Roll No ☐☐☐☐☐☐☐☐☐☐☐☐☐

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow
B.TECH
FIRST YEAR (SEMESTER-II) THEORY EXAMINATION (2020-2021)
(Objective Type)

Subject Code: ACSBS0204
Subject: Business Communication & Value Science – II

Max. Mks. : 30
Time   : 70 Minutes

General Instructions:

All questions are compulsory.

Question No- 1 to 5 are objective type question carrying 2 marks each.

Question No- 6 to 15 are also objective type/Glossary based question carrying 2 marks each.

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty	Correct	Option1	Option2	Option3	Option4
1	Pick out from the words, given below each sentence, the word which would complete the sentence correctly and meaningfully: Didn’t you go to the restaurant yesterday…..?		Attempt all the questions		5 x 2=10	2		Single Choice	Smart	No, I didn't.	No, I didn't.	Yes, I didn't.	No, I did.	will, yes.
2	_____is to quickly gather the most important information.		Attempt all the questions		5 x 2=10	2		Single Choice	Brilliant	scanning	skimming	scanning	churning	assimilation
3	Mary, a senior member of the team, and Jose, a junior member of the team, are on opposite sides of an important issue. Both of their positions have merit. You notice that as Mary and Jose present their arguments, other team members:		Attempt all the questions		5 x 2=10	2		Single Choice	Genius	Are objective, and attentive to both arguments-the team values differences	Seem to be harsher in the criticisms of Jose’s arguments	Are objective, and attentive to both arguments-the team values differences	Favor Mary slightly over Jose	Don’t pay much attention to either viewpoint
4	_____ is a problem, situation, or opportunity requiring an individual, group, or organization to choose among several actions that must be evaluated as right or wrong.		Attempt all the questions		5 x 2=10	2		Single Choice	Brilliant	ethical issue	crisis	ethical issue	indictment	fraud
5	Which statement best describes ethics in business?		Attempt all the questions		5 x 2=10	2		Single Choice	Brilliant	Ethics in business do exist but differ from ethics in other spheres and may appear amoral in other spheres	Business is outside the realm of ethical enquiry and morally neutral or amoral	Ethics in business do exist but differ from ethics in other spheres and may appear amoral in other spheres	Business, politics and private life share the same ethics as part of a moral community	None of these
6	Guides are outgoing and high on _____		Glossary I	Glossary I	2		Single Choice	Genius	emotional intelligence	lead	emotional intelligence		
7	Visualizers are best suited to _____ the team.		Glossary I	Glossary I	2		Single Choice	Smart	lead	lead	emotional intelligence		
8	_____ is an approach to Ethics that argues that the morality of an action is contingent on the action's outcome.		Glossary II	Glossary II	2		Single Choice	Brilliant	consequentialism	integrity	consequentialism		
9	In order to run a business successfully, one needs to follow _____		Glossary II	Glossary II	2		Single Choice	Brilliant	integrity	integrity	consequentialism		

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty	Correct	Option1	Option2	Option3	Option4
10	A _____ comes at the end of a statement in order to introduce one or more ideas which are closely related.		Glossary III	Glossary III	2		Single Choice	Smart	colon	apostrophe	colon		
11	_____ is used to show possession or indicate omission of letters. 		Glossary III	Glossary III	2		Single Choice	Brilliant	apostrophe	apostrophe	colon		
12	_____ mark is used when a command is issued or someone is speaking forcefully.		Glossary IV	Glossary IV	2		Single Choice	Brilliant	exclamation	comma	exclamation		
13	_____ is used between a main sentence and a quotation.		Glossary IV	Glossary IV	2		Single Choice	Smart	comma	exclamation	comma		
14	Creating humour in your _____ can actually help in making the audience more interested in your topic.		Glossary V	Glossary V	2		Single Choice	Genius	presentation	fluency	presentation		
15	Speaking fast is not _____ 		Glossary V	Glossary V	2		Single Choice	Smart	fluency	presentation	fluency		