Printed Page:-	Subject Code:- AMIASL0401
	Roll. No:
NOIDA INSTITUTE OF ENGINEERING A	AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Af	filiated to AKTU, Lucknow)
M.Tech (I	ntegrated)
SEM: IV - CARRY OVER THEORY E	EXAMINATION - SEPTEMBER 2022
Subject: Technica	l Communication
Time: 3 Hours	Max. Marks: 100
General Instructions:	
1. The question paper comprises three sections, A, B, ar	nd C. You are expected to answer them as directed
2. Section A - Question No- 1 is 1 mark each & Question	•
3. Section B - Question No-3 is based on external choic	
4. Section C - Questions No. 4-8 are within unit choice	•
5. No sheet should be left blank. Any written material a	
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SECTION	A 20
1. Attempt all parts:-	
1-a. In technical communication, proposals	are considered to be forms of 1
communication (CO 1)	
(a) written	
(b) Oral	
(c) technical	
(d) special	
1-b. What do people read for pleasure? (CO 1)	1
(a) reports	
(b) dictionaries	
(c) literatures	
(d) labels	
1-c. Definition of any scientific term can be called	ed (CO2)
(a) general writing	
(b) technical writing	
(c) specific writing	

	(a) complicated writing	
1-d.	Any recipients on the bcc line of an email are not visible to others on the email. (CO2)	1
	(a) it is invisible to others	
	(b) it is visible to all	
	(c) it cannot be sent	
	(d) it is visible to few	
1-e.	Which of the following is not a part of a report?(CO3)	1
	(a) summary	
	(b) introduction	
	(c) intermission	
	(d) title	
1-f.	Words peculiar to a specific field are called (CO3)	1
	(a) Abstract words	
	(b) Key words	
	(c) Jargons	
	(d) None of these	
1	Message is the stimulus that triggers the response of a (CO4)	1
	(a) receiver	
	(b) speaker	
	(c) sender	
	(d) performer	
1	A seminar is discussed in a (CO4)	1
	(a) small group	
	(b) large group	
	(c) all groups	
	(d) any group	
1-i.	A person who edits a copy of a story is called a/an (CO5)	1
	(a) Developmental editor	
	(b) Content developer	
	(c) Content editor	
	(d) Editor	

1-j.	Good editing can transform a mediocre piece of content into something great. (CO5)	1
	(a) it is possible	
	(b) absolutely not possible	
	(c) somewhat possible	
	(d) chances are negligible	
2. Attempt all parts:-		
2.a.	Teacher asks learner to read aloud in the English class. How do you think this reading method will help the reader. (CO1)	2
2.b.	What is the basic difference between connotative meaning and denotative meaning? (CO2)	2
2.c.	What is the role of Preface in a report? (CO3)	2
2.d.	Discuss the challenges faced by the speakers in a presentation. (CO4)	2
2.e.	What is an Acronym? Give two examples. (CO5)	2
	SECTION B 30	
3. Answe	r any <u>five</u> of the following:-	
3-a.	Critical Thinking is an Extension of Critical Reading. Explain (CO1)	6
3-b.	Explain the process of critical reading. (CO1)	6
3-c.	Draft a notice informing the students about the Sports Day to be held in your college. Invent details. (CO2)	6
3-d.	What is a cover letter? What are its essential features? (CO2)	6
3.e.	What are the steps to write a conference paper? Explain.(CO3)	6
3.f.	How can effective communication be described? (CO4)	6
3.g.	Differentiate between Copy editing and Proofreading. (CO5)	6
	SECTION C 50	
4. Answe	r any <u>one</u> of the following:-	
4-a.	Communication in an organization is multidimensional. Explain. (CO1)	10
4-b.	What importance does clarity, conciseness, and correctness have in a communication. (CO1)	10
5. Answe	r any <u>one</u> of the following:-	
5-a.	As a regular bus commuter from NOIDA to Delhi, you have been witnessing rash driving by	10
	the bus drivers daily without exception. Write a letter to the General Manager, Delhi	
	transport Corporation, about this problem. You are Priti /Pranav Gupta from 16, Ashok	
	Vihar, Phase 2, NOIDA (CO2)	

5-b.	A new advertising firm needs an office in the central market. Write a letter offering part of	10
	your office on rent. You are the Office Manager, Planwel Company, Tarapore Towers, M.G.	
	Road, Bangalore. (CO2)	
6. Answe	er any <u>one</u> of the following:-	
6-a.	Submit a technical proposal to the director of your organization for the establishment of a manufacturing unit in your home town. Note that it will be a funded project. Invent necessary details.(CO3)	10
6-b.	Read the following statements and say whether you agree or disagree with each of them. Then write your justification/ explanation for your point of view. 1. There is no defined order of writing different elements of a research paper. 2. Acknowledgements should be placed at the beginning of a research paper. (CO3)	10
7. Answe	er any <u>one</u> of the following:-	
7-a.	Discuss the role of audio-visual aids in an effective presentation. (CO4)	10
7-b.	What can happen when you take a call while driving a car? (CO4)	10
8. Answe	er any <u>one</u> of the following:-	
8-a.	What is expository writing style? Discuss the objectives of expository writing style? (CO5)	10
8-h	Explain the useful strategies and process of writing with reference to effective	10

communication. (CO5)