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Greater Noida
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NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY, Greater Noida

THE MANAGEMENT Times

July - December 2022 Edition



39th Rank in Pharmacy
145th Rank in Engineering



CSE|ECE|ME|BT
IT|B.PHARM|MBA|MCA



ACCREDITED AS
"GRADE A" 3.23



AWARDED WITH "DIAMOND"
BY QS I GAUGE
(Engineering & Pharmacy)

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Message from the Management



Dr. O P Agarwal
Hon'ble Managing Director



Dr. Neema Agarwal
Hon'ble Additional Managing Director



Mr. Raman Batra
Hon'ble Executive Vice President

Success is not a one-shot process. It is the result of continuous improvement after each failure. Over the years, NIET has built quite a special position in the private higher education sector. Our unique educational system ensures that you gain not just depth and breadth in your chosen area of specialization, but also a holistic set of skills that will equip you to face the real world. Providing ample opportunities in management education is one of the most fundamental obligations we owe to our students. We are driven by the belief that every student deserves a high-quality education. Technology is evolving at a steady rate and our classrooms are designed to keep pace with it.

"Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion."



Dr. Vinod Kapse
Director, NIET



Dr. Praveen Soneja
Director General, NIET



Prof. D.R. Somashekar
Dean Admin, NIET

Proactive scanning of the recent development in management sciences, early identification of upcoming needs of the industries and curriculum designed for holistic development of the students, and meticulous execution of teaching and learning process are the hallmark of our value chain to deliver "Industry ready professionals". The School of Management of NIET endeavors to generate competent managerial human resources for the industry; equipped to meet the demands of an ever-changing corporate environment. Our expert faculty, in a professional environment, provides a significant contribution by providing high-quality education.

"Dream big, stay positive, work hard, and enjoy the journey."

School of Management has been consistently working to provide excellent quality education and delivering training to young minds aspiring to become managers. We encourage our students to dream big and ensure that the correct attitude and talent are instilled in them to assist them in achieving their goals.



Dr. Sonia Munjal
Head of Department,
SOM, NIET

Editorial Board

The Department of MBA is pleased to present the July-December 2023 edition of the newsletter "The Management Express". In this issue, we wish to showcase the initiatives and events undertaken by the department to uplift the department in sync with its vision and mission.

Dr. Sonia Munjal, Chief Editor, Professor and Head, School of Management

The School of Management at NIET, Greater Noida imparts technical know-how to the students, thereby promoting their problem-solving skills and involving them in the innovation of new techniques and technologies. I am extremely delighted and proud to announce the release of our Newsletter The Management Times July-December 2022 Edition. The Latest Edition is a living document of the department showcasing a medley of faculty achievements, activities, events, guest lectures, experiences and, much more. Best Wishes and a warm welcome to all the readers!



Dr. Sonia Munjal
Chief Editor



Ms. Meenu Chaudhary, Member, Assistant Professor, School of Management

A newsletter serves the purpose of highlighting the academic achievements of students and faculty, events organised in the department for the skill enhancement, making students ready for industry and providing the roadmap for future planning. We are pleased to serve the objectives through our newsletter and will continue this trend. I extend my best wishes to the students and faculty of the School of Management for this venture.



Ms. Meenu Chaudhary
Member, Assistant Professor



**"If your actions inspire others to dream more, learn more,
do more and become more, you are a leader."
— John Quincy Adams**





About NIET

NIET is one of the premier Engineering and Management institutes of India's National Capital Region (NCR). It was established by eminent visionaries, responsible for setting up the City Educational & Social Welfare Society of Meerut, with a vision to provide value-driven education of global dimensions. Noida Institute of Engineering and Technology, a self-financed institute, offering high standard quality education to students from all corners of the country, is situated in Greater Noida (a hub of global MNCs). The institute has a sprawling area of 13.90 acres and a lush-green ambience in its campus. NIET is the first private institute in Uttar Pradesh to get Autonomous status by UGC. The institute accredited by NAAC (A Grade, 3.23) and NBA (CSE, ECE, ME, IT, Biotechnology, B.Pharm, MBA and MCA), NIRF (39th Rank of NIET Pharmacy Institute, 145th Rank of NIET Engineering Institute). It is developing as the Center of Excellence; imparting technical education and generating competent professionals with high degree of credibility, integrity, and ethical standards. We aim at recognizing, respecting, and nurturing the creative potential of each student.

Collaborations



Universitas Diponegoro, Indonesia



Asia Pacific University of Technology & Innovation (APU), Malaysia



Management & Science University (MSU), Malaysia



MiraCosta College, United States



Institut Teknologi Sepuluh Nopember, Indonesia



Skyline University College, Sharjah UAE



Cebu Normal University Contact (CEBU), Philippines



Ajman University, United Arab Emirates



All India Management Association



CGC Aarhus University, Denmark

NIET's Recent Achievement

QS-I Gauge Subject Rating- DIAMOND

Noida Institute Of Engineering and Technology, Greater Noida received a 'Certificate of Recognition' for participating in the India Pavilion at the QS Higher Ed Summit Asia Pacific by Mr. Ben Sowter, Senior Vice President, Qs Quacquarelli Symonds. Mr. Raman Batra, Executive Vice President, received "Certificate of Recognition" on 10th November 2022

Dr. Neema Agarwal,

Additional Managing Director of NIET, Greater Noida received QS I-GAUGE SUBJECT RATING DIAMOND Certification for NIET Pharmacy Institute on 24th November 2022 in Bangalore with Dr. Ashwin Fernandes, Regional Director, QS I-GAUGE and Mr. Ravin Nair, Chief Operating Officer, QS I-GAUGE. Dr. Neema Agarwal also attended the QS I-GAUGE India Academic Forum, Bangalore as a SPEAKER in the round table (dedicated to HEIs) on 'Key takeaways of transformative pedagogy discussed in NEP'.



About the School of Management

School of Management offers a cutting-edge curriculum that primarily focuses on catering to the industry demand. It emphasizes on developing globally ethical, intelligent, culturally agile students ready to take on future challenges. The programmes are designed to meet the business requirements of the future with a unique learning experience.

Vision

To become a recognized Centre for Management education for developing socially conscious and globally competent professionals with an entrepreneurial mindset.

Mission

M1: To develop competent professionals with an innovative mindset and a sound understanding of fundamental management concepts for critical thinking and decision making.

M2: To produce team players with ethical leadership qualities and good communication skills to achieve organizational goals.

M3: To cultivate enduring Entrepreneurial spirit among the graduates and make them industry-ready.

Program Outcomes

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision-making.

PO3: Ability to develop Value based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



SOM has launched four programs this academic year.

- Integrated MBA
- MBA – Innovation, Entrepreneurship and Venture Development
- MBA – Online Programme
- MBA – Open and Distance Learning (ODL)

Programmes Offered

MBA

- Marketing
- Finance
- Human Resource
- Information Technology
- Business Analytics
- Logistics and Supply Chain

Integrated MBA

- Digital Marketing
- Digital Fintech
- Business Data Analytics

MBA – IEV

- Marketing
- Finance
- Entrepreneurship
- Business Data Analytics

PGDM

- Finance
- Banking, Financial Service & Insurance – BFSI
- Marketing
- Digital Marketing
- Operations Management
- Logistics & Supply Chain Management
- Human Resource Management
- IT, Analytics & Research

MBA – Online Programme

- Marketing
- Finance
- Human Resource Management
- Business Analytics
- Logistics & Supply Chain

MBA – Open and Distance Learning (ODL)

- Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics & Supply Chain

Highlights

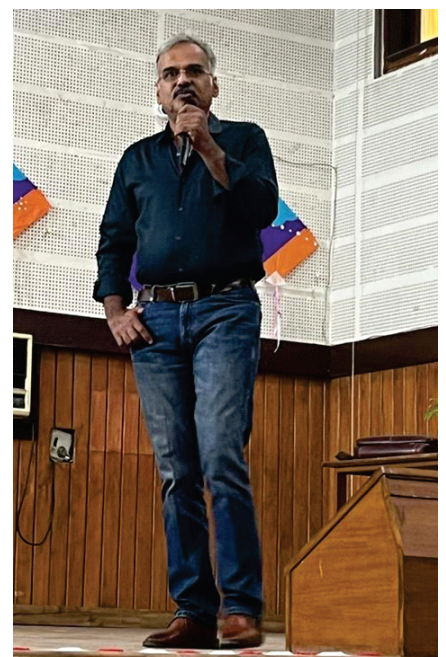
- Meticulously designed industry linked and industry relevant curriculum
- Academic-industry integration
- International industrial tour/Laptop
- MOOCs for skill development
- Live projects for making students industry-ready
- Personality Development Programmes
- Interaction with industry professionals
- Synergising through industry professional certification of Google, IBM, Meta and Intuit (Platform: Coursera)
- In-house incubation, mentoring, and funding opportunities for budding entrepreneurs
- Regular sessions for continuous development of technical and soft-skill
- Focus on life skills
- Hands-on experience through internships and industrial visits (9-month paid internship for Integrated MBA)

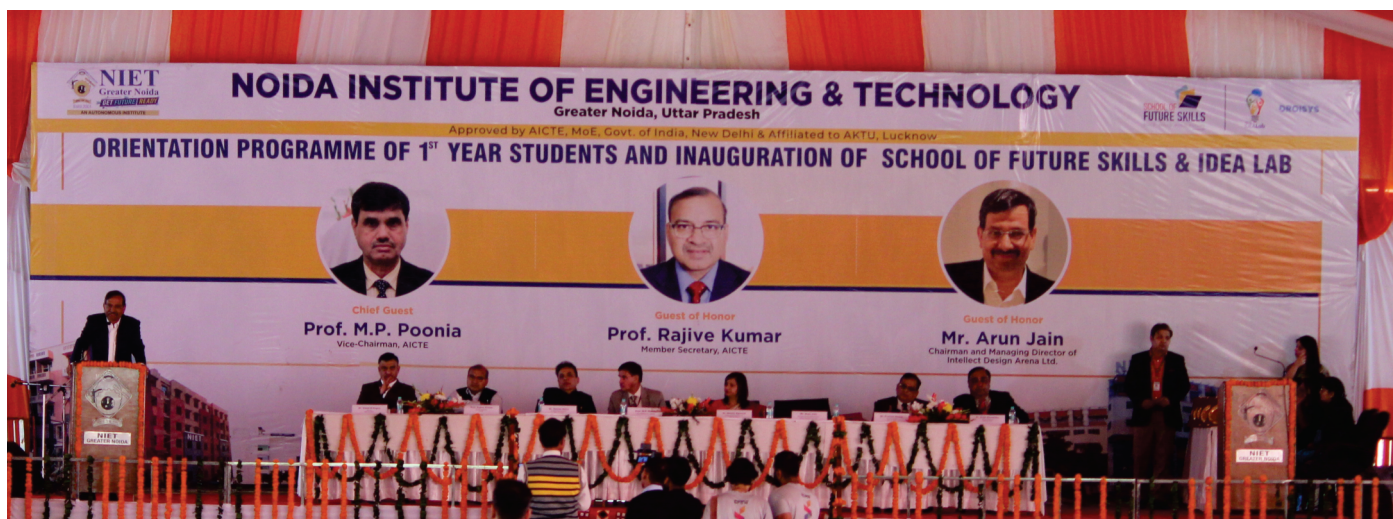
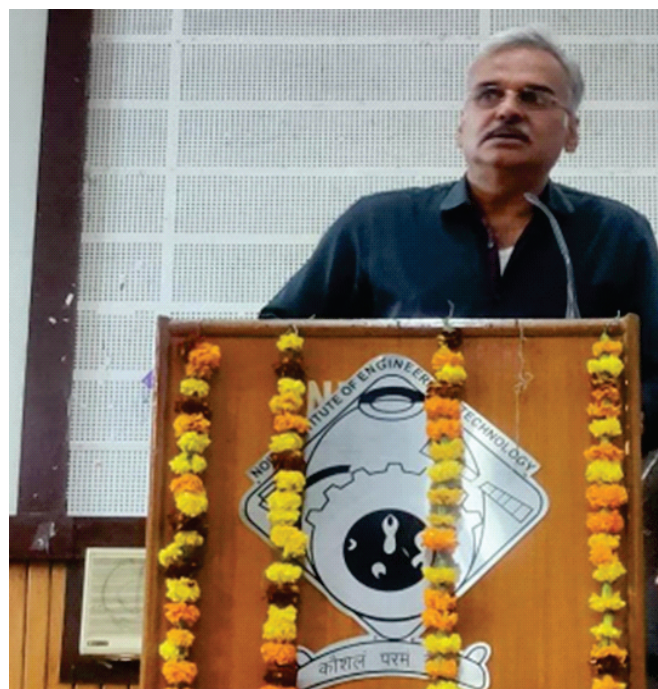
Orientation Programme-MBA, Integrated BBA-MBA, MBA-IEV

The School of Management organized a four-day orientation program for first-year students of "MBA, MBA (IEV), and Integrated BBA MBA from 21st November 2022 to 24th November 2022, to welcome the first-year students in the college, to conduct an interactive session between the faculty members and the students, and also to deliberate upon the importance of becoming corporate ready.

Orientation (Enactus 2022) at NIET School of Management is not just an initiative to welcome the students and brief them about the college, but also to tell them about the importance of becoming corporate-ready and deliberating on holistic development. Industry guest speakers interacted with the students and shared their experience.

Ms. Balpreet Kaur (HR, Colorbar Cosmetics Pvt Ltd): Experience of over 16 years with a sound understanding of the complete HR life cycle. During her professional tenure, she has worked with Barista, Costa Coffee, and Future Retail and is currently associated with Colorbar Cosmetics Pvt Ltd. She has been awarded with Costa's CEO Excellence Award and has completed various certification programs





Mr. Ankit Tripathi, Founder Unaeko: With commendable leadership skills, Mr. Ankit Tripathi is combating threats to the planet such as plastic pollution, climate change, ocean pollution, while supporting marginalized communities at the same time, to promote peaceful co-existence. Uneako is recognised by UNDP, Youth co-lab, and Niti Aayog. It has received grants from Facebook, HDFC Bank, and Global Changemakers. He has also worked with Vaigyanik Likho, YES Bank Foundation and Kushyian baaton Society on several projects.

Mr. Shajan Samuel, Chief Revenue Officer, Safalta: Mr. Shajan Samuel has over two decades of experience in strategic marketing, sales, and P&L management. He has engineered turnarounds and built high-performance teams in his previous stints for organisations like Quess Corp., Team Lease, MRF, Aptech Education, JK, and Manipal. He is a multi-award-winning writer, Public Speaker & Columnist. He has topped numerous Hasya Kavi Sammelans nationally. He has managed celebrities like Rahul Dravid and Virendra Sehwaag during Stint with Aptech and Safalta. His last short film, ABC, won 33 awards. He has distinction of being screened at over 50 film festivals, including PVR, ZEE, and Star.

Mr. Dilip Raj: With 22-plus years of experience in Financial Services. Since the year 2000, he has been an integral part of the Indian Life Insurance Industry in various functions. He is the ex-Vice president of Max Life Insurance Company Limited and has been associated with Lynk, the National Institute of Banking & Corporate Management, ING, and ICICI.

Orientation Programme – PGDM

A three-day orientation programme was organised by the School of Management from 24th August 2022 till 26th August 2022 for PGDM first-year students. An interactive session was conducted to welcome the students to the college and discuss the value of being corporate ready. Students participated in the orientation event with full zeal and enthusiasm.

Guest lectures were organised to provide a platform to students to interact with the corporate leaders. Students had a great time participating in management games. The formal induction was followed by an ice breaking session which consisted of games and team building activities.



Leadership Lecture Series

School of Management organized a Leadership Lecture Series on Wednesday, 30th November 2022 to make students industry-ready and bridge the industry-academia gap. Senior corporate leaders including Mr. Narendra Chandel, Director HR at Ingenuity Gaming, Mr. Rajit Sikka, Head Academic Relations India North at Tata Consultancy Services Ltd, Mr. Prem Goswami, Vice President, and Head HR at R Systems International Ltd delivered their talk to MBA, Integrated MBA, MBA-IEV and PGDM students. The students were apprised of what the future holds for them when they enter the corporate world. They talked about various job profiles, working of corporates, and how to manage the ensuing stress.



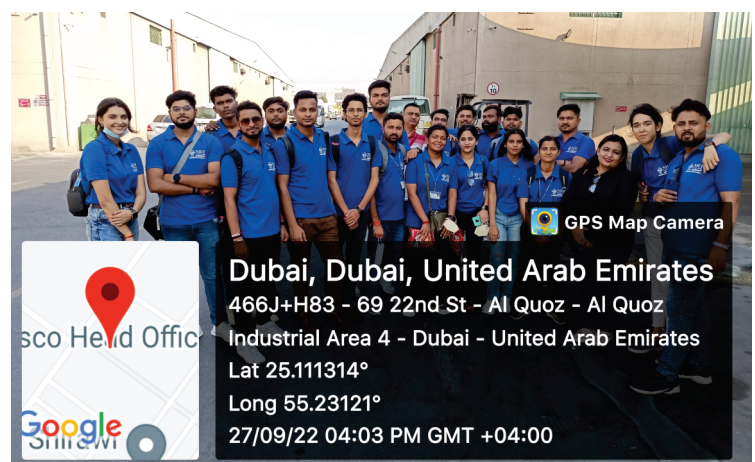
Ingenuity Gaming



Industrial Foreign Trip to Dubai

In its endeavor to provide holistic development and exposure to the postgraduate students in Management and Technology, Noida Institute of Engineering and Technology, Greater Noida organized an industrial trip to Dubai for the students of MBA and MCA from 27th to 30th September 2022. 24 students of these departments were accompanied by the Director of the Institute, Dr. Vinod M Kapse, Dr. Priyanka Malhotra (Assistant Professor, MBA Department), and Dr. Manish (Dean, Students Welfare). The trip was part of the educational journey of the students to understand the foreign education system and cultural diversity along with exploring the working of industries and companies in Dubai.

The students visited Choithrams DIP, a successful group in wholesaling, commodity brokerage, and manufacturing of edible and non-edible items and supermarkets on the first day. They got a walkthrough of the CFI division, Leone Tea Division, and Supply Chain Distribution Centre. The trip included a visit to desert safari, Ajman University, a city tour via Dhow Cruise, Gulf Islamic Investments LLC, Royal Palace, Dubai Mall, the magnificent Burj Khalifa, Jumeirah Beach, and the famous Palm Jumeirah, Meena Bazaar and local market at Burjuman and a scrumptious dinner at a Rajasthani hotel, giving a taste of India in Dubai. Overall, it was a learning, mesmerizing and memorable experience for the students and the faculty.



Industrial Visits

Haier Electronics

An industrial visit was organized on 29th September 2022, by the SOM to Haier Electronics, Noida. A batch of 68 management students of various specialisations were accompanied by the faculty members, Dr. Priyanka Malhotra and Dr. Iftikhar Baig, with a holistic outlook of industry academia interaction. The students got immense exposure in the field of production and operations, marketing, finance, inventory and warehouse management. The students visited a refrigerator manufacturing unit and a lifestyle exhibition of products offered by Haier. Overall, the students had a delightful experience and a taste of how the Industry works.



Management is all about the practical implications of theoretical concepts. In lieu of this, the School of Management under the aegis of Noida Institute of Engineering and Technology, Gr. Noida planned an Industrial visit for MBA final year students to Coca-Cola Happiness Factory Moon Beverages Ltd, Greater Noida, UP on 23rd-24th November 2022.

The visit was organized with the objectives of giving them an insight into the production and operation processes in the industry and making them aware of the connection between the theory taught at the institute and its practical application.

Coca-Cola



Founder's Day Celebration

Founder's Day is celebrated each year in the month of October to celebrate the day NIET was chartered by our patron, Dr. O. P. Agarwal in 2001. Dr. O. P. Agarwal is a pioneer in leading NIET and his never-stopping spirit is responsible for the continuous growth of the institute. Dr. Sarojini Agarwal, chairperson of NIET, a guide for the NIET family, whose vision and ideology have been deeply rooted in the vision and mission of the institute.



Dr. Sonia Munjal, HOD – School of Management was felicitated as the Most Promising New Joinee of the Year.



Dr. Smita Singh was felicitated as the Best Performer of the Year.



Ms. Simran Kaur was felicitated as the Best Performer of the Year.



Dr. Imran Ali was felicitated for his contribution in the research domain.

Like every year, faculties were felicitated for their contribution to the field of research, administration, and academics. Several events like the fashion show by the MBA department, singing and dance performance made the evening lively and fun-filled.

Diwali Celebration

Diwali illuminates the hearts and minds of the people. It is a festival of light that radiates love and life. The importance of light is only in the darkness; light dispels darkness and brings happiness to all.

School of Management held a Diwali celebration on 20th October 2022. Some were scurrying for flower petals, some working intently on constructing beautifully detailed decorations, some choosing to hover around, cheering on their favourite teams, and some clicking away photos all the while – everyone was thoroughly enjoying themselves.

The list of events included solo singing, group dance, poetry, and a fashion walk by MBA students. The entire department seemed to be engulfed in a wave of cheer and joyfulness as everyone headed towards the vacation, to celebrate the festival of lights with their families.



New Year Celebration

A grand cultural program was held at the School of Management to commemorate the 2023 New Year's celebration. All of our students and faculty came together to celebrate with excitement, refreshments, and entertainment. Everyone had a great time at the party. The program was concluded, and snacks and a cake-cutting ceremony were held to welcome the new year.



Barclays Placement Training

In collaboration with Barclays, NIET SOM had planned a three-day placement skills training program from the 17th - 19th October 2022. It has addressed the importance of placement skills required for employment and the skills required for employment. The objective of this initiative was to make students ready for the upcoming placement drives and focus on the overall personality development of the students. The training began by emphasizing on the preparation of frequently asked interview questions, followed by the personal interview round.

On the second day of the program, activities including group discussions, story creation exercises, and SMART goal setting were conducted. On the final day of the session, successful resume creation and crucial LinkedIn profile creation considerations were highlighted. Students enthusiastically participated in the workshop. Through this program, students learnt how to ace interviews and the necessity of setting SMART goals. They also performed exceptionally well in a team-building exercise involving the creation of a tale.



Barclays Life Skills Programme

On 10th December 2022, a special lecture was organized by Mr. Alok Kumar, NLP trainer on personality development and life-skill. The objective of the programme was to make management students ready for the corporate world and imbibe life skills that students must possess in order to successfully live in today's world.

Life skills are abilities, attitudes, and socio-emotional competence that enables us to deal effectively with the challenges of everyday life and promotes mental well-being. This training varies from individual to individual as per the requirement. Various areas of life skills are decision-making and problem-solving, creative thinking, interpersonal skills, self-awareness and empathy, assertiveness, and coping with stress.



“The Catalyst” Marketing Club of School of Management organised Marketing Week

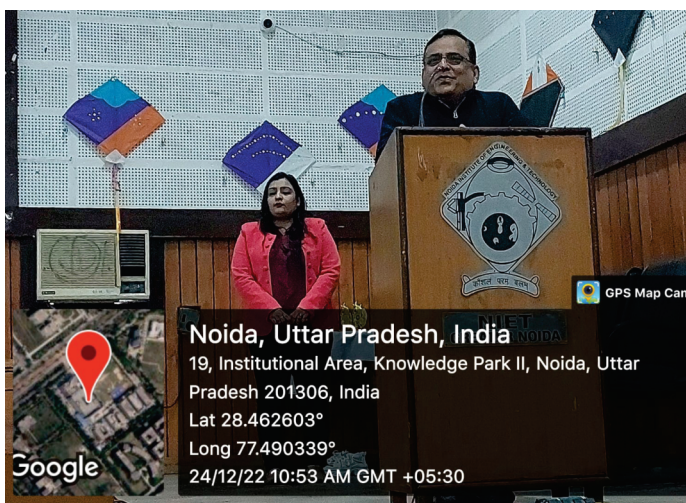
“The Catalyst” Marketing Club of School of Management celebrated Marketing week from 19th December to 24th December 2022 by organizing a number of activities including poster making, product presentation, logo and tagline competition, Ad Mad show and Social media marketing. The purpose of this week was to provide clarity of thought in marketing concepts amongst the students and help them to understand its practical applications. The activities were carefully designed with analogical tools like power point presentation, prototype development and role play which enhanced the creative, idea generation and innovation capacity of the students.

Day 1

Poster competition was conducted, wherein students presented posters related to marketing concepts as well as promotion of marketing week. More than 55 posters were presented.

Day 2

Product presentation competition was organised, in which the evaluation of group presentations by students about a product/service of their choice was conducted. They briefed us about the features and characteristics of their product/service. 30 groups participated across the School of Management.

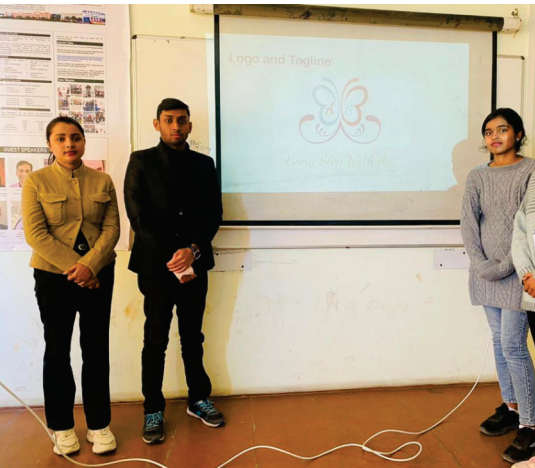


Day 3

Logo, Tagline and Jingle competition took place. Student groups designed the logo, tagline and jingle of their organization and presented it to the audience. 25 groups participated across the School of Management.

Day 4

Social Media Reach and Best Creative competition. A competitive event where students have to post their creative/reel on different social media. The teams were evaluated on the basis of the creativity of the content and reachability. More than 50 students participated in this exciting event.



Day 5

Ad-Mad Show competition was organised. Students participated in the groups with high vigor and zeal. 20 Groups participated in this lively competition.

Social media outreach competition was conducted to cover the marketing week. Sagar Kumar and Ritik Kumar were the winners with more than 27,000 views.



Movie Session for Management Students

On 10th December 2022, the School of Management organized a movie session on “Rocket Singh: Salesman of the Year” for the students of PGDM and MBA. It's the story of a fresh graduate trying to find a balance between the maddening demands of the 'professional' way and the way of his heart - and stumbling upon a crazy way that turned his world upside down and his career right side up. In this digital era, education is not just lecture and blackboard sessions within the four walls of a classroom. The influence of handy gadgets, educational apps, as well as smart school software, is taking education to a new level. The role of teachers changes from just one side to more of a guide and supporter when students utilize the pros of the digital era to learn on their own.

Student's Participation in Entrepreneurial Activities



Khushboo Tripathi

HR Head-IDR Research
& Development Pvt Ltd



Tanu Khatiyani

Social Media Marketer-
Pannovites Pvt Ltd



Priyanka Verma

Digital Marketing
Head-IDR Research &
Development Pvt Ltd



Anjali

HR Executive Manager,
Pannovites Pvt Ltd

Team Happiness Quotient



Faculty Corner

Dr. Priyanka Malhotra



Dr. Manju Nandal



Dr. Riyazuddin



PhD Awardees

Paper Publication:

Ms. Taru Maheshwari published an academic paper titled "Benefits of Goods and Services Tax implementation in India: An analytical hierarchy process approach" in scopus indexed Journal of Public Affairs.

Dr. Riyazuddin published a research paper titled "A Study on Islamic Banking's Growth, Challenges and Potential in India" in the International Journal of Trade & Commerce.



Dr. Priyanka Malhotra has published a research paper titled "A Study of Job satisfaction and Commitment level of Generation X and Y College Teachers towards their institutions" in International Journal of Early Childhood Special Education (INT-JECSE).

Patent

Mr. Ajay Gangele and Ms. Meenu Chaudhary have published a patent titled "Improved Insurance and Risk Management Using Data Analytics".

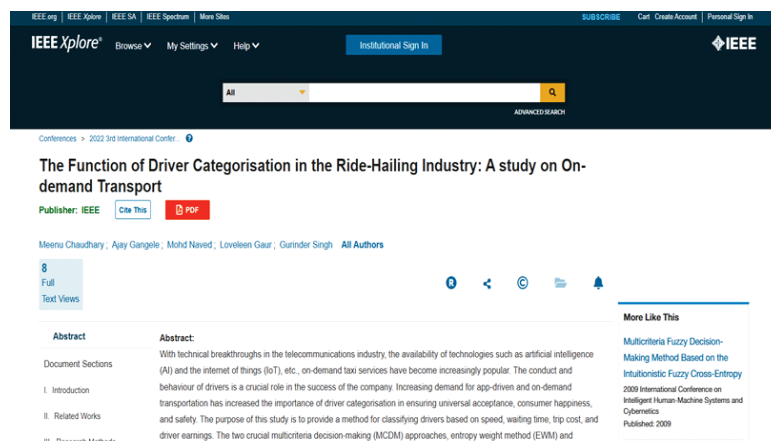


Dr. Niyati, Dr. Riyazuddin and Dr. Iftikhar have published a patent titled "Method and System of Generating A Setting Intelligent Recommendation For A Revenue Management System".



Conference

Ms. Meenu Chaudhary and Mr. Ajay Gangele presented a research paper titled “Role of Driver Categorisation in Ride-Hailing Industry: A study on On-Demand Transport” in Scopus- Indexed International Conference on Computation, Automation and Knowledge Management (ICCKAM – 2022) held at Amity University Dubai in collaboration with IEEE.



Dr. Smita Singh presented a paper in the 5th International Conference on Challenges in Emerging Economies on the theme 'Business agility and Sustainability in Heuristics Environment' at KJ Somaiya Institute of Management, Mumbai, India on 10th December 2022.



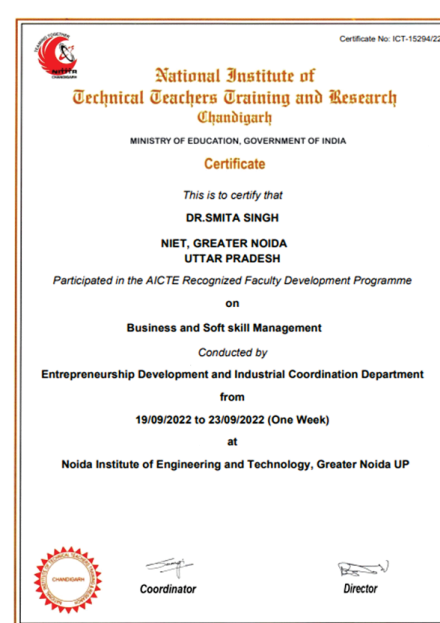
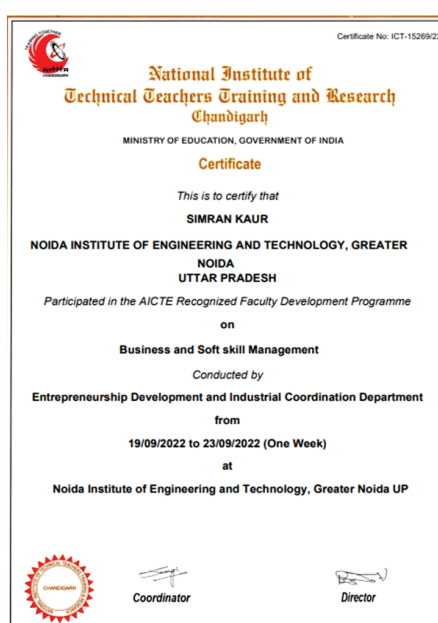
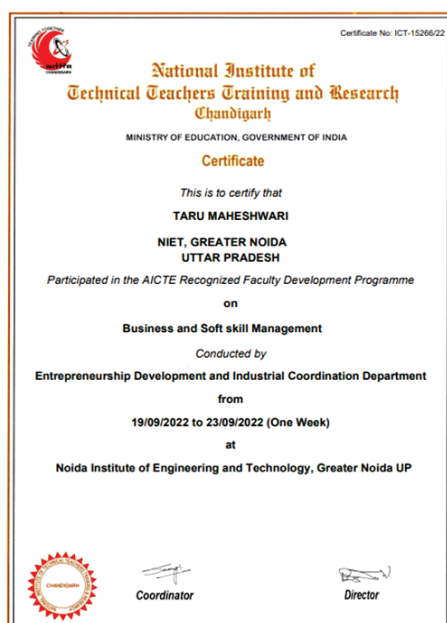
Mr. Ajay Gangele served as Session chair in 7th International Conference on Advances in Global Business, Economics, Finance & Social Sciences (ICAGBEFSS-2022) on 11th and 12th November 2022 at KIET Group of Institutions, Ghaziabad.

Faculty Development Programme

Dr. Sonia Munjal, Dr. Imran Ali, Dr. Priyanka Malhotra and Dr. Smita Singh participated in a one week Faculty Development Programme on “Design Thinking” organised by the School of Future Skills, Noida Institute of Engineering and Technology.



Dr. Smita Singh, Ms. Taru Maheshwari and Ms. Simran Kaur participated in a one week Faculty Development on Business and Soft skill Management from 19th September to 23rd September 2022 organised by Entrepreneurship Development and Industrial Coordination Department.



Mr. Ajay Gangele and Ms. Meenu Chaudhary successfully completed one-week Faculty Development Programme on 'Qualitative Research Method' organised by Mangalmay Institute of Management & Technology, Greater Noida.



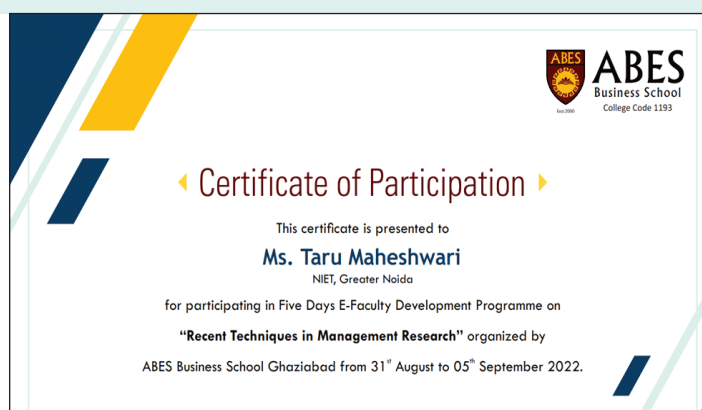
Dr. Riyazuddin attended an FDP on 'Leveraging the Power of Teaching Pedagogy: Through Case Study Method' organised by SRM University, NCR Campus, Modinagar.

Dr. Priyanka Malhotra participated in an FDP on 'Practical Aspects of ICT Tools and Online Teaching in Current Scenario' organised by Research Foundation of India.



Ms. Deepika Sharma participated in an international online workshop on "Basic Statistical Analysis and interpretation using SPSS" from 24th-26th September 2022 conducted by Global Institute of Statistical Solutions (GISS).

Ms. Taru Maheshwari participated in one-week Faculty development programme themed Recent Techniques in Management Research organised by ABES Business School Ghaziabad.



Dr. Manju Nandal, Mr. Ajay Gangele and Ms. Meenu Chaudhary participated in a one-week Faculty Development Programme on “Hands on Training Session on VOSviewer, Nvivo and Zotero” organised by New Delhi Institute of Management.



Dr. Veena Grover successfully completed a seven-day FDP program on "Societal Applications of Machine Learning", 26th-30th December 2022 organized by Shri Vishnu Engineering College for Women (Autonomous), Bhimavaram.

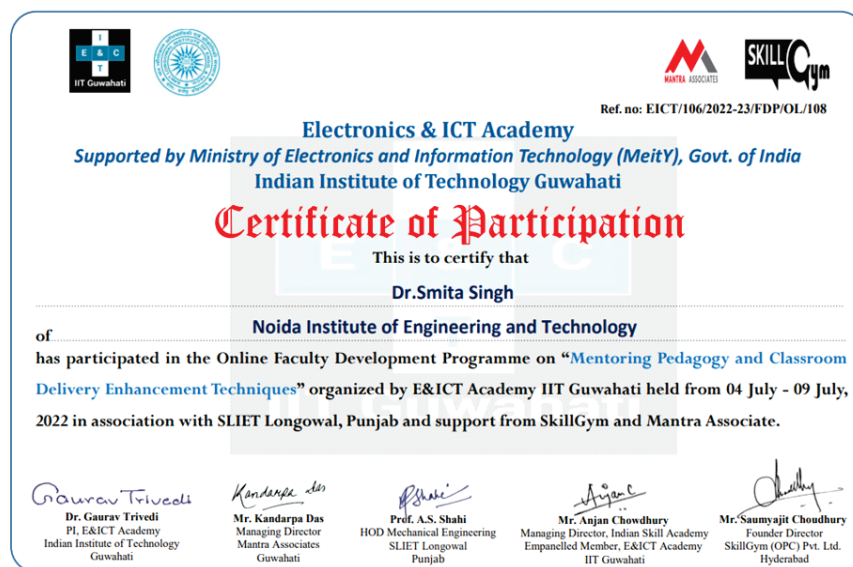


Ms. Simran Kaur participated in a 4-week Women Entrepreneurship Development Programme (WEDP) sponsored by Department of Science & Technology (DST), Govt. of India held from 22nd August to 16th September 2022 at Jamia Hamdard, New Delhi.

Ms. Menka Sharma participated in a five day Faculty Development Programme on “Quality Enhancement of Institutions of Higher Learning: Transformational Role of NEP 2020” organised by Internal Quality Assurance Cell, Khalsa College for Women, Ludhiana from 6th-10th December 2022.



Dr. Smita Singh participated in an Online Faculty Development Programme on “Mentoring Pedagogy and Classroom Delivery Enhancement Techniques” organized by E&ICT Academy, IIT Guwahati, held from 4th July-9th July 2022 in association with SLIET Longowal, Punjab, and support from SkillGym and Mantra Associate.

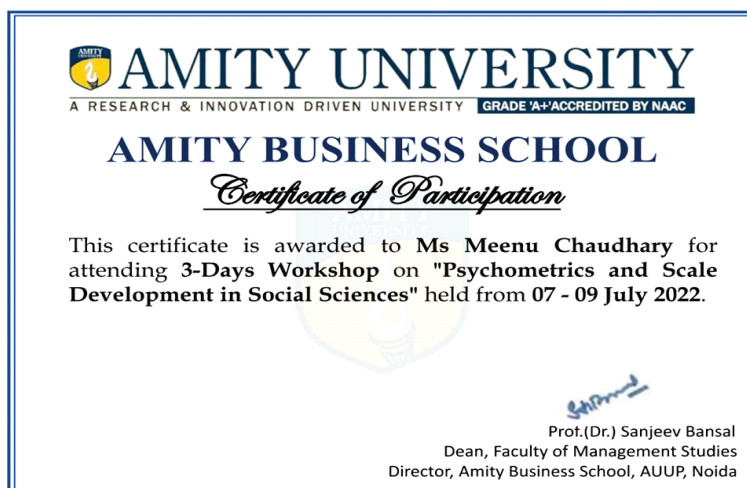


Dr. Imran Ali participated in a three one week each FDPs on 'Qualitative Research Method', 'Research Methodology' and 'Practical Aspects of ICT Tools and Online Teaching in Current Scenario' organised by Mangalmay Institute of Management & Technology, Research Affairs Committee, Rajdhani College, University of Delhi in Collaboration with Indian Commerce Association (ICA) Delhi and Research Foundation of India respectively.



Workshops

Ms. Meenu Chaudhary attended a three-day workshop on "Psychometrics and Scale Development in Social Sciences" organised by Amity University, Noida.



Ms. Deepika Sharma participated in an FDP on "Art of writing research paper- Methods and Solutions (Advance Tools and Techniques for Research Methodology)" organised by Sage University - Indore, Research Foundation of India & RFI-CARE from 24th - 30th September 2022.

Dr. Smita Singh attended a pre-Conference Workshop on "Mixed-Methods Research in Social Sciences" at KJ Somaiya Institute of Management, Mumbai, India on 25th and 26th November 2022.



"There seems no limit to research, for as been truly said, the more the sphere of knowledge grows, the larger becomes the surface of contact with the unknown."
- Sir William Cecil Dampier



Glimpse of SOM



Our Proud Recruiters



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