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Roll No.

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow MBA

FIRST YEAR (SEMESTER-II) THEORY EXAMINATION (2020-2021)

(Subjective Type)

Subject Code: AMBA0201 Max. Mks.: 30

General Instructions:

All questions are compulsory.

Question No. 1 to 15 are subjective type question carrying 3 marks each. Attempt any 10 out of 15 questions.

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Туре	Difficulty
1	Explain importance of business environment.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
2	Define business organization.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
3	Define market intermediaries.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
4	Explain the need to business to expand globally.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
5	Define International Business Environment.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
6	Discuss the importance of export.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
7	Explain about is unpaid seller.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
8	Explain caveat emptor.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Туре	Difficulty
9	Explain contingent contract.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
10	Define company in company act.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
11	Explain about memorandum of association.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
12	Explain about prospectus.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
13	Define consumer.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
14	Discuss the type of right are protected in Consumers Protection Act.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
15	Explain about Right to Information.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant