mpt all parts:-		
1-a.	·	uct for improved clarity and readability is	1
	a component of (CO1)		
	(a) Speed reading		
	(b) Critical Reading		
	(c) Churning		
	(d) Scanning		
1-b.	What is the main purpose of critical rea	ading? (CO1)	1
	(a) To understand the text in its	entirety	
	(b) To analyze and evaluate the t	text	
	(c) To summarize the text		
	(d) To memorize the text		
1-с.	Fill in the blanks with the approprimankind: - (CO2)	iate one-word substitute- The study of	1

(a) Psychology

	(b) sociology	
	(c) physiology	
	(d) anthropology	
	Identify the word-formation process involved in the production of the following word- 'Staycation'. (CO2)	•
	(a) Compounding	
	(b) clipping	
	(c) back-formation	
	(d) blending	
1-e.	Which of these occur because of difference in language? (CO3)	,
	(a) Speech decoding	
	(b) Cultural barrier	
	(c) physical barrier	
	(d) Linguistic Barrier	
1-f.	The greatest difficulty with listening is inability to control? (CO3)	,
	(a) Speaker speed	
	(b) Language	
	(c) Both a and b	
	(d) none of these	
1-g.	is the variation in the pitch of the voice during speech. (CO4)	,
	(a) Intonation	
	(b) Rhythm	
	(c) Stress	
	(d) Frequency	
1-h.	There are monophthongs and diphthongs in the English	
	language. (CO4)	
	(a) (20,10)	
	(b) (12,8)	
	(c) (10,12)	
	(d) 12,14)	
1-i.	What is the best way to overcome stage fright when giving a speech? (CO5)	
	(a) Avoiding eye contact with the audience	
	(b) Practicing the speech beforehand	

(c) Focusing on the audience's reactions (d) Not thinking about the audience What is the main purpose of an opening in a speech? (CO5) 1 1-j. (a) To entertain the audience (b) To grab the audience's attention (c) To introduce the topic (d) To provide background information 2. Attempt all parts:-2.a. Explain Linear and Diagrammatic forms of notes. (CO1) 2 2.b. Pick or select the appropriate preposition from the choices given below: - (CO2) 2 a) The villagers killed the snake (by/with) a rod. b) Everyone stared (at/to) Neha. c) Our teacher is expert (in/to) Italian. d) They complained (for/against) us. 2 2.c. What are the non verbal signs of active listening? (CO3) 2.d. How important is to know your audience before speaking? Is it always required. 2 Explain in brief. (CO4) 2.e. Mention any 4 etiquettes students should follow while facing an interview. 2 (CO5) **SECTION B** 30 3. Answer any five of the following:-3-a. Assess the importance of reading comprehension in different academic fields 6 and professions. Give examples of how reading comprehension is used in different contexts. (CO1) 3-b. Write down the summary of the given passage. (CO1) 6 With respect to daily intakes of specific micronutrients, 40% of adolescent girls and 8% of adolescent boys were at risk for inadequate intakes of iron. While protein intakes were adequate in these subpopulations, the top two sources of iron were from plant-based, iron fortified sources (breakfast cereals and breads and bread rolls). With regard to higher iron bioavailability and density, animalbased protein sources may be another strategy to address iron intake, particularly among females, as it has been previously shown to be a less popular food choice among Australian children and adolescents and avoided by young female adults

3-c. Write an e-mail to the Principal of a neighbouring school asking him/her to 6 send students to visit the Fair and buy books. (CO2)

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- 3-d. You are Navneet of 65, P.H. Road, Mangalore. Recently you bought a mobile phone from 'The Phone Point', 83, Mount Road, Mangalore. The phone instrument developed a problem within a month of purchase. Write a letter to the dealer giving details of the nature of the problem and asking him/her to rectify the defect or replace the set. (CO2)
- 3.e. What role does bias and prejudice play as a barrier to listening? (CO3)
- 3.f. How can employees build their confidence to achieve their goals in the 6 workplace?

  (CO4)
- 3.g. Give a brief note on Organizing your delivery for presentation. (CO5)

  SECTION C

#### 4. Answer any one of the following:-

- 4-a. How can readers use active reading to engage with a text? Bring out the 10 importance of critical reading as an essential life skill. (CO1)
- 4-b. Paraphrase the given passage: (CO1) The development of the Internet, email and the word processor led to widespread, confident predictions about the paperless office. With these new electronic media, there would be no need of written communications to be sent on paper, or so it was said. In fact, the demand for office paper in total has grown on average by 8.1% each year since 1981. It is predicted to grow by at

least 4-5 per cent until 2010 and even beyond. This overall increase conceals some intriguing underlying trends. There has been a relative decline in demand for copier paper. In Europe, between 1995 and 2000 the consumption of copier paper reduced by 11%. So what is driving the growth in office paper sales? There are two factors. The first is information. The amount of information available to the average office worker will, according to some reports, increase six-fold by the year 2010. This insatiable appetite for information is coupled with a quantum leap in case of access. Although the percentage of information being printed is in sharp decline, this is more than compensated for by the fact that the amount of information available to us is

doubling every two years. The net effect is growth in office paper of around 5% across Europe. Many people don't like reading complicated emails, and print them off to look at them later. Email speeds communication but it encourages a more thoughtless process of writing — what has been called a stream of unconsciousness. Word processors encourage repeated drafting and new

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levels of perfectionism that are creating an exponential demand for paper.

# 5. Answer any one of the following:-

5-a. Explain the key elements of a paragraph, and how they should be used as a 10 part of effective writing. (CO2)

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5-b. In each of the lines below, one verb does not agree with the subject. Underline the wrong verb and write it correctly. Gauri and Tamanna is visiting the Jaisalmer Fort. The Jaisalmer Fort are one of the largest forts in the world. The fort stand in the middle of the Thar Desert. Several tales of valour is attached to this fort. Many warriors has tried to capture this fort. A few has succeeded. Choose the correct form of the verbs given in the brackets in the following sentences: (CO2)

Each of these producers\_\_\_\_\_his own advantage, (has, have)

Ten miles\_\_\_\_\_ long distance, (is, are)

Many a student \_\_\_\_\_ hard to pass his entrance exam, (try, tries)

The furniture in his house\_\_\_\_\_ impressive, (look, looks)

# 6. Answer any one of the following:-

- 6-a. Explain in detail how linguistic and cultural differences can influence the 10 listening process. (CO3)
- 6-b. Analyse the effects of noise and distractions on communication situations. 10 Discuss the different strategies that could be used to reduce noise and distractions during communication. (CO3)

### 7. Answer any one of the following:-

- 7-a. How do native and non-native accents differ from one another? How can native 10 and non-native speakers of a language influence the way each other speaks and understand the language? (CO4)
- 7-b. How does self-confidence help an employee create a positive work 10 atmosphere? What are the most effective methods for building self-confidence in the workplace? (CO4)

#### 8. Answer any one of the following:-

- 8-a. How can one use paralanguage and kinesics to convey meaning effectively? 10 Explain in detail with relevant examples. (CO5)
- 8-b. How does chronemics affect interpersonal communication and how does it 10 relate to nonverbal communication? (CO5)