

**NOIDA INSTITUTE OF ENGG. & TECHNOLOGY, GREATER NOIDA, GAUTAM BUDDH NAGAR  
(AN AUTONOMOUS INSTITUTE)**



**Affiliated to**

**DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY UTTAR PRADESH, LUCKNOW**



**Evaluation Scheme & Syllabus**

**For**

**Bachelor of Technology  
Computer Science And Engineering (Data Science)  
Third Year**

**(Effective from the Session: 2022-23)**

**Bachelor of Technology  
Computer Science And Engineering (Data Science)  
EVALUATION SCHEME  
SEMESTER-V**

Sl. No.	Subject Codes	Subject Name	Periods			Evaluation Scheme				End Semester		Total	Credit
			L	T	P	CT	TA	TOTAL	PS	TE	PE		
<b>WEEKS COMPULSORY INDUCTION PROGRAM</b>													
1	ACSML0501	Machine Learning	3	0	0	30	20	50		100		150	3
2	ACSE0501	Design and Analysis of Algorithms	3	1	0	30	20	50		100		150	4
3	ACSE0502	Computer Networks	3	1	0	30	20	50		100		150	4
4	ACSE0503	Design Thinking-II	2	1	0	30	20	50		100		150	3
5		Departmental Elective-I	3	0	0	30	20	50		100		150	3
6		Departmental Elective-II	3	0	0	30	20	50		100		150	3
7	ACSML0551	Machine Learning Lab	0	0	2				25		25	50	1
8	ACSE0551	Design and Analysis of Algorithms Lab	0	0	2				25		25	50	1
9	ACSE0552	Computer Networks Lab	0	0	2				25		25	50	1
10	ACSE0559	Internship Assessment-II	0	0	2				50			50	1
11	ANC0501 / ANC0502	Constitution of India, Law and Engineering / Essence of Indian Traditional Knowledge	2	0	0	30	20	50		50		100	
12		MOOCs(For B.Tech. Hons. Degree)											
<b>GRAND TOTAL</b>											<b>1100</b>	<b>24</b>	

**List of MOOCs (Coursera) Based Recommended Courses for Third Year (Semester-V) B. Tech Students**

S. No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	AMC0065	Applied Data Science Capstone	IBM	17	1
2	AMC0069	Data Visualization with Python	IBM	17	1

**PLEASE NOTE:-**

- **Internship (3-4 weeks) shall be conducted during summer break after semester-IV and will be assessed during semester-V**
- **Compulsory Audit Courses (Non Credit - ANC0501/ANC0502)**
  - All Compulsory Audit Courses (a qualifying exam) has no credit.
  - Total and obtained marks are not added in the Grand Total.

**Abbreviation Used: -**

L: Lecture, T: Tutorial, P: Practical, CT: Class Test, TA: Teacher Assessment, PS: Practical Sessional,  
TE: Theory End Semester Exam., PE: Practical End Semester Exam.

## List of Departmental Electives

Sl. No.	Departmental Electives	Subject Codes	Subject Name	Bucket Name	Branch	Semester
1	Elective-I	ACSE0511	CRM Fundamentals	CRM-RPA	DS	5
2	Elective-II	ACSE0513	CRM Administration		DS	5
3	Elective-I	ACSAI0516	Predictive Analytics	Data Analytics	DS	5
4	Elective-II	ACSE0516	Web Technology		DS	5
5	Elective-I	ACSE0512	Python Web Development with Django	Full Stack Development	DS	5
6	Elective-II	ACSE0514	Design Patterns		DS	5
7	Elective-I	ACSAI0515	Mobile Application Development	Mobility Management	DS	5
8	Elective-II	ACSAI0521	Development in Swift Fundamentals		DS	5

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**EVALUATION SCHEME**

**SEMESTER-VI**

Sl. No.	Subject Codes	Subject Name	Periods			Evaluation Scheme				End Semester		Total	Credit
			L	T	P	CT	TA	TOTAL	PS	TE	PE		
1	ACSDS0601	Big Data Analytics	3	1	0	30	20	50		100		150	4
2	ACSDS0602	Business Intelligence and Data Visualization	3	0	0	30	20	50		100		150	3
3	ACSE0603	Software Engineering	3	0	0	30	20	50		100		150	3
4		Departmental Elective-III	3	0	0	30	20	50		100		150	3
5		Departmental Elective-IV	3	0	0	30	20	50		100		150	3
6		Open Elective-I	3	0	0	30	20	50		100		150	3
7	ACSDS0651	Big Data Analytics Lab	0	0	2				25		25	50	1
8	ACSDS0652	Business Intelligence and Data Visualization Lab	0	0	2				25		25	50	1
9	ACSE0653	Software Engineering Lab	0	0	2				25		25	50	1
10	ACSE0659	Mini Project	0	0	2				50			50	1
11	ANC0602/A NC0601	Essence of Indian Traditional Knowledge / Constitution of India, Law and Engineering	2	0	0	30	20	50		50		100	
12		MOOCs (For B.Tech. Hons. Degree)											
		<b>GRAND TOTAL</b>										<b>1100</b>	<b>23</b>

**List of MOOCs (Coursera) Based Recommended Courses for Third Year (Semester-VI) B. Tech Students**

S. No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	AMC0102	Creating Dashboards and Storytelling with Tableau	University of California	15	1
2	AMC0103	Data Driven decision with PowerBI	Knowledge Accelerators	14	1

**OR**

S. No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	AMC0114	Exploratory Data Analysis with Machine Learning	IBM	14	1
2	AMC0127	Supervised Machine Learning: Regression	IBM	11	0.5

**OR**

S. No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	AMC0116	Google Cloud Big Data and Machine Learning Fundamentals	Google	10	0.5
2	AMC0121	Modernizing Data Lakes and Data Warehouses with Google Cloud	Google	7	0.5

**PLEASE NOTE:-**

- **Compulsory Audit Courses (Non Credit - ANC0601/ANC0602)**
  - All Compulsory Audit Courses (a qualifying exam) has no credit.
  - Total and obtained marks are not added in the Grand Total.

**Abbreviation Used: -**

L: Lecture, T: Tutorial, P: Practical, CT: Class Test, TA: Teacher Assessment, PS: Practical Sessional,  
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## List of Departmental Electives

Sl. No.	Departmental Electives	Subject Codes	Subject Name	Bucket Name	Branch	Semester
1	Elective-III	ACSE0611	CRM Development	CRM-RPA	DS	6
2	Elective-IV	ACSE0613	Robotics Process Automation(RPA)		DS	6
3	Elective-III	ACSAI0617	Programming for Data Analytics	Data Analytics	DS	6
4	Elective-IV	ACSAI0622	Social Media Analytics		DS	6
5	Elective-III	ACSAI0612	Advanced Java Programming	Full Stack Development	DS	6
6	Elective-IV	ACSE0614	Web Development using MEAN Stack		DS	6
7	Elective-III	ACSAI0614	Development in Swift Explorations and Data Collections	Mobility Management	DS	6
8	Elective-IV	ACSAI0620	Augmented Reality and Virtual Reality		DS	6

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**AICTE Guidelines in Model Curriculum:**

A student will be eligible to get Under Graduate degree with Honours only, if he/she completes the additional MOOCs courses such as Coursera certifications, or any other online courses recommended by the Institute (Equivalent to 20 credits). During Complete B.Tech. Program Guidelines for credit calculations are as follows.

- |                      |             |
|----------------------|-------------|
| 1. For 6 to 12 Hours | =0.5 Credit |
| 2. For 13 to 18      | =1 Credit   |
| 3. For 19 to 24      | =1.5 Credit |
| 4. For 25 to 30      | =2 Credit   |
| 5. For 31 to 35      | =2.5 Credit |
| 6. For 36 to 41      | =3 Credit   |
| 7. For 42 to 47      | =3.5 Credit |
| 8. For 48 and above  | =4 Credit   |

For registration to MOOCs Courses, the students shall follow Coursera registration details as per the assigned login and password by the Institute these courses may be cleared during the B. Tech degree program (as per the list provided). After successful completion of these MOOCs courses, the students shall provide their successful completion status/certificates to the Controller of Examination (COE) of the Institute through their coordinators/Mentors only.

The students shall be awarded Honours Degree as per following criterion.

- i. If he / she secures 7.50 as above CGPA.
- ii. Passed each subject of that degree program in the single attempt without any grace.
- iii. Successful completion of MOOCs based 20 credits.

## B. TECH. THIRD YEAR

<b>Course code</b>	<b>ACSML0501</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>MACHINE LEARNING</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b> To introduction to the fundamental concepts in machine learning and popular machine learning algorithms. To understand the standard and most popular supervised learning algorithm.			
<b>Pre-requisites:</b> Basic Knowledge of Machine learning.			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>INTRODUCTION TO MACHINE LEARNING</b>	<b>8 Hours</b>	
INTRODUCTION – Learning, Types of Learning, Well defined learning problems, Designing a Learning System, History of ML, Introduction of Machine Learning Approaches, Introduction to Model Building, Sensitivity Analysis, Underfitting and Overfitting, Bias and Variance, Concept Learning Task, Find – S Algorithms, Version Space and Candidate Elimination Algorithm, Inductive Bias, Issues in Machine Learning and Data Science Vs Machine Learning.			
<b>UNIT-II</b>	<b>MINING ASSOCIATION AND SUPERVISED LEARNING</b>	<b>8 Hours</b>	
Classification and Regression, Regression: Linear Regression, Multiple Linear Regression, Logistic Regression, Polynomial Regression, Decision Trees: ID3, C4.5, CART. <b>Apriori Algorithm:</b> Market basket analysis, Association Rules. <b>Neural Networks:</b> Introduction, Perceptron, Multilayer Perceptron, Support vector machine.			
<b>UNIT-III</b>	<b>UNSUPERVISED LEARNING</b>	<b>8 Hours</b>	
Introduction to clustering, K-means clustering, K-Nearest Neighbor, Iterative distance-based clustering, Dealing with continuous, categorical values in K-Means, Hierarchical: AGNES, DIANA, Partitional: K-means clustering, K-Mode Clustering, density-based clustering, Expectation Maximization, Gaussian Mixture Models.			
<b>UNIT-IV</b>	<b>PROBABILISTIC LEARNING &amp; ENSEMBLE</b>	<b>8 Hours</b>	
Bayesian Learning, Bayes Optimal Classifier, Naive Bayes Classifier, Bayesian Belief Networks. <b>Ensembles methods:</b> Bagging & boosting, C5.0 boosting, Random Forest, Gradient Boosting Machines and XGBoost.			
<b>UNIT-V</b>	<b>REINFORCEMENT LEARNING &amp; CASE STUDIES</b>	<b>8 Hours</b>	
<b>Reinforcement Learning:</b> Introduction to Reinforcement Learning, Learning Task, Example of Reinforcement Learning in Practice, Learning Models for Reinforcement – (Markov Decision process, Q Learning – Q Learning function, QLearning Algorithm), Application of Reinforcement Learning. <b>Case Study:</b> Health Care, E Commerce, Smart Cities.			
<b>Course outcome:</b> After completion of this course students will be able to:			
CO1	Understanding utilization and implementation proper machine learning algorithm.	K2	

CO2	Understand the basic supervised machine learning algorithms.	K2
CO3	Understand the difference between supervise and unsupervised learning.	K2
CO4	Understand algorithmic topics of machine learning and mathematically deep enough to introduce the required theory.	K2
CO5	Apply an appreciation for what is involved in learning from data.	K3

### Text books:

- 1) Marco Gori , Machine Learning: A Constraint-Based Approach, Morgan Kaufmann. 2017
- 2) Ethem Alpaydin, Machine Learning: The New AI, MIT Press-2016
- 3) Bishop, Christopher. Neural Networks for Pattern Recognition. New York, NY: Oxford University Press, 1995
- 4) Tom M. Mitchell, “Machine Learning”, McGraw-Hill, 2010

### Reference Books:

- 1) Ryszard, S., Michalski, J. G. Carbonell and Tom M. Mitchell, Machine Learning: An Artificial Intelligence Approach, Volume 1, Elsevier. 2014
- 2) Stephen Marsland, Taylor & Francis 2009. Machine Learning: An Algorithmic Perspective.
- 3) Ethem Alpaydin, (2004) “Introduction to Machine Learning (Adaptive Computation and Machine Learning)”, The MIT Press.

Fundamentals of Machine Learning for Predictive Data Analytics: Algorithms, Worked Examples, and Case Studies 1st Edition by **John D. Kelleher**

### Links:

<b>Unit 1</b>	<a href="https://www.youtube.com/watch?v=fC7V8QsPBec&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=2">https://www.youtube.com/watch?v=fC7V8QsPBec&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=2</a>
<b>Unit 2</b>	<a href="https://www.youtube.com/watch?v=OTAR0kT1swg&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=3">https://www.youtube.com/watch?v=OTAR0kT1swg&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=3</a> <a href="https://www.youtube.com/watch?v=OCwZyYH14uw">https://www.youtube.com/watch?v=OCwZyYH14uw</a> <a href="https://www.youtube.com/watch?v=9_LY0LiFgRQ">https://www.youtube.com/watch?v=9_LY0LiFgRQ</a> <a href="https://www.youtube.com/watch?v=EYef2e2IKCo">https://www.youtube.com/watch?v=EYef2e2IKCo</a> <a href="https://www.youtube.com/watch?v=PwhiWxHK8o">https://www.youtube.com/watch?v=PwhiWxHK8o</a> <a href="https://www.youtube.com/watch?v=wTF6vzS9fy4">https://www.youtube.com/watch?v=wTF6vzS9fy4</a> <a href="https://www.youtube.com/watch?v=lt65K-REdHw">https://www.youtube.com/watch?v=lt65K-REdHw</a>
<b>Unit 3</b>	<a href="https://www.youtube.com/watch?v=HTSCbxSxsg&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=4">https://www.youtube.com/watch?v=HTSCbxSxsg&amp;list=PL1xHD4vteKYVpaliy295pg6_SY5qznc77&amp;index=4</a> <a href="https://www.youtube.com/watch?v=NnIS2BzXvyM">https://www.youtube.com/watch?v=NnIS2BzXvyM</a> <a href="https://www.youtube.com/watch?v=7enWesSofhg">https://www.youtube.com/watch?v=7enWesSofhg</a>
<b>Unit 4</b>	<a href="https://youtu.be/rthuFS5LSOo">https://youtu.be/rthuFS5LSOo</a> <a href="https://youtu.be/kho6oANGu_A">https://youtu.be/kho6oANGu_A</a>



**Unit 5**

[https://www.youtube.com/watch?v=9vMphk44XXo&list=PL1xHD4vteKYVpaliy295pg6\\_SY5qzn\\_c77&index=5](https://www.youtube.com/watch?v=9vMphk44XXo&list=PL1xHD4vteKYVpaliy295pg6_SY5qzn_c77&index=5)

[Reinforcement Learning Tutorial | Reinforcement Learning Example Using Python | Edureka - YouTube](#)

[Association Rule Mining - Solved Numerical Question on Apriori Algorithm\(Hindi\) - YouTube](#)

[Q Learning Explained | Reinforcement Learning Using Python | Q Learning in AI | Edureka - YouTube](#)

## B. TECH THIRD YEAR

<b>Course Code</b>	<b>ACSE0501</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>DESIGN AND ANALYSIS OF ALGORITHMS</b>	<b>3 1 0</b>	<b>4</b>

**Course objective:** Analyze asymptotic performance of algorithms designed using different computational model. Study advanced data structures like Red black Tree, binomial and Fibonacci heap and learn the concept of complexity classes.

**Pre-requisites:** Basic knowledge of any programming language like C/C++/ Python/Java, Data Structures, Discrete Structures and Graph Theory

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>Introduction</b>	<b>8 Hours</b>
Algorithms, Analyzing Algorithms, Complexity of Algorithms, Amortized Analysis, Growth of Functions, Methods of solving Recurrences, Performance Measurements, Sorting and Order Statistics –Insertion Sort, Shell Sort, Heap Sort, Priority queue, Comparison of Sorting Algorithms, Sorting in Linear Time, CountingSort, Radix Sort.		
<b>UNIT-II</b>	<b>Advanced Data Structures</b>	<b>8 Hours</b>
Red-Black Trees, B – Trees, Binomial Heaps, Fibonacci Heaps.		
<b>UNIT-III</b>	<b>Divide and Conquer and Greedy Methods</b>	<b>8 Hours</b>
Divide and Conquer concepts with Examples Such as Quick sort, Merge sort, Strassen's Matrix Multiplication, Convex Hull, Searching. Greedy Methods with Examples Such as Activity Selection, Task scheduling, Knapsack, Minimum Spanning Trees – Prim’s and Kruskal’s Algorithms, Single Source Shortest Paths - Dijkstra’s and Bellman Ford Algorithms, Huffman codes.		
<b>UNIT-IV</b>	<b>Dynamic Programming, Backtracking, Branch and Bound</b>	<b>8 Hours</b>
Dynamic Programming concepts, Examples Such as All Pair Shortest Paths – Warshal’s and Floyd’s Algorithms, 0/1 Knapsack, Longest Common Sub Sequence, Matrix Chain Multiplication, Resource Allocation Problem. Graph searching (BFS, DFS), Backtracking, Branch and Bound with Examples Such as Travelling Salesman Problem, Graph Coloring, n-Queen Problem, Hamiltonian Cycles and Sum of Subsets.		
<b>UNIT-V</b>	<b>Selected Topics</b>	<b>8 Hours</b>
String Matching Algorithms such as Rabin-karp Matcher, Finite Automaton Matcher, KMP Matcher, Boyer Moore Matcher. Theory of NP-Completeness, Approximation Algorithms and Randomized Algorithms.		
<b>Course outcome: After completion of this course students will be able to</b>		
CO 1	Analyze the asymptotic performance of algorithms and write rigorous correctness proofs for algorithms.	K4
CO 2	Use efficient data structures such as RB tree, B tree, binomial and Fibonacci heaps etc. according to the problem	K3
CO 3	Apply divide and conquer and greedy algorithm approach for solving different problems such	K5
CO 4	Apply important algorithmic design paradigms and methods of analysis such as dynamic programming, backtracking, branch and bound.	K5
CO 5	Demonstrate tractable and intractable problems and the classes P, NP and NP-complete problems. And also use Algorithms for solving string matching problem.	K3

<b>Text books:</b>	
1) Thomas H. Coreman, Charles E. Leiserson and Ronald L. Rivest, "Introduction to Algorithms", Printice Hall of India.	
2) E. Horowitz & S Sahni, "Fundamentals of Computer Algorithms".	
3) Aho, Hopcraft, Ullman, "The Design and Analysis of Computer Algorithms" Pearson Education, 2008.	
4) LEE "Design & Analysis of Algorithms (POD)", McGraw Hill.	
<b>Reference Books:</b>	
1. Richard E. Neapolitan "Foundations of Algorithms" Jones & Bartlett Learning.	
2. Jon Kleinberg and Éva Tardos, Algorithm Design, Pearson, 2005.	
3. Michael T Goodrich and Roberto Tamassia, Algorithm Design: Foundations, Analysis, and Internet Examples, Second Edition, Wiley, 2006.	
4. Harry R. Lewis and Larry Denenberg, Data Structures and Their Algorithms, Harper Collins, 1997	
5. Robert Sedgewick and Kevin Wayne, Algorithms, fourth edition, Addison Wesley, 2011.	
<b>NPTEL/ Youtube/ Faculty Video Link:</b>	
<b>Unit 1</b>	<a href="https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O">https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O</a> <a href="https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0">https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0</a> <a href="https://nptel.ac.in/courses/106/106/106106131/">https://nptel.ac.in/courses/106/106/106106131/</a> <a href="https://nptel.ac.in/courses/106/101/106101060/EVALUATION SCHEME 3RD YEAR AI.docx">https://nptel.ac.in/courses/106/101/106101060/EVALUATION SCHEME 3RD YEAR AI.docx</a>
<b>Unit 2</b>	<a href="https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O">https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O</a> <a href="https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0">https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0</a> <a href="https://nptel.ac.in/courses/106/106/106106131/">https://nptel.ac.in/courses/106/106/106106131/</a> <a href="https://nptel.ac.in/courses/106/101/106101060/">https://nptel.ac.in/courses/106/101/106101060/</a>
<b>Unit 3</b>	<a href="https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O">https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O</a> <a href="https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0">https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0</a> <a href="https://nptel.ac.in/courses/106/106/106106131/">https://nptel.ac.in/courses/106/106/106106131/</a> <a href="https://nptel.ac.in/courses/106/101/106101060/">https://nptel.ac.in/courses/106/101/106101060/</a>
<b>Unit 4</b>	<a href="https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O">https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O</a> <a href="https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0">https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0</a> <a href="https://nptel.ac.in/courses/106/106/106106131/">https://nptel.ac.in/courses/106/106/106106131/</a> <a href="https://nptel.ac.in/courses/106/101/106101060/">https://nptel.ac.in/courses/106/101/106101060/</a>
<b>Unit 5</b>	<a href="https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O">https://www.youtube.com/playlist?list=PLDN4rrl48XKpZkf03iYF1-O29szjTrs_O</a> <a href="https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0">https://www.youtube.com/watch?v=aGjL7YXI31Q&amp;list=PLEbnTDJUr_IeHYw_sfBOJ6gk5pie0yP-0</a> <a href="https://nptel.ac.in/courses/106/106/106106131/">https://nptel.ac.in/courses/106/106/106106131/</a> <a href="https://nptel.ac.in/courses/106/101/106101060/">https://nptel.ac.in/courses/106/101/106101060/</a>

## B. TECH THIRD YEAR

<b>Course Code</b>	<b>ACSE0502</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>COMPUTER NETWORKS</b>	<b>3 1 0</b>	<b>4</b>
<b>Course objective:</b>			
Objective of this course is to develop an understanding of computer networking basics, different components of computer networks, various protocols, modern technologies and their applications.			
<b>Pre-requisites:</b> Basic knowledge of Computer system and their interconnection, operating system, Digital logic and design and hands on experience of programming languages.			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>Introduction</b>	<b>8 Hours</b>	
Goals and applications of networks, Categories of networks, Organization of the Internet, ISP, The OSI reference model, TCP/IP protocol suite, Network devices and components, Mode of communications			
<b>Physical Layer:</b> Network topology design, Types of connections, LAN, MAN and MAN Transmission media, Signal transmission and encoding, Network performance and transmission impairments, Switching techniques and multiplexing, IEEE standards.			
<b>UNIT-II</b>	<b>Data Link layer</b>	<b>8 Hours</b>	
Framing, Error Detection and Correction, Flow control (Elementary Data Link Protocols, Sliding Window protocols). Medium Access Control and Local Area Networks: Channel allocation, Multiple access protocols, LAN standards, Link layer switches & bridges.			
<b>UNIT-III</b>	<b>Network Layer</b>	<b>8 Hours</b>	
Point-to-point networks, Logical addressing, Basic internetworking (IP, CIDR, ARP, RARP, DHCP, ICMP), IPv4, Routing, forwarding and delivery, Static and dynamic routing, Routing algorithms and protocols, Congestion control algorithms, IPv6.			
<b>UNIT-IV</b>	<b>Transport Layer</b>	<b>8 Hours</b>	
Process-to-process delivery, Transport layer protocols (UDP and TCP), Connection management, Flow control and retransmission, Window management, TCP Congestion control, Quality of service.			
<b>UNIT-V</b>	<b>Application Layer</b>	<b>8 Hours</b>	
Domain Name System, World Wide Web and Hyper Text Transfer Protocol, Electronic mail, File Transfer Protocol, Remote login, Network management, Data compression, VPN, Cryptography – basic concepts, Firewalls.			
<b>Course outcome:</b> After completion of this course students will be able to			
CO 1	Build an understanding of the fundamental concepts and Layered Architecture of computer networking.	K2, K6	
CO 2	Understand the basic concepts of link layer properties to detect error and develop the solution for error control and flow control.	K2, K6	
CO 3	Design, calculate, and apply subnet masks and addresses to fulfil networking requirements and calculate distance among routers in subnet.	K3, K4, K6	
CO 4	Understand the duties of transport layer, Session layer with connection management of TCP protocol.	K2, K4	
CO 5	Discuss the different protocols used at application layer.	K2	
<b>Text books:</b>			
1. Behrouz Forouzan, “Data Communication and Networking” Fourth Edition-2006, Tata McGraw Hill			
2. Andrew Tanenbaum “Computer Networks”, Fifth Edition-2011, Prentice Hall.			
3. William Stallings, “Data and Computer Communication”, Eighth Edition-2008, Pearson.			
<b>Reference Books:</b>			

1. Kurose and Ross, "Computer Networking- A Top-Down Approach", Eighth Edition-2021, Pearson.

2. Peterson and Davie, "Computer Networks: A Systems Approach", Fourth Edition-1996, Morgan Kaufmann

**NPTEL/ YouTube/ Faculty Video Link:**

<b>Unit 1</b>	<a href="https://www.youtube.com/watch?v=LX_b2M3IzN8">https://www.youtube.com/watch?v=LX_b2M3IzN8</a>
<b>Unit 2</b>	<a href="https://www.youtube.com/watch?v=LnbvhoxHn8M">https://www.youtube.com/watch?v=LnbvhoxHn8M</a>
<b>Unit 3</b>	<a href="https://www.youtube.com/watch?v=ddM9AcreVqY">https://www.youtube.com/watch?v=ddM9AcreVqY</a>
<b>Unit 4</b>	<a href="https://www.youtube.com/watch?v=uwoD5YsGACg">https://www.youtube.com/watch?v=uwoD5YsGACg</a>
<b>Unit 5</b>	<a href="https://www.youtube.com/watch?v=bTwYSA478eA&amp;list=PLJ5C_6qdAvBH01tVf0V4PQsCxGE3hSqEr">https://www.youtube.com/watch?v=bTwYSA478eA&amp;list=PLJ5C_6qdAvBH01tVf0V4PQsCxGE3hSqEr</a> <a href="https://www.youtube.com/watch?v=tSodBEAJz9Y">https://www.youtube.com/watch?v=tSodBEAJz9Y</a>

## B. TECH THIRD YEAR

<b>Course code</b>	<b>ACSE0503</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>DESIGN THINKING II</b>	<b>2 1 0</b>	<b>3</b>

**Course Objectives:** The objective of this course is to upgrade Design Thinking skills by learning & applying advanced and contextual Design Thinking Tools. It aims to solve a Real-Life Problem by applying Design Thinking to create an impact for all the stakeholders

**Pre-requisites:** Student must complete Design Thinking-I course.

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>INTRODUCTION</b>	<b>10 HOURS</b>
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Design thinking & Innovation, Design Thinking Mindset and Principles, recap of 5-Step Process of Design Thinking, Design Approaches, additional in-depth examples of each design approaches. Simon Sinek's – Start with Why, The Golden Circle, Asking the “Why” behind each example (an in-class activity of asking 5-WHYS), The Higher Purpose, in-class activity for LDO & sharing insights

Visualization and its importance in design thinking, reflections on wheel of life (in-class activity for visualization & Wheel of Life), Linking it with Balancing Priorities (in class activity), DBS Singapore and Bank of Americas' Keep the Change Campaign. Litter of Light & Arvind Eye Care Examples, understanding practical application of design thinking tools and concepts, case study on McDonald's Milkshake / Amazon India's Rural Ecommerce & Gillette

Working on 1-hour Design problem, Applying RCA and Brainstorm on innovative solutions.

Main project allocation and expectations from the project.

<b>UNIT-II</b>	<b>REFINEMENT AND PROTOTYPING</b>	<b>8 HOURS</b>
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Refine and narrow down to the best idea, 10-100-1000gm, QBL, Design Tools for Convergence – SWOT Analysis for 1000gm discussion. In-class activity for 10-100-1000gm & QBL

Prototyping (Convergence): Prototyping mindset, tools for prototyping – Sketching, paper models, pseudo-codes, physical mockups, Interaction flows, storyboards, acting/role-playing etc, importance of garnering user feedback for revisiting Brainstormed ideas.

Napkin Pitch, Usability, Minimum Viable Prototype, Connecting Prototype with 3 Laws, A/B Testing, Learning Launch. Decision Making Tools and Approaches – Vroom Yetton Matrix, Shift-Left, Up, Right, Value Proposition, Case study: Careerbuddy, You-Me-Health Story & IBM Learning Launch.

In-class activities on prototyping- paper-pen / physical prototype/ digital prototype of project's 1000gm idea.

<b>UNIT-III</b>	<b>STORYTELLING, TESTING AND ASSESSMENT</b>	<b>8 HOURS</b>
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Storytelling: Elements of storytelling, Mapping personas with storytelling, Art of influencing, Elevator Pitch, Successful Campaigns of well-known examples, in-class activity on storytelling. Testing of design with people, conducting usability test, testing as hypothesis, testing as empathy, observation and shadowing methods, Guerrilla Interviews, validation workshops, user feedback, record results, enhance, retest, and refine design, Software validation tools, design parameters, alpha & beta testing, Taguchi, defect classification, random sampling.

Final Project Presentation and assessing the impact of using design thinking		
<b>UNIT-IV</b>	<b>INNOVATION, QUALITY AND LEADERSHIP</b>	<b>6 HOURS</b>
<p>Innovation: Need &amp; Importance, Principles of innovations, Asking the Right Questions for innovation, Rationale for innovation, Quality: Principles &amp; Philosophies, Customer perception on quality, Kaizen, 6 Sigma. FinTech case study of Design Thinking application – CANVAS</p> <p>Leadership, types, qualities and traits of leaders and leadership styles, Leaders vs Manager, Personas of Leaders &amp; Managers, Connecting Leaders-Managers with 13 Musical Notes, Trait theory, LSM (Leadership Situational Model), Team Building Models: Tuckman’s and Belbin’s. Importance of Spatial elements for innovation.</p>		
<b>UNIT-V</b>	<b>UNDERSTANDING HUMAN DESIRABILITY</b>	<b>8 HOURS</b>
<p>Comprehensive human goal: the five dimensions of human endeavour (Manaviya - Vyavstha) are: Education- Right living (Sikhsa- Sanskar), Health – Self-regulation (Swasthya - Sanyam), Justice – Preservation (Nyaya- Suraksha), Production – Work ( Utpadan – Karya), Exchange – Storage (Vinimya – Kosh), Darshan-Gyan- Charitra (Shifting the Thinking)</p> <p>Interconnectedness and mutual fulfilment among the four orders of nature recyclability and self-regulation in nature, Thinking expansion for harmony: Self-exploration (Johari’s window), group behaviour, interpersonal behaviour and skills, Myers-Briggs personality types (MBTI), FIRO-B test to repair relationships.</p>		
<b>Course outcome:</b> After completion of this course, students will be able to		
CO 1	Learn sophisticated design tools to sharpen their problem-solving skills	K2
CO 2	Construct innovate ideas using design thinking tools and converge to feasible idea for breakthrough solution	K6
CO 3	Implement storytelling for persuasive articulation	K3
CO 4	Understanding the nature of leadership empowerment	K2
CO 5	Understand the role of a human being in ensuring harmony in society and nature.	K2
<b>Textbooks:</b>		
1. Arun Jain, UnMukt : Science & Art of Design Thinking, 2020, Polaris		
2. Gavin Ambrose and Paul Harris, Basics Design 08: Design Thinking, 2010, AVA Publishing SA		
3. R R Gaur, R Sangal, G P Bagaria, A Foundation Course in Human Values and Professional Ethics, First Edition, 2009, Excel Books: New Delhi		
<b>Reference Books:</b>		
1. Jeanne Liedta, Andrew King and Kevin Benett , Solving Problems with Design Thinking – Ten Stories of What Works, 2013, Columbia Business School Publishing.		
2. Dr Ritu Soryan, Universal Human Values and Professional Ethics, 2022, Katson Books.		

3. Vijay Kumar, 101 Design Methods: A Structured Approach for Driving Innovation in Your Organization, 2013, John Wiley and Sons Inc, New Jersey.
4. Roger L. Martin, Design of Business: Why Design Thinking is the Next Competitive Advantage, 2009, Harvard Business Press, Boston MA.
5. Tim Brown, Change by Design, 2009, Harper Collins.
6. Pavan Soni, Design your Thinking : The Mindsets, Toolsets and Skill Sets for Creative Problem-Solving, 2020, Penguin Books.

### **Links: NPTEL/ YouTube/ Web Link**

Unit I [https://www.youtube.com/watch?v=6\\_mHCOAAEi8](https://www.youtube.com/watch?v=6_mHCOAAEi8)

<https://nptel.ac.in/courses/110106124>

<https://designthinking.ideo.com/>

<https://blog.experiencepoint.com/how-mcdonalds-evolved-with-design-thinking>

Unit II <https://www.coursera.org/lecture/uva-darden-design-thinking-innovation/the-ibm-story-iq0kE>

<https://www.coursera.org/lecture/uva-darden-design-thinking-innovation/the-meyouhealth-story-part-i-what-is-W6tTs>

[https://onlinecourses.nptel.ac.in/noc19\\_mg60/preview](https://onlinecourses.nptel.ac.in/noc19_mg60/preview)

Unit III <https://nptel.ac.in/courses/109/104/109104109/>

<https://www.d-thinking.com/2021/07/01/how-to-use-storytelling-in-design-thinking/>

Unit IV <https://www.worldofinsights.co/2020/10/infographic-8-design-thinking-skills-for-leadership-development/>

Unit V <https://www.youtube.com/watch?v=hFGVcx1Us5Y>



## B. TECH THIRD YEAR

<b>Course code</b>	<b>ACSML0551</b>	<b>L T P</b>	<b>Credit</b>
<b>Course title</b>	<b>MACHINE LEARNING LAB</b>	<b>0 0 2</b>	<b>1</b>

### List of Experiments:

<b>Sr. No.</b>	<b>Name of Experiment</b>	<b>CO</b>
1	Write a program to perform various types of regression (Linear & Logistic).	CO2
2	Implement Apriori algorithm using sample data in Python.	CO1
3	Write a program to demonstrate the working of the decision tree based ID3 algorithm. Use an appropriate data set for building the decision tree and apply this knowledge to classify a new sample.	CO2
4	Write a program to implement k-Nearest Neighbour algorithm to classify the iris dataset. Print both correct and wrong predictions. Java/Python ML library classes can be used for this problem.	CO1
5	Apply EM algorithm to cluster a set of data. Use the same data set for clustering using k-Means algorithm. Compare the results of these two algorithms and comment on the quality of clustering.	CO3
6	Implement Support Vector Machine using Scikit-learn.	CO5
7	Implement the non-parametric Locally Weighted Regression algorithm to fit data points. Select appropriate data set for your experiment and draw graphs.	CO1
8	Implement Gradient Boosting Machine Ensemble in Python.	CO4
9	Implement of ANN algorithm using a sample dataset.	CO2
10	Implement naïve Bayesian Classifier model. Write the program to calculate the accuracy, precision, and recall for your data set.	CO4

### Lab Course Outcome:

CO1	Understand the implementation procedures for the machine learning algorithms.	K2
CO2	Identify and apply Machine Learning algorithms to solve real-world problems.	K1
CO 3	Examine the requirements on special databases.	K4

## B. TECH THIRD YEAR

<b>Course Code</b>	<b>ACSE0551</b>	<b>L T P</b>	<b>Credit</b>
<b>Course Title</b>	<b>DESIGN AND ANALYSIS OF ALGORITHMS LAB</b>	<b>0 0 2</b>	<b>1</b>

### List of Experiments

<b>Sr. No.</b>	<b>Name of Experiment</b>	<b>CO</b>
1	Program for Recursive Binary & Linear Search. CO1, CO2	CO1, CO2
2	Program for Heap Sort. CO1	CO1
3	Program for Merge Sort. CO2	CO2
4	Program for Insertion Sort. CO1	CO1
5	Program for Quick Sort. CO2	CO2
6	Program to implement Knapsack Problem using Greedy Solution. CO3	CO3
7	Program for 0/1 knapsack. CO4	CO4
8	Program for LCS. CO4	CO4
9	Program for BFS and DFS. CO1	CO1
10	Program to implement Dijkstra's Algorithm. CO4	CO4
11	Program to find Minimum Spanning Tree using Kruskal's Algorithm. CO3	CO3
12	Program to implement N Queen Problem using Backtracking. CO4	CO4

**Lab Course Outcome:** After the completions of this course students will be able to

CO 1	Implement algorithm to solve problems by iterative approach.	K3
CO 2	Implement algorithm to solve problems by divide and conquer approach.	K3
CO 3	Implement algorithm to solve problems by Greedy algorithm approach.	K3
CO 4	Implement algorithm to solve problems by Dynamic programming, backtracking, branch and bound approach.	K3

## B. TECH THIRD YEAR

Course Code	ACSE0552	L T P	0 0 2	Credit	1
Course Title	COMPUTER NETWORKS LAB				
<b>List of Experiments</b>					
Sr. No.	Name of Experiment				CO
1	To make an UTP cable with RJ-45 connector, and build and test simple network using UTP cable (crossover) and a hub based network.				CO1
2	Implementation of data link layer framing method such as bit stuffing in any language like C++, Java or Python.				CO2
3	Test the Network connection using ping command and use of ipconfig, netstat and trcert command provided by TCP/IP.				CO3
4	Implementation of CRC algorithm in any language like C++ , Java or Python.				CO3
5	Implementation of stop and wait protocol in any language like C++ , Java or Python.				CO3
6	Implementation of hamming code (7, 4) code to limit the noise. We have to code the bit data in to 7bit data by adding 3 parity bits. Implement in in any language like C++ , Java or Python.				CO3
7	Implementation of Caesar cipher technique & RSA algorithm in any language like C++ , Java or Python.				CO4
8	Write a program in java to find the IP address of the system.				CO4
9	Write a program in java to find the IP address of the any site if name is given.				CO4
10	Introduction to Network Devices (Repeater, Hub, Bridge, Switch, Router, Gateways, NIC etc.).				CO5
11	Introduction to CISCO Packet Tracer. Design Bus, Star, Mesh, Ring Topology and check the connectivity using ping command.				CO5
12	Switch Configuration on CISCO packet tracer using CLI.				CO5
<b>Lab Course Outcome:</b> After the completions of this course students will be able to					
CO 1	Build an understanding of UTP cable with RJ-45 connector, and build and test simple network using UTP cable.				K2, K4, K6
CO 2	Understand and implementation of the bit stuffing protocol.				K2, K3
CO 3	Understand and test the various network connection commands of TCP/IP and error control, flow control.				K2, K4
CO 4	Understand and implementation of the concept of IP addressing and security technique like Caesar cipher and RSA.				K2, K3
CO 5	Design and understanding the various topology and configuration of switch and router using cisco packet tracer				K2, K6

## B. TECH THIRD YEAR (ELECTIVE I)

<b>Course Code</b>	ACSE0511	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	CRM FUNDAMENTALS	<b>3 0 0</b>	<b>3</b>

**Course objective:** This course is designed to help in understanding the fundamentals of CRM. It will help in providing better services for Sales, Marketing and Customer Relations in an Enterprise. To make the students understand the organizational need, benefits and process of creating long-term value for individual customers. To disseminate knowledge regarding the concept of e-CRM and e-CRM technologies. To enable the students understand the technological and human issues relating to implementation of Customer Relationship Management in the organizations.

**Pre-requisites:** None

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>Introduction</b>	<b>8 Hours</b>
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CRM- definition, history, goals. Sources of CRM value. Components of CRM: people, process, technology. Evolution of CRM: marketing and its principles, customer relations to CRM. Dynamics of Customer Supplier Relationships, Nature and context of CRM, Strategy and Organization of CRM: strategy, The relationship-oriented organization: Mission, Culture, Structure, People, Communication & Information Systems.

<b>UNIT-II</b>	<b>CRM Strategy and Framework</b>	<b>8 Hours</b>
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Developing a CRM strategy. Customer oriented (C in CRM), Relationship driven, 360 degree view of customer. CRM system features- functions, application, benefits and solutions. Importance of loyalty- active, passive, split, shifting and switchers, customer profiling, customer segmentation model, Customer Experience, relationship marketing and journey, Case study.

<b>UNIT-III</b>	<b>Solution Design and Architecture</b>	<b>8 Hours</b>
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CRM system solution- specifications. Data Analysis, Solution Requirements. Types of CRM- On-Premise, cloud based. Pros and Cons of each. Integration CRM with other enterprise applications. The Technology of CRM: Data warehouses and customer relationships, creating data mart model, components of operational data warehouse.

<b>UNIT-IV</b>	<b>CRM for Business</b>	<b>8 Hours</b>
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CRM in Sales, Service, Marketing, E-commerce. Social Customer Relationship Management. Analytical CRM: Predictive Analytics Vs Operational Analytics. Channel Partner Relationship management, Collaborative CRM (using data pooling), Business Benefits of Cloud Based System, SLAs, Practical Challenges.

<b>UNIT-V</b>	<b>CRM implementation</b>	<b>8 Hours</b>
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Building CRM roadmaps: current processes, customers, strategic goals, technology issues, pilot and proof of concept projects. Preliminary Roadmap and its template, developing roadmap midstream. Design stage, custom development, integration, reporting, data migration, and implementation, testing, launching and application management. Introduction to following CRM tools: ZOHO, Pega, Microsoft Dynamics 365, Sales force.

**Course Outcome:** At the end of course, the student will be able

CO 1	Understand the basic concepts of Customer relationship management.	K1, K2
CO 2	To understand strategy and framework of Customer relationship management.	K2
CO 3	Learn basics of Cloud Based Customer relationship management.	K1

CO 4	Understand Customer relationship management in context with business use cases.	K2, K3
CO 5	Understand implementation basics of CRM.	K2, K3
<b>Text books:</b>		
1. CRM Fundamentals by Scott Kostojohn Mathew Johnson Brian Paulen. Apress, 2011.		
2. Customer Relationship Management- How to develop and execute a CRM strategy By Michael Pearce, Business Expert Press, 2021.		
<b>Reference Books:</b>		
1. The CRM Handbook-A Business Guide to Customer Relationship Management by Jill Dyché; Addison-Wesley (for case studies)		
2. Customer Relationship Management Systems handbook by Duane E Sharp. AUERBACH PUBLICATIONS by CRC Press Company		
<b>NPTEL/ YouTube/ Faculty Video Link:</b>		
<a href="https://onlinecourses.nptel.ac.in/noc20_mg57/preview">https://onlinecourses.nptel.ac.in/noc20_mg57/preview</a> <a href="https://archive.nptel.ac.in/courses/110/105/110105145/">https://archive.nptel.ac.in/courses/110/105/110105145/</a>		

## B. TECH THIRD YEAR (ELECTIVE II)

<b>Course Code</b>	<b>ACSE0513</b>	<b>L</b>	<b>T</b>	<b>P</b>		<b>Credits</b>
<b>Course Title</b>	<b>CRM ADMINISTRATION</b>	<b>3</b>	<b>0</b>	<b>0</b>		<b>3</b>

**Course objective:** This course focus on to understand the concept of Sales force, and the concepts of Sales force App which familiarize with the concepts administration to understand the concepts of Admin Essentials in Lightning Experience

**Pre-requisites:** Creative thinking and which is being used by the creative talent in your business areas.

### Course Contents / Syllabus

<b>UNIT I</b>	<b>Introduction</b>	<b>8 Hours</b>
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Sales force Platform Basics, User Management, Data Modelling ,Data Management, Identity Basic , Data Security ,Lightning Experience Customization, Lightning APP Builder Sales force Mobile App Customization, User Engagement , Formulas and Validation, Data Security, Picklist Administration.

<b>UNIT II</b>	<b>Lightning &amp; Salesforce App Experience Customization</b>	<b>8 Hours</b>
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Formula and Validation, Accounts and Contacts for Lightning Experience, Lead and Opportunity for Lightning Experience, Product Quotes and Contracts, Campaign Basic.

<b>UNIT III</b>	<b>Salesforce Administration</b>	<b>8 Hours</b>
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Service Cloud for lightning Experience, Sales force mobile app customization, AppExchange basic Duplicate Management Lightning Experience for Sales force Classic Users, Chatter Administration for Lightning Experience, Reports and Dashboards for lightning experience, Lightning experience customization, Lightning experience rollout , Sales force flow, Lightning experience report dashboard Specialist.

<b>UNIT IV</b>	<b>Lightning Experience</b>	<b>8 Hours</b>
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Prepare Your Sales force Org for Users, Customize an Org to Support a New Business Unit, Protect Your Data in Sales force, Customize a Sales Path for Your Team, Customize a Sales force Object, Import and Export with Data Management Tools.

<b>UNIT V</b>	<b>Learn Admin Essentials in Lightning Experience</b>	<b>8 Hours</b>
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Create Reports and Dashboards for Sales and Marketing Managers, Improve Data Quality for Your Sales and Support Teams, Create a Process for Managing Support Cases, User Engagement, Business Administration Specialist.

**Course Outcome:** At the end of course, the student will be able to

CO1	Understand the basic working environment of Sales force	K1, K2
CO2	Understand the concepts of Lightning & Sales force App Experience Customization	K1, K2
CO3	Familiarize with concepts reports chatter administration	K3
CO4	Understand the concepts of Lightning Experience	K1, K2
CO5	Learn Admin Essentials in Lightning Experience	K1, K3

#### **Text Books:**

1. Alok Kumar Rai : Customer Relationship Management : Concepts and Cases(Second Edition), PHI Learning, 2018
2. Bhasin- Customer Relationship Management (Wiley Dreamtech) ,2019
3. Sales force for beginners by ShaarifSahaalane book by Amazon (Online edition)

#### **Reference Books:**

1. Sales force Essentials for Administrators , By ShrivasthavaMohith, Edition Ist ,2018

2. Sales force : A quick Study laminated Reference Guide by Christopher Mathew Spencer eBook by Amazon (Online)

3. Mastering Sales force CRM Administration By Gupta Rakesh Edition IInd 2018

**NPTEL/YouTube/Faculty Video Link:**

[www.Trailhead.salesforce.com](http://www.Trailhead.salesforce.com)

[www.mindmajix.com/salesforce-tutorial](http://www.mindmajix.com/salesforce-tutorial)

[www.youtube.com/watch?v=7K42geizQCI](http://www.youtube.com/watch?v=7K42geizQCI)

## B. TECH. THIRD-YEAR (ELECTIVE-I)

<b>Course code</b>	<b>ACSAI0516</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>PREDICTIVE ANALYTICS</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b>			
To be able to solve complex problems that require discovering hidden patterns in the data and a deep understanding of intricate relationships between a large number of interdependent variables tasked with collecting, analyzing, and interpreting large amounts of data.			
<b>Pre-requisites:</b> Basic concepts of Machine learning Algorithms			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>LINEAR REGRESSION</b>	<b>8 HOURS</b>	
Introduction to Predictive Analytics, Regression basics: Relationship between attributes using Covariance and Correlation, Relationship, between multiple variables: Regression (Linear, Multivariate) in prediction, Residual Analysis Identifying significant features, feature reduction using AIC, multi-collinearity, Non-normality and Heteroscedasticity, Hypothesis testing of Regression Model, Confidence intervals of Slope, R-square and goodness of fit, Influential Observations – Leverage.			
<b>UNIT-II</b>	<b>MULTIPLE LINEAR REGRESSION</b>	<b>8 HOURS</b>	
Polynomial Regression, Regularization methods, Lasso, Ridge and Elastic nets, Categorical Variables in Regression.			
<b>UNIT-III</b>	<b>NON-LINEAR REGRESSION</b>	<b>8 HOURS</b>	
Logit function and interpretation, Types of error measures (ROCR), Logistic Regression in classification.			
<b>UNIT-IV</b>	<b>FORECASTING MODELS</b>	<b>8 HOURS</b>	
Trend analysis, Cyclical and Seasonal analysis, smoothing, Moving averages, Box-Jenkins, Holt-winters, Autocorrelation, ARIMA, Examples: Applications of Time Series in financial markets.			
<b>UNIT-V</b>	<b>FEATURE ENGINEERING</b>	<b>8 HOURS</b>	
Data Science Vs. Machine Learning, Exploratory Data Analysis, Feature Encoding, Imputation Feature Scaling, Determining correlation, Feature selection, Feature extraction.			
<b>Course outcome:</b> After completion of this course students will be able to			
CO 1	Apply specific statistical and regression analysis methods applicable to predictive analytics to identify new trends and patterns, uncover relationships, create forecasts, predict likelihoods, and test predictive hypotheses.	K2	
CO 2	Learn how to select the appropriate method for predictive analysis, and how to build effective predictive models.	K2	
CO 3	Learn how to evaluate the soundness, appropriateness and validity of their models and how to interpret and report on results for a management audience.	K3	
CO 4	Apply predictive analytics approaches on diverse business cases and	K4	



	scenarios.	
CO 5	Understand the process of formulating business objectives, data selection/collection, preparation and process to successfully design, build, evaluate and implement predictive models for a various business application.	K6
<b>Textbooks:</b>		
1. Dean Abbott ,“Applied Predictive Analytics Principles and Techniques for the Professional DataAnalyst” , Wiley.		
2. “Fundamentals of Machine Learning for Predictive Data Analytics” By <u>John D. Kelleher</u> , <u>Brian Mac Namee</u> and <u>Aoife D'Arcy</u>		
3.Predictive & Advanced Analytics (IBM ICE Publication)		
<b>Reference Books</b>		
1. “An Introduction to Statistical Learning: with Applications in R” by James, Witten, Hastie and Tibshirani, Springer, 1st. Edition, 2013.		
2. “R for Everyone: Advanced Analytics and Graphics” by Lander, J., Addison-Wesley Data & Analytics Series, 1 edition, 2013.		
3. Sandeep Rakshit, R for Beginners, McGraw Hill (2017).		
<b>NPTEL/ Youtube/ Faculty Video Link:</b>		
<b>Unit 1</b>	<a href="#">Predictive Analytics Tutorial   Linear Regression in Python   Logistic Regression   Great Learning - YouTube</a> <a href="#">Multiple Regression Analysis: Hypothesis Tests - YouTube</a> <a href="#">Mod-06 Lec-28 Goodness of Fit - YouTube</a>	
<b>Unit 2</b>	<a href="#">Multiple Linear Regression Model - YouTube</a> <a href="#">Regularization In Machine Learning   Regularization Example   Machine Learning Tutorial  Simplilearn - YouTube</a> <a href="#">Implementing Ridge, Lasso and Elastic Net in Python from Scratch (Mathematics Explained!) - YouTube</a>	
<b>Unit 3</b>	<a href="#">Non Linear Regression   Data Science   Econometrics - YouTube</a> <a href="#">Machine Learning Tutorial Python - 8: Logistic Regression (Binary Classification) - YouTube</a>	
<b>Unit 4</b>	<a href="#">Time Series Talk : ARIMA Model - YouTube</a> <a href="#">Holt winters Model, Easiest Times series Model. Additive multiplicative trend and seasonality - YouTube</a> <a href="#">Time Series Analysis in Python   Time Series Forecasting   Data Science with Python   Edureka - YouTube</a>	
<b>Unit 5</b>	<a href="#">Data Science vs Machine Learning – What’s The Difference?   Data Science Course   Edureka - YouTube</a> <a href="#">Exploratory Data Analysis (EDA) Using Python   Python Data Analysis   Python Training   Edureka - YouTube</a> <a href="#">Feature Selection In Machine Learning   Feature Selection Techniques With Examples   Simplilearn - YouTube</a>	

## B. TECH THIRD YEAR (ELECTIVE II)

<b>Course Code</b>	<b>ACSE0516</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>WEB TECHNOLOGY</b>	<b>3 0 0</b>	<b>3</b>
<p><b>Course objective:</b> This course covers different aspect of web technology such as HTML, CSS, Java Script and provide fundamental concepts of Internet, Web Technology and Web Programming. Students will be able to build a proper responsive website.</p>			
<p><b>Pre-requisites:</b> Basic Knowledge of any programming language like C/C++/Python/Java. Familiarity with basic concepts of Internet.</p>			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>Basics of Web Technology &amp; Testing</b>	<b>8 Hours</b>	
<p>History of Web and Internet, connecting to Internet, Introduction to Internet services and tools, Client-Server Computing, Protocols Governing Web, Basic principles involved in developing a web site, Planning process, Types of Websites, Web Standards and W3C recommendations, Web Hosting Basics, Types of Hosting Packages, Introduction to Web testing, Functional Testing, Usability &amp; Visual Testing, Performance &amp; Load Testing.</p>			
<b>UNIT-II</b>	<b>Introduction to HTML &amp; XML</b>	<b>8 Hours</b>	
<p>HTML, DOM- Introduction to Document Object Model, Basic structure of an HTML document, Mark up Tags, Heading-Paragraphs, Line Breaks, Understand the structure of HTML tables. Lists, working with Hyperlinks, Image Handling, Understanding Frames and their needs, HTML forms for User inputs. New form Elements- date, number, range, email, search and data list, Understanding audio, video and article tags XML Syntax, Elements, Attributes, Namespaces, Display, HTTP request, Parser, DOM, XPath, XSLT, XQuery, XLink, Validator, DTD and XML Schema.</p>			
<b>UNIT-III</b>	<b>Concepts of CSS3 &amp; Bootstrap</b>	<b>8 Hours</b>	
<p>Creating Style Sheet, CSS Properties, CSS Styling (Background, Text Format, Controlling Fonts), Working with block elements and objects, Working with Lists and Tables, CSSId and Class, Box Model(Introduction, JavaScript Border properties, Padding Properties, Margin properties) CSS Advanced(Grouping, Dimension, Display, Positioning, Floating, Align, Pseudo class, Navigation Bar, Image Sprites, Attribute sector),CSS Color, Creating page Layout and Site. Bootstrap Features &amp; Bootstrap grid system, Bootstrap Components, Bootstrap Plug-Ins.</p>			
<b>UNIT-IV</b>	<b>JavaScript and ES6</b>	<b>8 Hours</b>	
<p>Introduction to Java Script, Javascript Types, Var, Let and Const Keywords, Operators in JS, Conditional Statements, Java Script Loops, JS Popup Boxes JS Events, JS Arrays, Working with Arrays, JS Objects, JS Functions Validation of Forms, Arrow functions and default arguments, Template Strings, Strings methods, Callback functions, Object de-structuring, Spread and Rest Operator, Typescript fundamentals, Typescript OOPs- Classes, Interfaces, Constructor etc. Decorator and Spread Operator, Asynchronous Programming in ES6, Promise Constructor, Promise with Chain, Promise Race.</p>			
<b>UNIT-V</b>	<b>Introduction to PHP</b>	<b>8 Hours</b>	
<p>Basic Syntax of PHP, Variables &amp; Constants, Data Type, Operator &amp; Expressions, Control flow and Decision making statements, Functions, Strings, Arrays, Understanding file&amp; directory, Opening and closing, a file, Copying, renaming and deleting a file, working with directories, Creating and deleting folder, File Uploading &amp;Downloading. Introduction to Session Control, Session Functionality What is a Cookie, Setting Cookies with PHP. Using Cookies with Sessions, Deleting Cookies, Registering Session variables, Destroying the variables and Session.</p>			
<p><b>Course outcome:</b> After completion of this course students will be able to</p>			

CO 1	Identify the basic facts and explaining the basic ideas of Web technology and internet.	K1, K2
CO 2	Applying and creating various HTML5 semantic elements and application with working on HTML forms for user input.	K3, K6
CO 3	Understanding and applying the concepts of Creating Style Sheet CSS3 and bootstrap.	K2, K3
CO 4	Analysing and implementing concept of JavaScript and its applications.	K4, K6
CO 5	Creating and evaluating dynamic web pages using the concept of PHP.	K5, K6

**Text books:**

1. C Xavier, "Web Technology and Design", 1<sup>st</sup> Edition 2003, New Age International.
2. Raj Kamal, "Internet and Web Technologies", 2<sup>nd</sup> Edition 2017, Mc Graw Hill Education.
3. Oluwafemi Alofe, "Beginning PHP Laravel", 2<sup>nd</sup> Edition 2020, kindle Publication.

**Reference Books:**

1. Burdman, Jessica, "Collaborative Web Development" 5<sup>th</sup> Edition 1999, Addison Wesley Publication.
2. Randy Connolly, "Fundamentals of Web Development", 3<sup>rd</sup> Edition 2016,
3. Ivan Bayross, "HTML, DHTML, Java Script, Perl & CGI", 4<sup>th</sup> Edition 2010 BPB Publication

**NPTEL/ YouTube/Faculty Video Link:**

<b>Unit 1</b>	<a href="https://youtu.be/96xF9phMsWA">https://youtu.be/96xF9phMsWA</a> <a href="https://youtu.be/Zopo5C79m2k">https://youtu.be/Zopo5C79m2k</a> <a href="https://youtu.be/ZliIs7jHi1s">https://youtu.be/ZliIs7jHi1s</a> <a href="https://youtu.be/htbY9-yggB0">https://youtu.be/htbY9-yggB0</a>
<b>Unit 2</b>	<a href="https://youtu.be/vHmUVQKXIVo">https://youtu.be/vHmUVQKXIVo</a> <a href="https://youtu.be/qz0aGYrrlhU">https://youtu.be/qz0aGYrrlhU</a> <a href="https://youtu.be/BsDoLVMnmZs">https://youtu.be/BsDoLVMnmZs</a> <a href="https://youtu.be/a8W952NBZUE">https://youtu.be/a8W952NBZUE</a>
<b>Unit 3</b>	<a href="https://youtu.be/1Rs2ND1ryYc">https://youtu.be/1Rs2ND1ryYc</a> <a href="https://youtu.be/vpAJ0s5S2t0">https://youtu.be/vpAJ0s5S2t0</a> <a href="https://youtu.be/GBOK1-nvdU4">https://youtu.be/GBOK1-nvdU4</a> <a href="https://youtu.be/Eu7G0jV0ImY">https://youtu.be/Eu7G0jV0ImY</a>
<b>Unit 4</b>	<a href="https://youtu.be/-qfEOE4vtxE">https://youtu.be/-qfEOE4vtxE</a> <a href="https://youtu.be/PkZNo7MFNFg">https://youtu.be/PkZNo7MFNFg</a> <a href="https://youtu.be/W6NZfCO5SIk">https://youtu.be/W6NZfCO5SIk</a> <a href="https://youtu.be/DqaTKBU9TZk">https://youtu.be/DqaTKBU9TZk</a>
<b>Unit 5</b>	<a href="https://youtu.be/GMEqhUyyFM">https://youtu.be/GMEqhUyyFM</a> <a href="https://youtu.be/ImtZ5yENzgE">https://youtu.be/ImtZ5yENzgE</a> <a href="https://youtu.be/xIApzP4mWyA">https://youtu.be/xIApzP4mWyA</a> <a href="https://youtu.be/qKR5V9rdht0">https://youtu.be/qKR5V9rdht0</a>

## B. TECH THIRD YEAR (ELECTIVE I)

<b>Course Code</b>	<b>ACSE0512</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>PYTHON WEB DEVELOPMENT WITH DJANGO</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b> This course focuses on how to design and build static as well as dynamic webpages and interactive web based applications. These courses mainly focus how Python operates within web development using the increasingly popular Django framework.			
<b>Pre-requisites:</b> Students should have good knowledge of Python Programming and Python coding experience.			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>Python libraries for web development</b>	<b>8 Hours</b>	
Collections-Container datatypes, Tkinter-GUI applications, Requests-HTTP requests, BeautifulSoup4-web scraping, Scrapy, Zappa, Dash, CherryPy, Turbo Gears, Flask, Web2Py, Bottle, Falcon, Cubic Web, Quixote, Pyramid.			
<b>UNIT-II</b>	<b>Introduction to Django Framework</b>	<b>8 Hours</b>	
Understanding Django environment, Features of Django and Django architecture, MVC and MTV, Urls and Views, Mapping the views to URLs, Django Template, Template inheritance Django Models, Creating model for site, Converting the model into a table, Fields in Models, Integrating Bootstrap into Django, Creating tables, Creating grids, Creating carousels.			
<b>UNIT-III</b>	<b>Integrating Accounts &amp; Authentication on Django</b>	<b>8 Hours</b>	
Introduction to Django Authentication System, Security Problem & Solution with Django Creating Registration Form using Django, Adding Email Field in Forms, Configuring email settings, Sending emails with Django, Adding Grid Layout On Registration Page, Adding Page Restrictions, Login Functionality Test and Logout.			
<b>UNIT-IV</b>	<b>Connecting SQLite with Django</b>	<b>8 Hours</b>	
Database Migrations, Fetch Data From Database, Displaying Data On Templates, Adding Condition On Data, Sending data from url to view, Sending data from view to template, Saving objects into database, Sorting objects, Filtering objects, Deleting objects, Difference between session and cookie, Creating sessions and cookies in Django.			
<b>UNIT-V</b>	<b>Deploying Django Web Application on Cloud</b>	<b>8 Hours</b>	
Creating a functional website in Django, Four Important Pillars to Deploy, registering on Heroku and GitHub, Push project from Local System to GitHub, Working with Django Heroku, Working with Static Root, Handling WSGI with gunicorn, Setting up Database & adding users.			
<b>Course Outcome:</b> After completion of this course students will be able to			
CO 1	Apply the knowledge of python programing that are vital in understanding Django application and analyze the concepts, principles and methods in current client-side technology to implement Django application over the web.	K3,K6	
CO 2	Demonstrate web application framework i.e. Django to design and implement typical dynamic web pages and interactive web based applications.	K3, K6	
CO 3	Implementing and analyzing the concept of Integrating Accounts & Authentication on Django.	K3, K4	
CO 4	Understand the impact of web designing by database connectivity with SQLite in the current market place where everyone uses to prefer electronic medium for shopping, commerce, and even social life also.	K2, K3	
CO 5	Analyzing and creating a functional website in Django and deploy Django Web Application on Cloud.	K3, K6	
<b>Text books:</b>			
1. Martin C. Brown, "Python: The Complete Reference Paperback", 4 <sup>th</sup> Edition 2018, McGraw Hill Education			

Publication.	
2. Reema Thareja, “Python Programming: Using Problem Solving Approach”, 3 <sup>rd</sup> Edition 2017, Oxford University Press Publication.	
3. Daniel Rubio, Apress,” Beginning Django Web Application Development and Deployment with Python”, 2 <sup>nd</sup> Edition 2017, Apress Publication.	
4. William Jordon, “Python Django Web Development: The Ultimate Django web framework guide for Beginners”, 2 <sup>nd</sup> Edition 2019, Kindle Edition.	
<b>Reference Books:</b>	
1. Tom Aratyn, “Building Django 2.0 Web Applications: Create enterprise-grade, scalable Python web applications easily with Django 2.0”, 2 <sup>nd</sup> Edition 2018, and Packt Publishing.	
2. Nigel George, “Build a website with Django”, 1 <sup>st</sup> Edition 2019, GNW Independent Publishing Edition.	
3. Ray Yao,” Django in 8 Hours: For Beginners, Learn Coding Fast! 2 <sup>nd</sup> Edition 2020, independently published Edition.	
4. Harry Percival, “Test-Driven Development with Python: Obey the Testing Goat: Using Django, Selenium, and JavaScript”, 2nd Edition 2019, Kindle Edition.	
<b>NPTEL/ YouTube/ Faculty Video Link:</b>	
<b>Unit 1</b>	<a href="https://youtu.be/eoPsX7MKfe8?list=PLIdgECt554OVFKXRpo_kuI0XpUQKk0ycO">https://youtu.be/eoPsX7MKfe8?list=PLIdgECt554OVFKXRpo_kuI0XpUQKk0ycO</a> <a href="https://youtu.be/tA42nHmEKw?list=PLh2mXjKcTPSACrQxPM2_1Ojus5HX88ht7">https://youtu.be/tA42nHmEKw?list=PLh2mXjKcTPSACrQxPM2_1Ojus5HX88ht7</a> <a href="https://youtu.be/8ndsDXohLMQ?list=PLDsnL5pk7-N_9oy2RN4A65Z-PEnvte7rf">https://youtu.be/8ndsDXohLMQ?list=PLDsnL5pk7-N_9oy2RN4A65Z-PEnvte7rf</a> <a href="https://youtu.be/QXeEoD0pB3E?list=PLsyeobzWxl7poL9JTVyndKe62ieoN-MZ3">https://youtu.be/QXeEoD0pB3E?list=PLsyeobzWxl7poL9JTVyndKe62ieoN-MZ3</a> <a href="https://youtu.be/9MmC_uGjBsM?list=PL3pGy4HtqwD02GVgM96-V0sq4_DSinqvf">https://youtu.be/9MmC_uGjBsM?list=PL3pGy4HtqwD02GVgM96-V0sq4_DSinqvf</a>
<b>Unit 2</b>	<a href="https://youtu.be/F5mRW0jo-U4">https://youtu.be/F5mRW0jo-U4</a> <a href="https://youtu.be/yD0_1DPmfKM?list=PLQVvvaa0QuDe9nqlirjacLkBYdgc2inh3">https://youtu.be/yD0_1DPmfKM?list=PLQVvvaa0QuDe9nqlirjacLkBYdgc2inh3</a> <a href="https://youtu.be/rHux0gMZ3Eg">https://youtu.be/rHux0gMZ3Eg</a> <a href="https://youtu.be/jBzwzrDvZ18">https://youtu.be/jBzwzrDvZ18</a> <a href="https://youtu.be/RiMRJMbLZmg">https://youtu.be/RiMRJMbLZmg</a>
<b>Unit 3</b>	<a href="https://youtu.be/8DF1zJA7cfc">https://youtu.be/8DF1zJA7cfc</a> <a href="https://youtu.be/CTrVDi3tt8o">https://youtu.be/CTrVDi3tt8o</a> <a href="https://youtu.be/FzGTpnI5tpo">https://youtu.be/FzGTpnI5tpo</a> <a href="https://youtu.be/z4lfVsb_7MA">https://youtu.be/z4lfVsb_7MA</a> <a href="https://youtu.be/WuyKxdLew3w">https://youtu.be/WuyKxdLew3w</a>
<b>Unit 4</b>	<a href="https://youtu.be/UxTwmFMZ4r5k">https://youtu.be/UxTwmFMZ4r5k</a> <a href="https://youtu.be/2Oe55iXjZQI">https://youtu.be/2Oe55iXjZQI</a> <a href="https://youtu.be/zV8GOI5Zd6E">https://youtu.be/zV8GOI5Zd6E</a> <a href="https://youtu.be/uf2tdzh7Bq4">https://youtu.be/uf2tdzh7Bq4</a> <a href="https://youtu.be/RzkVbz7Ie44">https://youtu.be/RzkVbz7Ie44</a>
<b>Unit 5</b>	<a href="https://youtu.be/kBwhtEIXGII">https://youtu.be/kBwhtEIXGII</a> <a href="https://youtu.be/Q_YOYNiSVDY">https://youtu.be/Q_YOYNiSVDY</a> <a href="https://youtu.be/_3AKAdHUYIM">https://youtu.be/_3AKAdHUYIM</a> <a href="https://youtu.be/6DI_7Zja8Zc">https://youtu.be/6DI_7Zja8Zc</a> <a href="https://youtu.be/UkokhawLKDU">https://youtu.be/UkokhawLKDU</a>

## B. TECH THIRD YEAR (ELECTIVE II)

<b>Course Code</b>	ACSE0514	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	DESIGN PATTERNS	<b>3 0 0</b>	<b>3</b>

**Course objective:** The course objective is to familiarize the student with techniques for designing reusable combinations of Java classes and organizing their cooperation to produce modular and maintainable Java programs.

**Pre-requisites:** Object Oriented Analysis and Design. Data structures and algorithms. Programming Language (C++ or Java)

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>Introduction</b>	<b>8 Hours</b>
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Describing Design Patterns, Design Patterns in Smalltalk MVC, The Catalog of Design Patterns, Organizing the Catalogue, Design Patterns for Solving the Real life Problems, Selection and Use of Design patterns . Principle of least knowledge.

<b>UNIT-II</b>	<b>Creational Design Pattern</b>	<b>8 Hours</b>
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Creational Patterns: Abstract Factory, Builder, Factory Pattern, Prototype Pattern, Singleton pattern..

<b>UNIT-III</b>	<b>Structural Design Pattern</b>	<b>8 Hours</b>
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Structural Pattern Part-I, Adapter, Bridge, Composite.

Structural Pattern Part-II, Decorator Pattern, Façade Pattern, Flyweight Pattern, Proxy Pattern.

<b>UNIT-IV</b>	<b>Behavioural Design Pattern – I</b>	<b>8 Hours</b>
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Behavioural Patterns Part: I, Chain of Responsibility Pattern, Command Pattern, Interpreter Pattern, Iterator Pattern.

Behavioural Patterns Part: II, Mediator, Memento, Observer Pattern.

<b>UNIT-V</b>	<b>Behavioural Design Pattern – II</b>	<b>8 Hours</b>
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Behavioural Patterns Part: III, State Patterns, Strategy, Template Patterns, Visitor, Expectation from Design Patterns

**Course outcome:**After completion of this course students will be able to

CO 1	Construct a design consisting of a collection of modules.	K2, K6
CO 2	Exploit well-known design patterns (such as Iterator, Observer, Factory and Visitor)	K4, K5
CO 3	Distinguish between different categories of design patterns	K4
CO 4	Ability to understand and apply common design patterns to incremental/iterative development	K2, K6
CO 5	Ability to identify appropriate patterns for design of given problem and Design the software using Pattern Oriented Architectures	K1, K2, K6

#### **Text books:**

1. Eric Freeman, Elisabeth Freeman, Kathy Sierra, Bert Bates Head First Design Patterns, 2004, O'Reilly
2. Erich Gamma, Richard Helm, Ralph Johnson, John Vlissides Design Patterns: Elements of Reusable Object-oriented Software Addison-Wesley, 1995

#### **Reference Books:**

1. Design Patterns By Erich Gamma , Pearson Education
2. Patterns in JAVA Volume -I By Mark Grand, Wiley Dream

#### **NPTEL/ YouTube/ Faculty Video Link:**

[https://youtu.be/C\\_oPLDaSy-8](https://youtu.be/C_oPLDaSy-8)

[https://youtu.be/NU\\_1StN5Tkk](https://youtu.be/NU_1StN5Tkk)

## B. TECH THIRD YEAR (ELECTIVE -I)

<b>CourseCode</b>	<b>ACSAI0515</b>	<b>L TP</b>	<b>Credits</b>
<b>CourseTitle</b>	<b>MOBILEAPPLICATIONDEVELOPMENT</b>	<b>300</b>	<b>3</b>
<b>Courseobjective:</b> Thiscourseintroducesstudentstoprogrammingtechnologies,designanddevelopmentrelatedtomobileapplications using android/ iOS. Course also aims at mobile application development frameworks; mobilearchitecture,designandengineeringissues,techniques, methodologiesformobileapplicationdevelopment.			
<b>Pre-requisites:</b> Overviewofprogramminglanguage:JAVAandXML.			
<b>CourseContents/ Syllabus</b>			
<b>UNIT-I</b>	<b>IntroductiontoMobileApplicationandArchitecture</b>	<b>8Hours</b>	
Mobileapplications,Historyofmobileapplicationframeworks,Characteristicsandtypesofmobile applications,Achievingqualityconstraints. Mobile Architecture- Mobile Hardware Architecture: processors used for Mobile and Handhelddevices andSoCarchitecture;MobileSoftwareArchitecture:RealTimeOperatingsystemsandMobileRealTimeOperatingSystem s, SDK's.			
<b>UNIT-II</b>	<b>AndroidDevelopingEnvironment</b>	<b>6 Hours</b>	
IntroductiontoAndroid,Androidecosystem,AndroidSDKandInstallation,LayeredArchitectureofAndroid,AndroidAPII levels(versions&versionnames),AndroidDevelopmentTools,BasicBuildingblocks– Protocols,Activities,Services,BroadcastReceivers&Contentproviders.			
<b>UNIT-III</b>	<b>UIComponentsandMultimedia</b>	<b>10Hours</b>	
FundamentalUIDesign,layoutandviewtypes,Interactionwithserver-sideapplications–UsingGoogleMaps, GPSandWi-Fi,Integrationwithsocialmediaapplications,Interfacingsensordatawithmobileapplication,Accessingapplications hosted in a cloud computingenvironment.  MultimediaSupportedaudioandvideoformats,Audiocapture,Bluetooth,Animation.			
<b>UNIT-IV</b>	<b>AndroidApplicationDeployment</b>	<b>8 Hours</b>	
PersistingdatausingSQLitedatabase,TestinganddebuggingAndroidApplication,PackagingandAndroid ApplicationDeploymentondevicewithWindows,AndroidPermissions.TestingandpublishingofMobileApplicationson different app stores.			
<b>UNIT-V</b>	<b>iOSandSwift</b>	<b>8 Hours</b>	
Introduction to Objective C, iOS features, UI implementation, Touch frameworks, Data persistence using CoreData and SQLite, Location aware applications using Core Location and Map Kit, integrating calendar andaddressbook with socialmediaapplication, using Wifi-iPhonemarketplace. Swift: IntroductiontoSwift,Featuresofswift.			
<b>Courseoutcome:</b> Aftercompletionofthiscoursestudentswill beable to			
CO1	Recallvision,definition,conceptualframework,architectureofmobile applications.	K1	
CO2	Describeandconfigureandroiddevelopmentenvironment,tools,and architecture.	K2	

CO3	Create and implement UI components and multimedia framework, fragments, audio capture, animation, and other activities.	K6
CO 4	Integrate and interact with server-side applications with testing and deployment of android application.	K3
CO 5	Analyze iOS and swift features, frameworks, map kit, and social media applications.	K4

**Textbooks:**

1. Jeff McWherter and Scott Gowell, "Professional Mobile Application Development", Wrox, 2012
2. Charlie Collins, Michael Galpin and Matthias Kappler, "Android in Practice", Dream Tech, 2012

**Reference Books:**

1. Bill Phillips, Chris Stewart, Brian Hardy, and Kristin Marsicano, "Android Programming: The Big Nerd Ranch Guide", Big Nerd Ranch LLC, 3rd edition, 2017
2. S. Poslad, "Ubiquitous Computing: Smart Devices, Environments and Interactions", Wiley, 2009
3. David Mark, Jack Nutting, Jeff LaMarche and Frederic Olsson, "Beginning iOS 6 Development: Exploring the iOS SDK", Apress, 2013
4. Nick Levenski, Karli Watson, "Windows Phone 7 Application Development" version 2011
5. James Dovey and Ash Furrow, "Beginning Objective C", Apress, 2012



## B. TECH THIRD YEAR (ELECTIVE- II)

<b>Course code</b>	<b>ACSAI0521</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>DEVELOPMENT IN SWIFT FUNDAMENTALS</b>	<b>3 0 0</b>	<b>3</b>

**Course objective:** The objective of this course is to learn the fundamental iOS app development skills with Swift. The objective of this course is to provide the ability to design and develop iOS Apps from scratch.

**Pre-requisites:** Basic understanding of Object-Oriented Concepts and Programming Languages

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>INTRODUCTION TO SWIFT -I</b>	<b>8 Hours</b>
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Introduction to Swift and Playgrounds, Constants, Variables, and Data Types, Operators, Control Flow, Strings, Functions, Collections, Loops.

<b>UNIT-II</b>	<b>INTRODUCTION TO SWIFT -II</b>	<b>8 Hours</b>
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Structures, Classes and Inheritance, Optionals, Type Casting, Guard, Scope, Enumerations.

<b>UNIT-III</b>	<b>XCODE - I</b>	<b>8 Hours</b>
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XCode: Basics, Building, Running, and Debugging an App, Introduction to UIKit: Displaying Data, Controls in Action.

<b>UNIT-IV</b>	<b>XCODE - II</b>	<b>8 Hours</b>
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Auto layout and Stack Views, Segues, Navigation Controllers, Tab Bar Controllers

<b>UNIT-V</b>	<b>GUIDED PROJECTS</b>	<b>8 Hours</b>
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Light, Apple Pie, Personality Quiz.

**Course outcome:** After completion of this course students will be able to

CO 1	Build fundamental iOS app development skills with Swift	K6
CO 2	Learn key computing concepts, building a solid foundation in programming with Swift.	K1
CO 3	Understand the XCode interface and its capabilities and build a basic fluency in XCode source and UI editors.	K6
CO 4	Create iOS apps that adhere to standard practices, including the use of stock UI elements, layout techniques, and common navigation interfaces.	K6
CO 5	Apply the basic concepts of Swift and XCode to build the projects	K3

#### **Textbooks:**

1) Develop in Swift Fundamentals, XCode 12 or Higher, Apple Inc.

#### **Reference Books:**

1) Develop in Swift Fundamentals, XCode 12 or Higher, Apple Inc.

**Links: NPTEL/ YouTube/ Faculty Video Link**

<https://developer.apple.com/videos/swift>

<https://developer.apple.com/videos/play/wwdc2020/10119/>

<https://developer.apple.com/videos/play/wwdc2019/405/>

**B. TECH. THIRD YEAR 5<sup>th</sup>/ 6<sup>th</sup>**

<b>Course code</b>	<b>ANC0501</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>CONSTITUTION OF INDIA, LAW AND ENGINEERING</b>	<b>20 0</b>	<b>2</b>

**Course objective:** To acquaint the students with legacies of constitutional development in India and help them to understand the most diversified legal document of India and philosophy behind it.

**Pre-requisites:** Computer Organization and Architecture

**Course Contents / Syllabus**

<b>UNIT-I</b>	<b>INTRODUCTION AND BASIC INFORMATION ABOUT INDIAN CONSTITUTION</b>	<b>8 Hours</b>
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Meaning of the constitution law and constitutionalism, Historical Background of the Constituent Assembly, Government of India Act of 1935 and Indian Independence Act of 1947, Enforcement of the Constitution, Indian Constitution and its Salient Features, The Preamble of the Constitution, Fundamental Rights, Fundamental Duties, Directive Principles of State Policy, Parliamentary System, Federal System, Centre-State Relations, Amendment of the Constitutional Powers and Procedure, The historical perspectives of the constitutional amendments in India, Emergency Provisions: National Emergency, President Rule, Financial Emergency, and Local Self Government – Constitutional Scheme in India.

<b>UNIT-II</b>	<b>UNION EXECUTIVE AND STATE EXECUTIVE</b>	<b>8 Hours</b>
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Powers of Indian Parliament Functions of Rajya Sabha, Functions of Lok Sabha, Powers and Functions of the President, Comparison of powers of Indian President with the United States, Powers and Functions of Vice-President, Powers and Functions of the Prime Minister, Judiciary – The Independence of the Supreme Court, Appointment of Judges, Judicial Review, Public Interest Litigation, Judicial Activism, LokPal, Lok Ayukta, The Lokpal and Lok ayuktas Act 2013, State Executives – Powers and Functions of the Governor, Powers and Functions of the Chief Minister, Functions of State Cabinet, Functions of State Legislature, Functions of High Court and Subordinate Courts.

<b>UNIT-III</b>	<b>INTRODUCTION AND BASIC INFORMATION ABOUT LEGAL SYSTEM</b>	<b>8 Hours</b>
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The Legal System: Sources of Law and the Court Structure: Enacted law -Acts of Parliament are of primary legislation, Common Law or Case law, Principles taken from decisions of judges constitute binding legal rules. The Court System in India and Foreign Courtiers (District Court, District Consumer Forum, Tribunals, High Courts, Supreme Court). Arbitration: As an alternative to resolving disputes in the normal courts, parties who are in dispute can agree that this will instead be referred to arbitration. Contract law, Tort, Law at workplace.

<b>UNIT-IV</b>	<b>INTELLECTUAL PROPERTY LAWS AND REGULATION TO INFORMATION</b>	<b>8 Hours</b>
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Intellectual Property Laws: Introduction, Legal Aspects of Patents, Filing of Patent Applications, Rights from Patents, Infringement of Patents, Copyright and its Ownership, Infringement of Copyright, Civil Remedies for Infringement, Regulation to Information, Introduction, Right to Information Act, 2005, Information Technology Act, 2000, Electronic Governance, Secure Electronic Records and Digital Signatures, Digital Signature Certificates, Cyber Regulations Appellate Tribunal, Offences, Limitations of the Information Technology Act.

<b>UNIT-V</b>	<b>BUSINESS ORGANIZATIONS AND E-GOVERNANCE</b>	<b>8 Hours</b>
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Sole Traders, Partnerships: Companies: The Company's Act: Introduction, Formation of a Company, Memorandum of Association, Articles of Association, Prospectus, Shares, Directors, General Meetings and Proceedings, Auditor, Winding up. E-Governance and role of engineers in E-Governance, Need for reformed

engineering serving at the Union and State level, Role of I.T. professionals in Judiciary, Problem of Alienation and Secessionism in few states creating hurdles in Industrial development.

**COURSE OUTCOMES:** After completion of this course students will be able to

CO 1	Identify and explore the basic features and modalities about Indian constitution.	K1
CO 2	Differentiate and relate the functioning of Indian parliamentary system at the center and state level.	K2
CO 3	Differentiate different aspects of Indian Legal System and its related bodies.	K4
CO 4	Discover and apply different laws and regulations related to engineering practices.	K4
CO 5	Correlate role of engineers with different organizations and governance models	K4

**Text Books:**

1. M Laxmikanth: Indian Polity for civil services and other State Examination, 6th Edition, Mc Graw Hill
2. Brij Kishore Sharma: Introduction to the Indian Constitution, 8th Edition, PHI Learning Pvt. Ltd.
3. Granville Austin: The Indian Constitution: Cornerstone of a Nation (Classic Reissue), Oxford University Press.

**Reference Books:**

1. Madhav Khosla: The Indian Constitution, Oxford University Press.
2. PM Bakshi: The Constitution of India, Latest Edition, Universal Law Publishing.
3. V.K. Ahuja: Law Relating to Intellectual Property Rights (2007)

**B. TECH. THIRD YEAR 5<sup>th</sup>/ 6<sup>th</sup>**

<b>Course code</b>	<b>ANC0502</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>ESSENCE OF INDIAN TRADITIONAL KNOWLEDGE</b>	<b>2 0 0</b>	<b>2</b>

**Course objective:** This course aims to provide basic knowledge about different theories of society, state and polity in India, Indian literature, culture, Indian religion, philosophy, science, management, cultural heritage and different arts in India.s

**Pre-requisites:** Computer Organization and Architecture

**Course Contents / Syllabus**

<b>UNIT-I</b>	<b>SOCIETY STATE AND POLITY IN INDIA</b>	<b>8 Hours</b>
State in Ancient India: Evolutionary Theory, Force Theory, Mystical Theory Contract Theory, Stages of State Formation in Ancient India, Kingship , Council of Ministers Administration Political Ideals in Ancient India Conditions' of the Welfare of Societies, The Seven Limbs of the State, Society in Ancient India, Purusārtha, Varnāshrama System, Āshrama or the Stages of Life, Marriage, Understanding Gender as a social category, The representation of Women in Historical traditions, Challenges faced by Women.		
<b>UNIT-II</b>	<b>INDIAN LITERATURE, CULTURE, TRADITION, AND PRACTICES</b>	<b>8 Hours</b>
Evolution of script and languages in India: Harappan Script and Brahmi Script. The Vedas, the Upanishads, the Ramayana and the Mahabharata, Puranas, Buddhist And Jain Literature in Pali,Prakrit And Sanskrit, Sikh Literature, Kautilya's Arthashastra, Famous Sanskrit Authors, Telugu Literature, Kannada Literature,Malayalam Literature ,Sangama Literature Northern Indian Languages & Literature, Persian And Urdu ,Hindi Literature		
<b>UNIT-III</b>	<b>INDIAN RELIGION, PHILOSOPHY, AND PRACTICES</b>	<b>8 Hours</b>
Pre-Vedic and Vedic Religion, Buddhism, Jainism, Six System Indian Philosophy, Shankaracharya, Various Philosophical Doctrines , Other Heterodox Sects, Bhakti Movement, Sufi movement, Socio religious reform movement of 19th century, Modern religious practices.		
<b>UNIT-IV</b>	<b>SCIENCE, MANAGEMENT AND INDIAN KNOWLEDGE SYSTEM</b>	<b>8 Hours</b>
Astronomy in India, Chemistry in India, Mathematics in India, Physics in India, Agriculture in India, Medicine in India , Metallurgy in India, Geography, Biology, Harappan Technologies, Water Management in India, Textile Technology in India ,Writing Technology in India Pyrotechnics in India Trade in Ancient India/,India's Dominance up to Pre-colonial Times.		
<b>UNIT-V</b>	<b>CULTURAL HERITAGE AND PERFORMING ARTS</b>	<b>8 Hours</b>
Indian Architect, Engineering and Architecture in Ancient India, Sculptures, Pottery, Painting, Indian Handicraft, UNESCO'S List of World Heritage sites in India, Seals, coins, Puppetry, Dance, Music, Theatre, drama, Martial Arts Traditions, Fairs and Festivals, UNESCO'S List of Intangible Cultural Heritage, Calenders, Current developments in Arts and Cultural, Indian's Cultural Contribution to the World. Indian Cinema.		
<b>COURSE OUTCOMES:</b> After completion of this course students will be able to		
CO 1	Understand the basics of past Indian politics and state polity.	K2
CO 2	Understand the Vedas, Upanishads, languages & literature of Indian society.	K2
CO 3	Know the different religions and religious movements in India.	K4
CO 4	Identify and explore the basic knowledge about the ancient history of Indian	K4

	agriculture, science & technology, and ayurveda.	
CO 5	Identify Indian dances, fairs & festivals, and cinema.	K1

**Text Books:**

1. Sivaramakrishna (Ed.), Cultural Heritage of India-Course Material, Bharatiya Vidya Bhavan, Mumbai, 5th Edition, 2014.
2. S. Baliyan, Indian Art and Culture, Oxford University Press, India
3. Nitin Singhania, Indian Art and Culture: for civil services and other competitive Examinations,3rd Edition,Mc Graw Hill

**Reference Books:**

1. Romila Thapar, Readings In Early Indian History Oxford University Press, India
2. Basham, A.L., The Wonder that was India (34th impression), New Delhi, Rupa & co.

## B. TECH. THIRD YEAR

<b>Course code</b>	<b>ACSDS0601</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>BIG DATA ANALYTICS</b>	<b>3 1 0</b>	<b>4</b>

**Course objective:** To understand the basic concepts of Big Data in cloud and analyse sample dataset using big data ecosystem.

**Pre-requisites:** Introduction to LINUX Commands, Java & Python

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>Introduction to Big Data</b>	<b>8 HOURS</b>
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Types of digital data, history of Big Data innovation, introduction to Big Data platform, drivers for Big Data, Big Data architecture and characteristics, 5 Vs of Big Data, Big Data technology components, Big Data importance and applications, Big Data features – security, compliance, auditing and protection, Big Data privacy and ethics, Big Data Analytics, Challenges of conventional systems, intelligent data analysis, nature of data, analytic processes and tools, analysis vs reporting, modern data analytic tools.

<b>UNIT-II</b>	<b>Hadoop and Map Reduce</b>	<b>8 HOURS</b>
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**Hadoop:** History of Hadoop, Apache Hadoop, the Hadoop Distributed File System, components of Hadoop, data format, analyzing data with Hadoop, scaling out, Hadoop streaming, Hadoop pipes, Hadoop Echo System.

**Map Reduce:** Map Reduce framework and basics, how Map Reduce works, developing a Map Reduce application, unit tests with MR unit, test data and local tests, anatomy of a Map Reduce job run, failures, job scheduling, shuffle and sort, task execution, Map Reduce types, input formats, output formats, Map Reduce features, Real-world Map Reduce

<b>UNIT-III</b>	<b>Hadoop Architecture</b>	<b>8 HOURS</b>
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**Hadoop Eco System and YARN:** Hadoop ecosystem components, schedulers, fair and capacity, Hadoop 2.0 New Features - NameNode high availability, HDFS federation, MRv2, YARN, Running MRv1 in YARN.

**HDFS (Hadoop Distributed File System):** Design of HDFS, HDFS concepts, benefits and challenges, file sizes, block sizes and block abstraction in HDFS, data replication, how does HDFS store, read, and write files, Java interfaces to HDFS, command-line interface, Hadoop file system interfaces, data flow, data ingest with Flume and Scoop, Hadoop archives, Hadoop I/O: compression, serialization, Avro and file-based data structures.

<b>UNIT-IV</b>	<b>Hadoop Frameworks</b>	<b>8 HOURS</b>
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Hadoop Eco System Frameworks, Applications on Big Data using Pig, Hive, HBase and Zookeeper. Pig - Introduction to PIG, Architecture, Execution Modes of Pig, Comparison of Pig with Databases, Grunt, Pig Latin-Input and output, Relational operators, User defined functions. Working with scripts, Data Processing operators.

**Hive** - Apache Hive architecture and installation, Hive shell, Hive services, Hive metastore, comparison with traditional databases, HiveQL, tables, querying data and user defined functions, sorting and aggregating, Map Reduce scripts, joins & subqueries.

**HBase** – Hbase concepts, clients, example, Hbase vs RDBMS, advanced usage, schema design, advance indexing,

**Zookeeper** – how it helps in monitoring a cluster, how to build applications with Zookeeper.

<b>UNIT-V</b>	<b>Sqoop, Spark &amp; Scala</b>	<b>8 HOURS</b>
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**Importing and Handling Relational Data in Hadoop using Sqoop:** Relational database management in Hadoop: Bi-directional transfer between Hadoop and external database. Import data- Transfer an entire table, import subset data, use different file formats incremental import new data, incrementally import data, preserving the value.

**Sqoop:** Export transfer data from Hadoop, update the data, update at the same time, export subset of columns. Hadoop ecosystem integration- import data to hive, using partitioned hive tables, replace special delimiters.

**Spark:** Installing spark, spark applications, jobs, stages and tasks, Resilient Distributed, Databases, anatomy of a Spark job run, Spark on YARN.

**SCALA:** Introduction, classes and objects, basic types and operators, built-in control structures, functions and closures, inheritance.

**Course outcome:** After completion of this course students will be able to:

CO 1	Identify Big Data and relevance of Big Data Analytics.	K2
CO 2	Analyze Map Reduce and demonstrate its use in features extraction.	K4
CO 3	Explain the YARN and HDFS in Data management	K2
CO 4	Describe Hadoop and Hadoop Eco-System.	K2
CO 5	Evaluate various types of tools in Hadoop by data importing and handling Scenario.	K6

### Textbooks:

1. Michael Minelli, Michelle Chambers, and Ambiga Dhiraj, "Big Data, Big Analytics: Emerging Business Intelligence and Analytic Trends for Today's Businesses", Wiley, 2013. 2. Big-Data Black Book, DT Editorial Services, Wily India

2. Tom White, "Hadoop: The Definitive Guide", Third Edition, O'Reilley, 2012. 5. Eric Sammer, "Hadoop Operations", O'Reilley, 2012.

3. E. Capriolo, D. Wampler, and J. Rutherglen, "Programming Hive", O'Reilley, 2012. 7. Lars George, "HBase: The Definitive Guide", O'Reilley, 2011.

### Reference Books:

1) Alan Gates, "Programming Pig", O'Reilley, 2011.

2) Big-Data Black Book, DT Editorial Services, Wily India

3) Viktor Mayer-Schonberger, enmeth Cukier, Big Data: A Revolution that will transform how we live,work and think.

### LINKS: NPTEL/ Youtube/ Faculty Video Links

<b>Unit 1</b>	<a href="#">(4) noc19-cs33 Lecture 1-Introduction to Big Data - YouTube</a>
<b>Unit 2</b>	<a href="#">(4) Lecture 26: Map-reduce and Hadoop - YouTube</a> <a href="#">(3) Lecture 2   Image Classification - YouTube</a>
<b>Unit 3</b>	<a href="#">(4) Hadoop Ecosystem   Big Data Analytics Tools   Hadoop Tutorial   Edureka - YouTube</a> <a href="#">(4) What is HDFS   Hadoop Distributed File System (HDFS) Introduction   Hadoop Training   Edureka - YouTube</a>
<b>Unit 4</b>	<a href="#">(4) Hive Tutorial for Beginners   Hive Architecture   Hadoop Hive Tutorial   Hadoop Training   Edureka - YouTube</a> <a href="#">(4) HBase Tutorial for Beginners   Introduction to Apache HBase   Hadoop Training   Edureka - YouTube</a> <a href="#">(4) Introduction to Hadoop Zookeeper   Edureka - YouTube</a>



**Unit 5**

[\(4\) Sqoop Tutorial - How To Import Data From RDBMS To HDFS | Sqoop Hadoop Tutorial | Simplilearn - YouTube](#)

[\(4\) Java in Spark | Spark-Submit Job with Spark UI Example | Tech Primers - YouTube](#)

[\(4\) Java in Spark | Spark-Submit Job with Spark UI Example | Tech Primers - YouTube](#)

## B. TECH. THIRD YEAR

<b>Course code</b>	<b>ACSDS0602</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>BUSINESS INTELLIGENCE AND DATA VISUALIZATION</b>	<b>3 0 0</b>	<b>3</b>

**Course objective:** This course covers fundamental concepts of Business Intelligence tools, techniques, components and its future. As well as a bit more formal understanding of data visualization concepts and techniques. The underlying theme in the course is feature of Tableau, its capabilities.

**Pre-requisites:** Basic Knowledge of Business intelligence.

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>INTRODUCTION TO BUSINESS INTELLIGENCE</b>	<b>8 HOURS</b>
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Business Intelligence (BI), Scope of BI solutions and their fitting into existing infrastructure, BI Components and architecture, BI Components, Future of Business Intelligence, Functional areas of BI tools, End user assumptions, setting up data for BI, Data warehouse, OLAP and advanced analytics, Supporting the requirements of senior executives including performance management, Glossary of terms and their definitions specific to the field of BI and BI systems.

<b>UNIT-II</b>	<b>ELEMENTS OF BUSINESS INTELLIGENCE SOLUTIONS</b>	<b>8 HOURS</b>
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Business Query and Reporting, Reporting, Dashboards and Scorecards Development, Development, Scorecards, Metadata models, Automated Tasks and Events, Mobile Business Intelligence, Software development kit (SDK). Stages of Business Intelligence Projects, Project Tasks, Risk Management and Mitigation, Cost justifying BI solutions and measuring success, BI Design and Development, Building Reports, Building a Report, Drill-up, Drill-down Capabilities.

<b>UNIT-III</b>	<b>TABLEAU</b>	<b>8 HOURS</b>
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**Introductions and overview:** What Tableau can and cannot do well, Debug and troubleshoot installation and configuration of the software.

**Creating Your First visualization:** Getting started with Tableau Software, Using Data file formats, connecting your Data to Tableau, creating basic charts (line, bar charts, Tree maps), Using the Show me panel

**Tableau Calculations:** Overview of SUM, AVR, and Aggregate features Creating custom calculations and fields, Applying new data calculations to your visualization.

**Formatting Visualizations:** Formatting Tools and Menus, formatting specific parts of the view, Editing and Formatting Axes.

<b>UNIT-IV</b>	<b>DATA VISUALIZATION</b>	<b>8 HOURS</b>
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**Manipulating Data in Tableau:** Cleaning-up the data with the Data Interpreter, structuring your data, Sorting, and filtering Tableau data, Pivoting Tableau data.

**Advanced Visualization Tools:** Using Filters, Using the Detail panel Using the Size panels, customizing filters, Using and Customizing tooltips, Formatting your data with colours.

**Creating Dashboards & Stories:** Using Storytelling, creating your first dashboard and Story, Design for different displays, Adding interactivity to your Dashboard

**Distributing & Publishing Your Visualization:** Tableau file types, Publishing to Tableau Online, sharing your visualization, Printing, and exporting.

**Given a case study:** Perform Interactive Data Visualization with Tableau

UNIT-V	INTRODUCTION TO POWER BI	8 HOURS
Describe the Power BI ecosystem, Define Power BI and its relationship with Excel, Discuss the Power BI suite of products, Describe how the Power BI products integrate, Explain the typical analytics process flow, Differentiate between the various data sources, Connect Power BI to a data source, Clean and transform data to ensure data quality, Load the data to the Power BI Data Model, Describe the Power BI ecosystem, Define Power BI and its relationship with Excel, Discuss the Power BI suite of products, Describe how the Power BI products integrate, Explain the typical analytics process flow.		
<b>Course outcome:</b> After completion of this course students will be able to:		
CO 1	Apply quantitative modelling and data analysis techniques to the solution of real-world business problems	K3
CO 2	Understand the importance of data visualization and the design and use of many visual components	K2
CO 3	Understand as products integrate defining various analytical process flow.	K2
CO 4	Learn the basics of troubleshooting and creating charts using various formatting tools.	K6
CO 5	Learn basics of structuring data and creating dashboard stories adding interactivity dashboard stories.	K6
<b>Textbooks:</b>		
1. Efraim Turban, Ramesh Sharda, Dursun Delen, “Decision Support and Business Intelligence Systems”, 9th Edition, Pearson 2013.		
2. <u>Learning Tableau 10 - Second Edition: Business Intelligence and data visualization that brings your business into focus</u> ” by Joshua N. Milligan		
3. Tableau Your Data! - “Daniel G. Murray and the Inter Works BI Team”-Wiley		
<b>Reference Books:</b>		
1. Larissa T. Moss, S. Atre, “Business Intelligence Roadmap: The Complete Project Lifecycle of Decision Making”, Addison Wesley, 2003.		
2. Carlo Vercellis, “Business Intelligence: Data Mining and Optimization for Decision Making”, Wiley Publications, 2009.		
3. David Loshin Morgan, Kaufman, “Business Intelligence: The Savvy Manager’s Guide”, Second Edition, 2012.		
<b>NPTEL/ Youtube/ Faculty Video Link:</b>		
<b>Unit 1</b>	<a href="#">Introduction to Business Intelligence - YouTube</a>	
<b>Unit 2</b>	<a href="#">Business Intelligence Tutorial - YouTube</a>	
<b>Unit 3</b>	<a href="#">What Is Power BI?   Introduction To Microsoft Power BI   Power BI Training   Edureka - YouTube</a>	
<b>Unit 4</b>	<a href="https://www.tableau.com/academic/students">https://www.tableau.com/academic/students</a>	
<b>Unit 5</b>	<a href="#">Top 10 Data Visualization Tools in 2020   Best Tools for Data Visualization   Edureka - YouTube</a> <a href="#">Learn Data Visualization Using Tableau   Tableau Tutorial   Tableau   Edureka Live - YouTube</a>	

## B. TECH THIRD YEAR

<b>Course code</b>	<b>ACSE0603</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>SOFTWARE ENGINEERING</b>	<b>3 0 0</b>	<b>3</b>

**Course objective:**

“To teach the students all phases of the Software Development Life Cycle(SDLC) and their role in software development through theory as well as practice.” Students will be able to apply the scientific knowledge in systematic way to create and build cost effective software solutions.

**Pre-requisites:** Basic knowledge about software and its types. Basic knowledge of OOPs concepts.

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>INTRODUCTION</b>	<b>8 Hours</b>
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Introduction: Evolving role of software, Software Characteristics, Software crisis, Silver bullet, Software myths, Software Engineering Phases, Team Software Process (TSP), emergence of software engineering, Software process, project and product, Software Process Models: Waterfall Model, Prototype Model, Spiral Model, Iterative Model, Incremental Model, Agile Methodology: Scrum Sprint, Scrum Team, Scrum Master, Product Owner.

<b>UNIT-II</b>	<b>SOFTWARE REQUIREMENT</b>	<b>8 Hours</b>
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Software Requirement Specifications (SRS): Requirement Engineering Process: Elicitation, Analysis, Documentation, Review and Management of User Needs, Feasibility Study, Information Modelling, Use Case Diagram, Data Flow Diagrams, Entity Relationship Diagrams, Decision Tables, SRS Document, IEEE Standards for SRS. Software Quality Assurance (SQA): Quality concepts, SQA activities, Formal approaches to SQA; Statistical software quality assurance; CMM, The ISO standard.

<b>UNIT-III</b>	<b>SOFTWARE DESIGN</b>	<b>8 Hours</b>
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Software Design: Design principles, the design process; Design concepts: refinement, modularity: Cohesion, Coupling, Effective modular design: Functional independence, Design Heuristics for effective modularity, Software architecture: Function Oriented Design, Object Oriented Design: OOPs concepts-Abstraction, object, classification, inheritance, encapsulation, UML Diagrams-Class Diagram, Interaction diagram, Activity Diagram, control hierarchy: Top-Down and Bottom-Up Design, structural partitioning, software procedure.

<b>UNIT-IV</b>	<b>SOFTWARE TESTING</b>	<b>8 Hours</b>
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Software Testing: Testing Objectives, 7 Principals of Testing, Levels of Testing: Unit Testing, System Testing, Integration Testing, User Acceptance Testing, Regression Testing, Testing for Functionality and Testing for Performance, Top Down and Bottom-Up Testing Strategies: Test Drivers and Test Stubs, Structural Testing (White Box Testing), Functional Testing (Black Box Testing), Test Data Suit Preparation, Alpha and Beta Testing of Products. Functional Testing (DAO, BO) Static Testing Strategies: Formal Technical Reviews (Peer Reviews), Walk Through, Code Inspection, Compliance with Design and Coding Standards.

<b>UNIT-V</b>	<b>PROJECT MAINTENANCE AND MANAGEMENT CONCEPTS</b>	<b>8 Hours</b>
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Project management concepts, Planning the software project, Estimation: Software Measurement and Metrics, Various Size Oriented Measures-LOC based, FP based, Halstead’s Software Science, Cyclomatic Complexity Measures: Control Flow Graphs, Use-case based, empirical estimation COCOMO- A Heuristic estimation techniques, staffing level estimation, team structures, risk analysis and management. Configuration Management, Software reengineering: reverse engineering, restructuring: forward engineering, Clean Room software engineering. Case Tools, Software Maintenance: Preventive, Corrective and Perfective Maintenance, Cost of Maintenance, Need of Maintenance.

**Course outcome:** After completion of this course students will be able to

CO 1	Identify, formulate, analyse, and solve problems, as well as identify the computing requirements appropriate to their solutions. The ability to work	K2,K4,K5
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	in one or more significant application domains	
CO 2	Design, implement, and evaluate software-based systems, components, or programs of varying complexity that meet desired needs, satisfy realistic constraints, and demonstrate accepted design and development principles.	K2,K3,K4,K6
CO 3	Apply knowledge of computing, mathematics, science, and engineering appropriate to the discipline, particularly in the modelling and design of software systems and in the analysis of trade-offs inherent in design decisions.	K3,K4
CO 4	Formulate testing strategies for software system, apply various testing techniques such as unit testing, test driven development and functional testing.	K3
CO 5	Understand ability to engage in life-long maintenance and continuing Software development using various software management tools.	K2, K5

**Text books:**

1. KK Aggarwal and Yogesh Singh, Software Engineering, New Age International Publishers 3<sup>RD</sup> Edition(December 11, 2008)
2. RS Pressman, Software Engineering: A Practitioners Approach, McGraw Hill. 7<sup>th</sup> Edition.(14-Jan-2022)
3. Rajib Mall, Fundamentals of Software Engineering, PHI Publication.4<sup>th</sup> Edition.(1 January 2014)

**Reference Books:**

1. Pankaj Jalote, Software Engineering, Wiley. (1 January 2010)
2. Ghezzi, M. Jarayeri, D. Manodrioli, Fundamentals of Software Engineering, PHI Publication. 2nd Edition. (1 January 2007)
3. Kassem Saleh, “Software Engineering”, Cengage Learning. (2009)
4. Ian Sommerville, Software Engineering, Addison Wesley. 9<sup>th</sup> Edition.(29 October 2017)

**NPTEL/ YouTube/ Faculty Video Link:**

<b>Unit 1</b>	<a href="https://youtu.be/x-jqSXYE4S4">https://youtu.be/x-jqSXYE4S4</a>
<b>Unit 2</b>	<a href="https://youtu.be/mGkkZoFc-4I">https://youtu.be/mGkkZoFc-4I</a>
<b>Unit 3</b>	<a href="https://youtu.be/sGxgZxwuHzc">https://youtu.be/sGxgZxwuHzc</a>
<b>Unit 4</b>	<a href="https://youtu.be/BNk7vni-1Bo">https://youtu.be/BNk7vni-1Bo</a>
<b>Unit 5</b>	<a href="https://youtu.be/8swOr0kckZI">https://youtu.be/8swOr0kckZI</a>

<b>Course code</b>	<b>ACSDS0651</b>	<b>L T P</b>	<b>Credit</b>
<b>Course title</b>	<b>BIG DATA ANALYTICS LAB</b>	<b>0 0 2</b>	<b>1</b>

**Suggested list of Experiments**

<b>Sr. No.</b>	<b>Name of Experiment</b>	<b>CO</b>
1.	Installation of VMWare to setup the Hadoop environment and its ecosystems.	CO1
2.	i. Perform setting up and Installing Hadoop in its three operating modes. a. Standalone. b. Pseudo distributed. c. Fully distributed. ii. Use web-based tools to monitor your Hadoop setup.	CO1
3.	Implementing the basic commands of LINUX Operating System – File/Directory creation, deletion, update operations.	CO1
4.	Perform various File Management tasks in Hadoop.  i. Upload and download a file in HDFS. ii. See contents of a file. iii. Copy a file from source to destination. iv. Copy a file from/To Local file system to HDFS. v. Move file from source to destination. vi. Remove a file or directory in HDFS. vii. Display last few lines of a file viii. Display the aggregate length of a file.	CO1
5.	Implement Word Count Map Reduce program to understand Map Reduce Paradigm	CO1
6.	Implement matrix multiplication with Hadoop Map Reduce	CO1
7.	I. Installation of PIG. ii. Write Pig Latin scripts sort, group, join, project, and filter your data.	CO2
	i. Run the Pig Latin Scripts to find Word Count. ii. Run the Pig Latin Scripts to find a max temp for every year.	CO2
8.	i. Installation of HIVE.  ii. Use Hive to create, alter, and drop databases, tables, views, functions, and indexes	CO2
10.	Install Hbase and perform CRUD operations using Hbase Shell.	CO2
11.	Implement Spark Core Processing RDD to run Word Count program.	CO2
12.	Implement Spark Core Processing RDD to read a table stored in a database and calculate the number of people for every age.	CO2

**Lab Course Outcome:** After completion of this course students will be able to

CO 1	Develop basic R programs and implement statistical techniques on variety of data.	K6
CO 2	Apply visualization techniques on various data sets and explore different types of data and file formats.	K3

<b>Course code</b>	<b>ACSDS0652</b>	<b>L T P</b>	<b>Credit</b>
<b>Course title</b>	<b>BUSINESS INTELLIGENCE AND DATA VISUALIZATION LAB</b>	<b>0 0 2</b>	<b>1</b>
<b>Suggested list of Experiments</b>			
<b>Sr. No.</b>	<b>Name of Experiment</b>	<b>CO</b>	
1.	<b>Tableau – getting started</b> <ul style="list-style-type: none"> <li>• User interface</li> <li>• Methodology for working with the interface</li> <li>• Connecting to different types of data sources (Excel, csv, Access, MS SQL, Tableau Server)</li> <li>• Editing Data Connections and Data Sources; Live mode vs. Extract mode</li> <li>• Date interpreter / Pivot</li> </ul>	CO1	
2	<b>Joining multiple datasets</b> <ul style="list-style-type: none"> <li>• Union / Join</li> <li>• Cross database joins</li> <li>• Data Blending – integrating different data source</li> </ul>	CO1	
3	<b>Basic functionalities</b> <ul style="list-style-type: none"> <li>• Filtering</li> <li>• Sorting</li> <li>• Grouping</li> <li>• Hierarchies</li> <li>• Creating sets</li> <li>• Types of dates – Continuous vs. Discreet Pivot tables</li> </ul>	CO4	
4	<b>Dashboards and stories</b> <ul style="list-style-type: none"> <li>• Building dashboards</li> <li>• Dashboard objects</li> <li>• Dashboard formatting</li> <li>• Dashboard extensions</li> <li>• Story points</li> </ul>	CO4	
5	<b>Calculations</b> <ul style="list-style-type: none"> <li>• Syntax</li> <li>• Table calculations</li> <li>• LOD expressions</li> <li>• Aggregate Date, Logic, String, Number, Type calculations</li> </ul>	CO4	
6	<b>Built-in chart types/visualizations:</b> <ul style="list-style-type: none"> <li>• Line chart</li> <li>• Dot chart</li> <li>• Bar chart</li> <li>• Other types of visualisation (bullet graph, Heat map, Tree map, etc.).</li> <li>• Combo charts – dual axis</li> </ul>	CO4	
7	<b>Custom chart types:</b> <ul style="list-style-type: none"> <li>• KPI matrix</li> <li>• Waterfall</li> </ul>	CO3, CO4	

	<ul style="list-style-type: none"> <li>• Gantt</li> <li>• Dot plot</li> <li>• Pareto</li> <li>• Analytics' options: trend lines, forecasting, clustering</li> </ul>	
8	<b>Using R within Tableau</b>	CO3, CO4
9	<b>Create and format reports using the Power BI desktop</b> <ul style="list-style-type: none"> <li>• Describe the use of Page Backgrounds and Templates</li> <li>• Create visualizations to display the data</li> <li>• Apply drill through and drill down</li> <li>• Create and manage slicers with the use of filters.</li> <li>• Explore visual interactions</li> <li>• Review Bookmarks</li> <li>• Publish the report to the Power BI Service</li> </ul>	CO5
<b>Lab Course Outcome:</b> After completion of this course students will be able to		CO
CO 1	To understand in-depth knowledge from basic to advanced level on business intelligence.	K2
CO 2	To evaluate data by creating views and customizing data using different visualizations tools.	K5



## B. TECH THIRD YEAR

<b>Course code</b>	<b>ACSE0653</b>	<b>LTP</b>	<b>Credit</b>
<b>Course title</b>	<b>SOFTWARE ENGINEERING LAB</b>	<b>0 0 2</b>	<b>1</b>

### Suggested list of Experiments

<b>Sr. No.</b>	<b>Name of Experiment</b>	<b>CO</b>
1.	Team formation and allotment of Mini project: Problem statement, Literature survey, Requirement analysis.	CO1
2.	Draw the use case diagram: specify the role of each of the actors, Data Flow Diagram (DFD): All levels.	CO2
3.	Design an ER diagram for with multiplicity.	CO2
4.	Prepare a SRS document in line with the IEEE recommended standards.	CO2
5.	Create a Software Design Document (SDD): Object and Class diagram.	CO3
6.	Create Interaction diagram: sequence diagram, collaboration diagram for SDD.	CO3
7.	Create Activity diagram and Component diagram for SDD	CO4
8.	Estimation of Test Coverage Metrics and Structural Complexity.	CO5
9.	Design test suite for equivalence class partitioning.	CO5
10.	Design test cases for Boundary value analysis	CO5
11.	Mini Project with CASE tools.	CO5
12.	Mini Project with CASE tools.	CO4

**Lab Course Outcome:** After completion of this course students will be able to

CO1	Develop python programs to work on Data sets and Implement Artificial Neural Network Techniques.	K6
CO2	Explore different types of tensor and perform exploratory data analysis on different data sets.	K4
CO3	Apply Automatic Image Captioning with Keras ---Facial Recognition.	K3

## B. TECH THIRD YEAR (ELECTIVE III)

<b>Course code</b>	ACSE0611	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	CRM DEVELOPMENT	<b>3 0 0</b>	<b>3</b>

**Course objective:** Meet the tools and technologies that power development on the Salesforce platform. Give your data structure with objects, fields, and relationships. Automate processes for every app, experience, and portal with declarative tools. Use Visual force to build custom user interfaces for mobile and web apps. Write robust code by executing Apex unit tests.

**Pre-requisites:** Creative thinking and which is being used by the creative talent in your business areas.

<b>UNIT-I</b>	<b>Salesforce Fundamentals</b>	<b>8 Hours</b>
Building blocks of Salesforce, Data model & Security model, Business process automation options, Master Sales Cloud and Service Cloud , Salesforce platform, Salesforce terminology, force platform,Multi-tenancy and cloud, Salesforce metadata and APIs, Salesforce architecture.		

<b>UNIT-II</b>	<b>Salesforce Data Modeling</b>	<b>8 Hours</b>
Salesforce Data model, IDIC model QIC model, CRM value chain model ,Payne & Frow’s five forces and CRM objects , Relationship types, Formula fields and roll-up summary fields ,Importing and exporting data		

<b>UNIT-III</b>	<b>Logic and Process Automation</b>	<b>8 Hours</b>
Formulas and Validations, Formula Operators and Functions, Screen Flow Distribution, Salesforce Flow, Apex Basics , Apex Triggers, Database & .NET Basics, Search Solution Basics, Triggers and Order of Execution, Platform Events Basics, Process Automation Specialist, Apex Specialist, Apex integration Services, Apex Metadata API.		

<b>UNIT-IV</b>	<b>User Interface</b>	<b>8 Hours</b>
General development, Apex code development Visualforce development , Sales dashboard , Visualforce performance ,Technique for optimizing performance Lightning Web Components Basics Lightning App Builders Development.		

<b>UNIT-V</b>	<b>Testing, Debugging, and Deployment</b>	<b>8 Hours</b>
Apex Testing, Apex code Test Method, Custom controller and Controller Extension, Test Data Developer Console Basics, Asynchronous Apex, Debugging Tool and Techniques, Debug logs, Application lifecycle and development model, Change Set Development model.		

**Course Outcome:** At the end of course, the student will be able to:

CO1	Implement the working concept of variables	K1, K2
CO2	Apply the concepts of Data Management	K1, K2
CO3	Understand the concepts of APEX	K3
CO4	Understand the concepts of APEX Code development	K1, K2
CO5	Implement concepts of APEX Integration	K1, K3

**Text Books:**

1. Alok Kumar Rai : Customer Relationship Management : Concepts and Cases(Second Edition), PHI Learning, 2018
2. Bhasin- Customer Relationship Management (Wiley Dreamtech),2019
3. Salesforce for beginners by Shaarif Sahaalane book by Amazon(Online Edition)

**Reference Books:**

1. Salesforce : A quick Study laminated Reference Guide by Christopher Mathew Spencer eBook by Amazon(Online)
2. Salesforce Platform Developer By Vandavelde Jain Edition Ist 2018
3. Learning Salesforce Development By Paul Battisson E-book (Online)

**NPTEL/ YouTube/Faculty Video Link:**

[www.Trailhead.salesforce.com](http://www.Trailhead.salesforce.com)

[www.mindmajix.com/salesforce-tutorial](http://www.mindmajix.com/salesforce-tutorial)

[www.youtube.com/watch?v=7K42geizQCI](http://www.youtube.com/watch?v=7K42geizQCI)

## B. TECH THIRD YEAR (ELECTIVE-IV)

<b>Course code</b>	<b>ACSE0613</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>ROBOTICS PROCESS AUTOMATION (RPA)</b>	<b>3 0 0</b>	<b>3</b>
<p><b>Course objective:</b>This course focus on The Robotic Process Automation (RPA) specialization offers comprehensive knowledge and professional-level skills focused on developing and deploying software robots. It starts with the basic concepts of Robotic Process Automation. It builds on these concepts and introduces key RPA Design and Development strategies and methodologies, specifically in the context of UiPath products. A student undergoing the course shall develop the competence to design and develop automation solutions for business processes.</p>			
<p><b>Pre-requisites:</b>Computer Organization and Architecture</p>			
<p><b>Course Contents / Syllabus</b></p>			
<b>UNIT-I</b>	<b>PROGRAMMING BASICS &amp;RECAP</b>	<b>8 Hours</b>	
<p>PROGRAMMING BASICS &amp;RECAP:Programming Concepts Basics - Understanding the application - Basic Web Concepts - Protocols - Email Clients -. Data Structures - Data Tables - Algorithms - Software Processes - Software Design - Scripting - .Net Framework - .Net Fundamentals - XML - Control structures and functions - XML - HTML - CSS - Variables &amp; Arguments.</p>			
<b>UNIT-II</b>	<b>RPA Concepts</b>	<b>8 Hours</b>	
<p>RPA Concepts: RPA Basics - History of Automation - What is RPA - RPA vs Automation - Processes &amp; Flowcharts - Programming Constructs in RPA - What Processes can be Automated - Types of Bots - Workloads which can be automated - RPA Advanced Concepts - Standardization of processes - RPA Development methodologies - Difference from SDLC - Robotic control flow architecture - RPA business case - RPA Team - Process Design Document/Solution Design Document - Industries best suited for RPA - Risks &amp; Challenges with RPA - RPA and emerging ecosystem</p>			
<b>UNIT-III</b>	<b>RPA TOOL INTRODUCTION &amp;BASICS</b>	<b>8 Hours</b>	
<p>RPA TOOL INTRODUCTION &amp;BASICS: Introduction to RPA Tool - The User Interface - Variables - Managing Variables - Naming Best Practices - The Variables Panel - Generic Value Variables - Text Variables - True or False Variables - Number Variables - Array Variables - Date and Time Variables - Data Table Variables - Managing Arguments - Naming Best Practices - The Arguments Panel - Using Arguments - About Imported Namespaces - Importing New Namespaces Control Flow - Control Flow Introduction - If Else Statements - Loops - Advanced Control Flow - Sequences - Flowcharts - About Control Flow - Control Flow Activities - The Assign Activity - The Delay Activity - The Do While Activity - The If Activity - The Switch Activity - The While Activity - The For Each Activity - The Break Activity - Data Manipulation - Data Manipulation Introduction - Scalar variables, collections and Tables - Text Manipulation - Data Manipulation - Gathering and Assembling Data</p>			
<b>UNIT-IV</b>	<b>ADVANCED AUTOMATION CONCEPTS AND TECHNIQUES</b>	<b>8 Hours</b>	

ADVANCED AUTOMATION CONCEPTS AND TECHNIQUES : Recording and Advanced UI Interaction-Recording Introduction-Basic and Desktop Recording-Web Recording - Input/output Methods - Screen Scraping-Data Scraping - Scraping advanced techniques - Selectors - Selectors - Defining and Assessing Selectors - Customization - Debugging - Dynamic Selectors - Partial Selectors - RPA Challenge - Image, Text & Advanced Citrix Automation - Introduction to Image & Text Automation - Image based automation - Keyboard based automation - Information Retrieval - Advanced Citrix Automation challenges - Best Practices - Using tab for Images - Starting Apps - Excel Data Tables & PDF - Data Tables in RPA - Excel and Data Table basics - Data Manipulation in excel - Extracting Data from PDF - Extracting a single piece of data - Anchors - Using anchors in PDF

<b>UNIT-V</b>	<b>EMAIL AUTOMATION &amp; EXCEPTIONAL</b>	<b>8 Hours</b>
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EMAIL AUTOMATION & EXCEPTIONAL: Email Automation - Email Automation - Incoming Email automation - Sending Email, automation - Debugging and Exception Handling - Debugging Tools - Strategies for solving issues - Catching errors.

**COURSE OUTCOMES:** After completion of this course students will be able to

CO 1	Understand RPA principles, its features and applications	K3
CO 2	Demonstrate proficiency in handling several types of variables inside a workflow and data manipulation techniques	K3
CO 3	Gain insights into Desktop, Web, Citrix, Email Automation and exception handling.	K2
CO 4	Analyze and design a real-world automation project and debug the workflows.	K2
CO5	Student will be able to understand architecture of computing technology.	K2

**TEXT BOOKS:**

1. Tripathi, Alok Mani. Learning Robotic Process Automation: Create Software robots and automate business processes with the leading RPA tool–UiPath. Packt Publishing Ltd, 2018.
2. Primer, A. "Introduction to Robotic Process Automation." Institute for Robotic Process Automation (2015).
3. Murdoch, Richard. Robotic Process Automation: Guide to Building Software Robots, Automate Repetitive Tasks & Become an RPA Consultant. Richard Murdoch & RPA Ultra, 2018.
4. Taulli, Tom. "The robotic process automation handbook." The Robotic Process Automation Handbook. <https://doi.org/10.1007/978-1-4842-5729-6> (2020).

**Reference Books:**

1. Gaonkar, Sushant. "Future of work: Leveraging the power of technologies to create a near-human like digital worker." Gavesana Journal of Management 13.1 (2020): 15-23.
2. Vellaichamy, Mr NMS S., Mr R. Dinesh, and Mrs JR Rajalakshmi. "Reskillng Indian Workforce: The Need of the Hour LavanyanjaliMukkerlaDr.Braou."

**NPTEL/YouTube/Faculty Video Links:**

<b>Unit 1</b>	<a href="https://www.youtube.com/watch?v=3SMZHd_nglw">https://www.youtube.com/watch?v=3SMZHd_nglw</a>
<b>Unit 2</b>	<a href="https://www.youtube.com/watch?v=3zXb8H3odek">https://www.youtube.com/watch?v=3zXb8H3odek</a>
<b>Unit 3</b>	<a href="https://www.youtube.com/watch?v=3zXb8H3odek">https://www.youtube.com/watch?v=3zXb8H3odek</a>
<b>Unit 4</b>	<a href="https://www.youtube.com/watch?v=3zXb8H3odek">https://www.youtube.com/watch?v=3zXb8H3odek</a>

## B.TECH. THIRD YEAR (ELECTIVE-III)

<b>Course code</b>	<b>ACSAI0617</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>PROGRAMMING FOR DATA ANALYTICS</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b> Demonstrate knowledge of statistical data analysis techniques utilized in business decision making. Apply principles of Data Science to the analysis of business problems. Use data mining software to solve real-world problems. Employ cutting edge tools and technologies to analyze Big Data.			
<b>Pre-requisites:</b> Basic Knowledge of Python and R			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>BASIC DATA ANALYSIS USING PYTHON/R</b>	<b>8 Hours</b>	
Pandas data structures – Series and Data Frame, Data wrangling using pandas, Statistics with Pandas, Mathematical Computing Using NumPy, Data visualization with Python Descriptive and Inferential Statistics, Introduction to Model Building, Probability and Hypothesis Testing, Sensitivity Analysis, Regular expression: RE packages.			
<b>UNIT-II</b>	<b>R GRAPHICAL USER INTERFACES</b>	<b>8 Hours</b>	
Built-in functions, Data Objects-Data Types & Data Structure, Structure of Data Items, Manipulating and Processing Data in R using Dplyr package & Stringr package, Building R Packages, Running and Manipulating Packages, data import and export, attribute and data types, descriptive statistics, exploratory data analysis, Flexdashboard and R-shiny.			
<b>UNIT-III</b>	<b>DATA ENGINEERING FOUNDATION</b>	<b>8 Hours</b>	
Connecting to a database (sqlite) using Python, Sending DML and DDL queries and processing the result from a Python Program, Handling error, NOSQL query using MongoDB, MongoDB Compass.			
<b>UNIT-IV</b>	<b>INTRODUCTION TO TENSOR FLOW AND AI</b>	<b>8 Hours</b>	
Introduction, Using TensorFlow for AI Systems, Up and Running with TensorFlow, Understanding TensorFlow Basics, Convolutional Neural Networks, Working with Text and Sequences, and TensorBoard Visualization, Word Vectors, Advanced RNN, and Embedding Visualization. TensorFlow Abstractions and Simplifications, Queues, Threads, and Reading Data, Distributed TensorFlow, Exporting and Serving Models with TensorFlow.			
<b>UNIT-V</b>	<b>DEEP LEARNING WITH KERAS</b>	<b>8 Hours</b>	
Introducing Advanced Deep Learning with Keras, Deep Neural Networks, Autoencoders, Generative Adversarial Networks (GANs), Improved GANs, Disentangled Representation GANs, Cross-Domain GANs, Variational Autoencoders (VAEs), Deep Reinforcement Learning, Policy Gradient Methods.			

**Course outcome:** After completion of this course students will be able to:

CO1	Install, Code and Use Python & R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames.	K1
CO2	Implement the concept of the R packages.	K3
CO3	Understand the basic concept of the MongoDB.	K2
CO4	Understand and apply the concept of the RNN and tensorflow.	K4
CO5	Understand and evaluate the concept of the keras in deep learning.	K4

**Textbooks:**

1. Glenn J. Myatt, Making sense of Data: A practical Guide to Exploratory Data Analysis and Data Mining, John Wiley Publishers, 2007.

2. Learning TensorFlow by Tom Hope, Yehezkel S. Resheff, Itay Lieder O'Reilly Media, Inc.

3. Advanced Deep Learning with TensorFlow 2 and Keras: Apply DL, GANs, VAEs, deep RL, unsupervised learning, object detection and segmentation, and more, 2nd Edition.

4. Glenn J. Myatt, Making sense of Data: A practical Guide to Exploratory Data Analysis and Data Mining, John Wiley Publishers, 2007.

**Reference Books:**

1. Boris lublinsky, Kevin t. Smith, Alexey Yakubovich, "Professional Hadoop Solutions", 1 st Edition, Wrox, 2013.

2. Chris Eaton, Dirk Deroos et. al., "Understanding Big data", Indian Edition, McGraw Hill, 2015.

3. Tom White, "HADOOP: The definitive Guide", 3 rd Edition, O Reilly, 2012

**Links:**

Unit 1	<a href="https://www.ibm.com/cloud/blog/python-vs-r">https://www.ibm.com/cloud/blog/python-vs-r</a>
Unit 2	<a href="https://www.youtube.com/watch?v=C5R5SdYzQBI">https://www.youtube.com/watch?v=C5R5SdYzQBI</a>
Unit 3	<a href="https://hevodata.com/learn/data-engineering-and-data-engineers/">https://hevodata.com/learn/data-engineering-and-data-engineers/</a>
Unit 4	<a href="https://www.youtube.com/watch?v=IjEZmH7byZQ">https://www.youtube.com/watch?v=IjEZmH7byZQ</a>
Unit 5	<a href="https://www.youtube.com/watch?v=pWp3PhYI-OU">https://www.youtube.com/watch?v=pWp3PhYI-OU</a>

## B. TECH THIRD YEAR (ELECTIVE-IV)

<b>Course code</b>	<b>ACSAI0622</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>SOCIAL MEDIA ANALYTICS</b>	<b>3 0 0</b>	<b>3</b>

**Course objective:** To understand text mining and social media data analytic activities and apply the complexities of processing text and network data from different data sources.

**Pre-requisites:** Python/R.

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>SENTIMENT MINING</b>	<b>8 Hours</b>
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Text Representation- tokenization, stemming, stop words, TF-IDF, Feature Vector Representation, NER, N-gram modelling, Text Clustering, Text Classification, Topic Modelling-LDA, HDP. Sentiment Classification, feature based opinion mining, comparative sentence, and relational mining, Opinion spam.

<b>UNIT-II</b>	<b>WEB-MINING</b>	<b>8 Hours</b>
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Web Search, Data Mining, and Machine Learning for extracting knowledge from the web, Inverted indices and Boolean queries. PLSI, Query optimization, page ranking, Essentials of Social graphs, Social Networks, Models, Information Diffusion in social media.

<b>UNIT-III</b>	<b>MINING SOCIAL MEDIA</b>	<b>8 Hours</b>
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Essentials of Social graphs, Social Networks, Models, Information Diffusion in social media, Behavioural Analytics, Influence and Homophily, Recommendation in social media.

<b>UNIT-IV</b>	<b>TEXT SUMMARIZATION</b>	<b>8 Hours</b>
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Introduction to Text Summarization, Text Processing, N-gram Frequency Count and Phrase Mining, LDA Topic Modelling, Machine-Learned Classification and Semantic Topic Tagging.

<b>UNIT-V</b>	<b>RECENT TRENDS</b>	<b>8 Hours</b>
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Trend Analysis, Types of trend analysis, Recent Trends in Text, Web, and Social Media Analytics, Free social media analytics tools, Facebook Insights, Twitter analytics, Google analytics.

**Course outcome:** After completion of this course students will be able to

CO 1	Design new solutions to opinion extraction, sentiment classification and data summarization problems.	K6
CO 2	Apply a wide range of classification, clustering, estimation and prediction algorithms on web data.	K3
CO 3	Perform social network analysis to identify important social actors, subgroups and network properties in social media sites.	K3
CO 4	Interpret the terminologies, metaphors and perspectives of text summarization.	K2
CO 5	Apply state of the art mining tools and libraries on realistic data sets as a basis for business decisions and applications.	K4

**Textbooks**



1. BingLiu,“WebDataMining-ExploringHyperlinks,Contents,andUsageData”,Springer,Second Edition, 2011.

2. RezaZafarani, Mohammad AliAbbasiandHuanLiu,“SocialMediaMining-AnIntroduction”, Cambridge University Press, 2014.

3. Bing Liu, “Sentiment Analysis and Opinion Mining”, Morgan & Claypool Publishers, 2012.

### **Reference Books**

1. NitinIndurkha, FredJDamerau,“HandbookofNaturalLanguageProcess”,2ndEdition,CRC Press, 2010.

2. Matthew A. Russell, “Mining the social web”, 2nd edition- O'Reilly Media, 2013.

### **NPTEL/ Youtube/ Faculty Video Link:**

<b>Unit 1</b>	<a href="https://www.youtube.com/watch?v=Uqs0GewlMkQ">https://www.youtube.com/watch?v=Uqs0GewlMkQ</a> <a href="https://www.youtube.com/watch?v=tUNwSH7671Y&amp;t=2s">https://www.youtube.com/watch?v=tUNwSH7671Y&amp;t=2s</a> <a href="https://www.youtube.com/watch?v=zzlCFBS4NaY">https://www.youtube.com/watch?v=zzlCFBS4NaY</a>
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<b>Unit 2</b>	<a href="https://slideplayer.com/slide/14222744/">https://slideplayer.com/slide/14222744/</a>
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<b>Unit 3</b>	<a href="https://www.youtube.com/watch?v=KjWu1-dZn00">https://www.youtube.com/watch?v=KjWu1-dZn00</a>
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<b>Unit 4</b>	<a href="https://www.youtube.com/watch?v=ntOaoW0T604">https://www.youtube.com/watch?v=ntOaoW0T604</a>
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<b>Unit 5</b>	<a href="https://www.youtube.com/watch?v=otoXeVPhT7Q&amp;list=PL34t5iLfZddt0tt5GdDy3ny6X5RQvwrp6&amp;index=2">https://www.youtube.com/watch?v=otoXeVPhT7Q&amp;list=PL34t5iLfZddt0tt5GdDy3ny6X5RQvwrp6&amp;index=2</a>
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## B. TECH THIRD YEAR(ELECTIVE III)

<b>Course Code</b>	<b>ACSAI0612</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>ADVANCED JAVA PROGRAMMING</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b>			
Objective of this course is to provide the ability to design console based, GUI based ,web based applications, integrated development environment to create, debug and run multi-tier and enterprise-level applications.			
<b>Pre-requisites:</b> Basics of C, C++, and basic concept of Core JAVA.			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>Introduction</b>		<b>8 Hours</b>
<b>JDBC:</b> Introduction, JDBC Driver, DB Connectivity, Driver Manager, Connection, Statement, Result Set, Prepared Statement, Transaction Management, Stored Procedures.			
<b>Servlet:</b> Servlet Overview, Servlet API, Servlet Interface, Generic Servlet, HTTP Servlet, Servlet Life Cycle, Redirect requests to other resources, Session Tracking, Event and Listener.			
<b>UNIT-II</b>	<b>JSP</b>		<b>8 Hours</b>
<b>JSP:</b> Introduction, Overview, JSP Scriptlet Tag, JSP expression Tag, JSP declaration Tag, Life Cycle of JSP, JSP API, Implicit Objects: JSP request, JSP response, JSP config, JSP session, JSP Application, JSP Page Context; JSP Page, JSP Exception.			
<b>UNIT-III</b>	<b>Spring 5.0</b>		<b>8 Hours</b>
<b>Spring 5.0:</b> Spring Core Introduction and Overview, Managing Beans, The Spring Container, The Factory Pattern, Dependency Injection (DI), Spring Managed Bean Lifecycle, Constructor Injection, Metadata/Configuration: Life Cycle Annotations, Java Configuration, XML Free configuration.			
<b>UNIT-IV</b>	<b>Spring MVC &amp; Spring Boot</b>		<b>8 Hours</b>
<b>Spring MVC:</b> Introduction/Developing Web Application with Spring MVC, Advanced Techniques, Spring Controllers			
<b>Spring Boot:</b> Spring Boot Starters, CLI, Application Class, Logging, Auto Configuration Classes, Spring Boot dependencies, Spring data JPA introduction and Overview.			
<b>UNIT-V</b>	<b>JPA</b>		<b>8 Hours</b>
<b>JPA:</b> Introduction & overview of data persistence, Overview of ORM tools, Understanding JPA, Entities: Requirement for Entity Class, Persistent Fields and Properties, Primary keys in Entries, Entity Management, Querying Entities, Entities Relationships.			
<b>Course outcome:</b> After completion of this course students will be able to			
CO 1	Understand the concept of implementing the connection between Java and Database using JDBC.		K2, K4

CO 2	Understand, Analyse, and Build dynamic web pages for server-side programming	K2, K3
CO 3	Analyze and design the Spring Core Modules and DI to configure and wire beans (application objects) together	K4,K5
CO 4	Design Model View Controller architecture and ready components that can be used to develop flexible and loosely coupled web applications.	K2, K3, K6
CO 5	Deploy JPA to Map, store, retrieve, and update data from java objects to relational databases and vice versa.	K5

### Text books:

1. Bhave, "Programming with Java", Pearson Education, 2009
2. Herbert Schildt, "The Complete Reference: Java", TMH, 1991
3. Hans Bergsten, "Java Server Pages", SPD O'Really, 1985
4. Katy Sierra and Bert Bates, "Head First: Java", O'Really, 2008
5. Katy Sierra and Bert Bates, "Head First: Servlets & JSP", O'Really, 2008

### Reference Books:

1. NaughtonSchildt, "The Complete Reference: JAVA2", TMH, 1991
2. Balagurusamy E, "Programming in JAVA", TMH, 2010
3. Introduction to Web Development with HTML,CSS,JavaScript(Cousera Course)

### NPTEL/ YouTube/ Faculty Video Link:

<b>Unit1</b>	<a href="https://youtu.be/96xF9phMsWA">https://youtu.be/96xF9phMsWA</a> <a href="https://youtu.be/Zopo5C79m2k">https://youtu.be/Zopo5C79m2k</a> <a href="https://youtu.be/ZliIs7jHi1s">https://youtu.be/ZliIs7jHi1s</a> <a href="https://youtu.be/htbY9-yggB0">https://youtu.be/htbY9-yggB0</a>
<b>Unit 2</b>	<a href="https://youtu.be/vHmUVQKXIVo">https://youtu.be/vHmUVQKXIVo</a> <a href="https://youtu.be/qz0aGYrrlhU">https://youtu.be/qz0aGYrrlhU</a> <a href="https://youtu.be/BsDoLVMnmZs">https://youtu.be/BsDoLVMnmZs</a> <a href="https://youtu.be/a8W952NBZUE">https://youtu.be/a8W952NBZUE</a>
<b>Unit 3</b>	<a href="https://youtu.be/1Rs2ND1ryYc">https://youtu.be/1Rs2ND1ryYc</a> <a href="https://youtu.be/vpAJ0s5S2t0">https://youtu.be/vpAJ0s5S2t0</a> <a href="https://youtu.be/GBOK1-nvdU4">https://youtu.be/GBOK1-nvdU4</a> <a href="https://youtu.be/Eu7G0jV0ImY">https://youtu.be/Eu7G0jV0ImY</a>
<b>Unit 4</b>	<a href="https://youtu.be/-qfEOE4vtxE">https://youtu.be/-qfEOE4vtxE</a> <a href="https://youtu.be/PkZNo7MFNFg">https://youtu.be/PkZNo7MFNFg</a> <a href="https://youtu.be/W6NZfCO5SIk">https://youtu.be/W6NZfCO5SIk</a> <a href="https://youtu.be/DqaTKBU9TZk">https://youtu.be/DqaTKBU9TZk</a>

**Unit 5**[https://youtu.be/\\_GMEqhUyyFM](https://youtu.be/_GMEqhUyyFM)<https://youtu.be/ImtZ5yENzgE><https://youtu.be/xIApzP4mWyA><https://youtu.be/qKR5V9rdht0>

## B. TECH THIRD YEAR (ELECTIVE IV)

<b>Course Code</b>	<b>ACSE0614</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>WEB DEVELOPMENT USING MEAN STACK</b>	<b>3 0 0</b>	<b>3</b>
<b>Course objective:</b>			
This course focuses on how to design and build static as well as dynamic webpages and interactive web applications. Students examine advanced topics like Angular, nodejs, Mongodb and Express framework for interactive web applications that use rich user interfaces.			
<b>Pre-requisites:</b> Basic knowledge of HTML,CSS and ES6 required.			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>Introduction to Nodejs</b>	<b>8 Hours</b>	
Installing Nodejs, Node in-built packages (buffer, fs, http, os, path, util, url)Node.js modules, File System Module, Json data, Http Server and Client, Error handling with appropriate HTTP, Callback function, asynchronous programming REST API's(GET, POST PUT, DELETE UPDATE), GraphQL, Promises, Promise Chaining, Introduction to template engine (EJS).			
<b>UNIT-II</b>	<b>Express Framework</b>	<b>8 Hours</b>	
Configuring Express, Postman configuration, Environment Variables, Routing, Defining pug templates, HTTP method of Express, URL binding, middleware function, Serving static files, Express sessions, REST full API's, FORM data in Express, document modeling with Mongoose.			
<b>UNIT-III</b>	<b>Basics of Angular js</b>	<b>8 Hours</b>	
Typescript, Setup and installation, Power of Types,Functions,Function as types Optional and default parameters, Arrow functions, Function overloading, Access modifiers, Getters and setters, Read-only & static, Abstract classes, Interfaces, Extending and Implementing Interface, Import and Export modules.			
<b>UNIT-IV</b>	<b>Building Single Page App with Angular js</b>	<b>8 Hours</b>	
MVC Architecture, One-way and Two-way data binding, AngularJS Expressions, AngularJS Controllers, AngularJS Modules, adding controller to a module, Component, Dependency Injection, Filters, Tables, AngularJS Forms and Forms validation, Select using ng-option, AngularJS AJAX.			
<b>UNIT-V</b>	<b>Connecting Angular js with MongoDB</b>	<b>8 Hours</b>	
Environment Setup of Mongodb, data modeling,The current SQL/NoSQL landscape, Create collection in Mongodb, CRUD Operations in MongoDB. Mongo's feature set, Introduction to Mongoose, understanding mongoose schemas and datatypes, Connecting Angular with mongoDB using API.			
<b>Course outcome:</b> After completion of this course students will be able to			
CO 1	Explain, analyze and apply the role of server-side scripting language like Nodejs in the workings of the web and web applications.	K2, K3	
CO 2	Demonstrate web application framework i.e., Express is to design and implement typical dynamic web pages and interactive web based applications.	K3, K6	
CO 3	Apply the knowledge of Typescript that are vital in understanding angular is, and analyze the concepts, principles and methods in current client-side technology to implement angular application over the web.	K3, K6	
CO 4	Analyze build and develop single page application using client-side programming i.e. angular js and also develop a static web application.	K3, K4	
CO 5	Understand the impact of web designing by database connectivity with Mongodb	K2, K3	

in the current market place where everyone use to prefer electronic medium for shopping, commerce, and even social life also.

**Text books:**

1. Amos Q. Haviv (Author), Adrian Mejia (Author), Robert Onodi (Author), “Web Application Development with MEAN”, 3<sup>rd</sup> Illustrated Edition 2017, Packt Publications.
2. Simon Holmes (Author), Clive Herber (Author), “Getting MEAN with Mongo, Express, Angular, and Node”, 2<sup>nd</sup> Edition 2016, Addison Wesley Publication.
3. Dhruvi Shah, “Comprehensive guide to learn Node.js”, 1<sup>st</sup> Edition, 2018 BPB Publications.
4. Christoffer Noring, Pablo Deeleman, “Learning Angular”, 3<sup>rd</sup> Edition, 2017
5. Packt publications.

**Reference Books:**

1. Anthony Accomazzo, Ari Lerner, and Nate Murray, “Fullstack Angular: The Complete Guide to AngularJS and Friends”, 4th edition, 2020 International Publishing.
2. David Cho, “Full-Stack Angular, Type Script, and Node: Build cloud-ready web applications using Angular 10 with Hooks and GraphQL”, 2nd edition, 2017 Packt Publishing Limited.
3. Richard Haltman & Shubham Vernekar, “Complete node.js: The fast guide: Learn complete backend development with node.js” 5th edition, 2017 SMV publication.
4. Glenn Geenen, Sandro Pasquali, Kevin Faaborg, “Mastering Node.js: Build robust and scalable real-time server-side web applications efficiently” 2nd edition Packt Publishing Limited.
5. Greg Lim, “Beginning Node.js, Express & MongoDB Development”, kindle edition, international publishing.
6. Daniel Perkins, “AngularJS Master Angular.js with simple steps, guide and instructions” 3rd edition, 2015 SMV publication.
7. Peter Membrey, David Hows, Eelco Plugge, “MongoDB Basics”, 2nd edition, 2018 International Publication.

**NPTEL/ YouTube/ Faculty Video Link:**

<b>Unit-1</b>	<a href="https://youtu.be/BLI32FvcdVM">https://youtu.be/BLI32FvcdVM</a> <a href="https://youtu.be/fCACK9ziarQ">https://youtu.be/fCACK9ziarQ</a> <a href="https://youtu.be/YSyFSnisip0">https://youtu.be/YSyFSnisip0</a> <a href="https://youtu.be/mGVFtBxLKU">https://youtu.be/mGVFtBxLKU</a> <a href="https://youtu.be/bWaucYA1YRI">https://youtu.be/bWaucYA1YRI</a>
<b>Unit-2</b>	<a href="https://youtu.be/7H_QH9nipNs">https://youtu.be/7H_QH9nipNs</a> <a href="https://youtu.be/AX1AP83CuK4">https://youtu.be/AX1AP83CuK4</a> <a href="https://youtu.be/ScsSCuHhOw0">https://youtu.be/ScsSCuHhOw0</a> <a href="https://youtu.be/IY6icfhap2o">https://youtu.be/IY6icfhap2o</a> <a href="https://youtu.be/z7ikpQCWbtQ">https://youtu.be/z7ikpQCWbtQ</a>
<b>Unit-3</b>	<a href="https://youtu.be/0LhBvp8qpro">https://youtu.be/0LhBvp8qpro</a> <a href="https://youtu.be/k5E2AVpwsko">https://youtu.be/k5E2AVpwsko</a> <a href="https://youtu.be/SQJkj0WYWOE?list=PLvQjNLQMdagP3OzoBMfBT48uJ-SPfSsWj">https://youtu.be/SQJkj0WYWOE?list=PLvQjNLQMdagP3OzoBMfBT48uJ-SPfSsWj</a> <a href="https://youtu.be/0eWrpsCLMJQ?list=PLC3y8-rFHvwhBRAGFinJR8KHlrcdTkZcZ">https://youtu.be/0eWrpsCLMJQ?list=PLC3y8-rFHvwhBRAGFinJR8KHlrcdTkZcZ</a> <a href="https://youtu.be/ZSB4JcLLrIo">https://youtu.be/ZSB4JcLLrIo</a>
<b>Unit-4</b>	<a href="https://youtu.be/0LhBvp8qpro">https://youtu.be/0LhBvp8qpro</a> <a href="https://youtu.be/k5E2AVpwsko">https://youtu.be/k5E2AVpwsko</a> <a href="https://youtu.be/SQJkj0WYWOE?list=PLvQjNLQMdagP3OzoBMfBT48uJ-SPfSsWj">https://youtu.be/SQJkj0WYWOE?list=PLvQjNLQMdagP3OzoBMfBT48uJ-SPfSsWj</a> <a href="https://youtu.be/0eWrpsCLMJQ?list=PLC3y8-rFHvwhBRAGFinJR8KHlrcdTkZcZ">https://youtu.be/0eWrpsCLMJQ?list=PLC3y8-rFHvwhBRAGFinJR8KHlrcdTkZcZ</a> <a href="https://youtu.be/ZSB4JcLLrIo">https://youtu.be/ZSB4JcLLrIo</a>
<b>Unit-5</b>	<a href="https://youtu.be/Kvb0cHWfkdC">https://youtu.be/Kvb0cHWfkdC</a> <a href="https://youtu.be/pQcV5CMara8">https://youtu.be/pQcV5CMara8</a>

<a href="https://youtu.be/c3Hz1qUUIyQ">https://youtu.be/c3Hz1qUUIyQ</a> <a href="https://youtu.be/Mfp94RjugWQ">https://youtu.be/Mfp94RjugWQ</a> <a href="https://youtu.be/SyEQLbbSTWg">https://youtu.be/SyEQLbbSTWg</a>
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## B. TECH THIRD YEAR (ELECTIVE- III)

<b>Course code</b>	<b>ACSAI0614</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>DEVELOPMENT IN SWIFT EXPLORATIONS AND DATA COLLECTIONS</b>	<b>3 0 0</b>	<b>3</b>

**Course objective:** The objective of this course is to provide the ability to design and develop iOS Apps managing static as well as dynamic data. Also, this course is designed to understand the mindset of developers through app design process: brainstorming, planning, prototyping, and evaluating an app of their own.

**Pre-requisites:** Basic understanding of Swift and Project Development

### Course Contents / Syllabus

<b>UNIT-I</b>	<b>TABLES AND PERSISTENCE</b>	<b>8 Hours</b>
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Protocols, App Anatomy and Life Cycle, Model-View-Controller, Scroll Views, Table Views, Intermediate Table Views, Saving Data, System View Controllers, Complex Input Screens

<b>UNIT-II</b>	<b>WORKING WITH THE WEB</b>	<b>8 Hours</b>
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Closures, Extensions, Practical Animation, Working with the web: HTTP and URL session; decoding JSON; Concurrency.

<b>UNIT-III</b>	<b>ADVANCED-DATA DISPLAY</b>	<b>8 Hours</b>
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Collection Views, Swift Generics, Dynamic Data, Compositional Layout, Advanced Compositional Layout.

<b>UNIT-IV</b>	<b>THE DESIGN LIFE CYCLE</b>	<b>8 Hours</b>
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Brainstorm, Plan: define the problem; Create the persona; Create Feature Set, Prototype: Formalize the prototype, Evaluate, Iterate, Create Higher Quality Prototype.

<b>UNIT-V</b>	<b>GUIDED PROJECTS</b>	<b>8 Hours</b>
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BouncyBall App, ChatBot, Rock-Paper-Scissors, MemeMaker.

**Course outcome:** After completion of this course students will be able to

CO 1	Expand on the knowledge and skills they developed in Fundamentals by extending their work in iOS app development and create more complex and capable apps.	K1
CO 2	Work with data from a server and analyze new iOS APIs that allow for much richer app experiences.	K4
CO 3	Learn to display large collections of data in multiple formats.	K1
CO 4	Learn how to turn an idea into a concrete app design through brainstorming, planning, iterative prototyping, and user interviews	K1
CO 5	Apply the advanced concepts of Swift and XCode to build the projects	K3



<b>Textbooks:</b>	
1) Develop in Swift Data Collections, XCode 12 or Higher, Apple Inc.	
2) Develop in Swift Explorations, XCode 12 or Higher, Apple Inc.	
<b>Reference Books:</b>	
1) Develop in Swift Data Collections, XCode 12 or Higher, Apple Inc.	
2) Develop in Swift Explorations, XCode 12 or Higher, Apple Inc.	
<b>Links: NPTEL/ Youtube/ Faculty Video Link:</b>	
<a href="https://youtu.be/g0kOJk4hTnY">https://youtu.be/g0kOJk4hTnY</a>	
<a href="https://youtu.be/WK5vrOD1zCQ">https://youtu.be/WK5vrOD1zCQ</a>	
<a href="https://developer.apple.com/videos/play/wwdc2021/10134/">https://developer.apple.com/videos/play/wwdc2021/10134/</a>	

## B. TECH THIRD YEAR (ELECTIVE-IV)

<b>Course code</b>	<b>ACSAI0620</b>	<b>L T P</b>	<b>Credits</b>
<b>Course title</b>	<b>AUGMENTED REALITY AND VIRTUAL REALITY</b>	<b>3 0 0</b>	<b>3</b>
<p><b>Course objective:</b> The objective of this course is to understand the basics of AR and VR. It will focus on understanding Unreal Engine. The course will cover the top platform for game development and the creation of cutting-edge real-time 3D environments. It will explore the understanding of essential tools driving important fields like VR/AR, training, and architectural visualization.</p>			
<p><b>Pre-requisites:</b> None</p>			
<p><b>Course Contents / Syllabus</b></p>			
<b>UNIT-I</b>	<b>INTRODUCTION TO VIRTUAL REALITY &amp; AUGMENTED REALITY</b>	<b>8 Hours</b>	
<p>Introduction to Virtual Reality &amp; Augmented Reality. Difference between VR and AR, History of VR.</p> <p>Learn the basics - The differences between VR&amp;AVR. Why are these technologies so popular now?, key players in this space, Popular VR &amp; AR Devices? How do we create VR/AR experiences, Benefits of VR-AR, Challenges in VR, AR, and Careers related to VR, AR.</p> <p>Platforms and Paradigms: VR-AR Developer Platforms -Demystifying the jargons- FOV- Degrees of freedom VR, Sensors required for VR devices, Evolution of VR-AR, Learn about the Multidisciplinary stream that combines various techniques to create VR-AR experiences, World of 360° videos.</p>			
<b>UNIT-II</b>	<b>VR-AR TECHNOLOGY COMPONENTS, APPLICATIONS</b>	<b>8 Hours</b>	
<p>Principles of AR/VR - Immersion, Teleportation, Interaction, Sensors, Haptics, 360-degree view, Motion &amp; Orientation, Accelerometer, Gyroscope, Magnetometer, Depth sensing, Azure Kinect; Challenges – Realistic sense, Nausea, Depth, Non interfering sensors, Ergonomics.</p> <p>Introduction to Headsets and SW tools required to create VR-AR applications. Basic steps required to create VR-AR experience.</p> <p>AR, VR Applications, Platforms, Devices – HMD, Smart Glasses, Smart Phone based systems; Intro to Vuforia ; Examples - Gaming, Manufacturing, Oil &amp; Gas, E-Commerce, Entertainment, Facebook, Snapchat, Instagram filters and much more, Education, Training (VMT, Disti), Medical, Fundamental surgery, Military</p>			
<b>UNIT-III</b>	<b>UNREAL BASICS, MESH TYPES, INPUTS AND COLLISIONS IN UNREAL ENGINE</b>	<b>8 Hours</b>	
<p>Installing Unreal Engine &amp; Account Setup, Unreal Engine Overview and Resources, Editor Interface Overview, Templates &amp; Creating Your First Project, View Modes &amp; Navigation Basics.</p> <p><b>Mesh Types, Inputs, and Collisions in Unreal Engine:</b> Importing Meshes Collisions, Mesh Editor &amp; Mesh Types, Greyboxing, Static Mesh vs. Skeletal Meshes and Other Mesh Import Types, Brief Blueprint Basics, View Modes, Snapping, and Hotkeys, Skydomes, Lights (Overview) &amp; Rendering Quality, Rendering &amp; Performance Basics.</p>			
<b>UNIT-IV</b>	<b>Lighting and Materials in Unreal</b>	<b>8 Hours</b>	

Lighting Overview: Science, Optimization & Measurement, Lighting Design & Terminology, Setting Up Your Scene to Light, Light Types, Use Cases: Static, Stationary & Moveable, Lights Baking Lighting & Lightmap Resolution, Real Time Lighting & Shadows, Lighting Effects: IES / Light Rays / Volumetrics. External: Sun & Sky Actor Location & Time of Day. The Road to Real-Time Raytracing.

**Materials in Unreal:** Materials Overview, Creating Your First Material, Shading Models, Masks Material Expressions Textures: Texture Map Types. Instances & Master Materials. Material: Parameters & Blueprints, Non-UV Based Material Tools External: Quixel, Substance Designer Workflows. Profiling & Baking Down.

<b>UNIT-V</b>	<b>Physics, Rigid Simulation and Post-Process Volumes</b>	<b>8 Hours</b>
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Physics Content Examples. Physics Bodies: Mass, Gravity. Physics Forces: Motors, Forces, Constraints. Physics Volumes Collisions & Complexity. Introduction to Skeletal Physics & Rag Dolls. PPVs Key Settings, Lens & Film Effects, Tone Mapping, LUTs, Materials for UI, Rendering & Stylization. Visual FX Use Cases & Visual Warping Example.

**Course outcome:** After completion of this course students will be able to:

CO 1	Analyze various requirements and capabilities of modern augmented and virtual reality systems.	K4
CO 2	Describe augmented and virtual reality applications to suit a wide variety of needs.	K2
CO 3	Describe the capabilities and limitations of the techniques that make virtual and augmented reality possible.	K2
CO4	Identify audit and logging needs in application development, Describe the background of augmented and virtual reality and apply counter measures.	K1
CO 5	Demonstrate and use emerging technologies and tools for Augmented and Virtual reality analysis to provide the best Application.	K3

**Textbooks:**

1. Alan B. Craig, Understanding Augmented Reality, Concepts and Applications, Morgan Kaufmann, 2013.
2. Burdea, G. C. and P. Coffet. Virtual Reality Technology, Second Edition. Wiley-IEEE Press, 2003/2006.

**Reference Books:**

1. Jason Jerald. *The VR Book: Human-Centered Design for Virtual Reality*. Morgan & Claypool: 2015
2. Jack Donovan. *Mastering Oculus Rift Development*. Packt Publishing: 2017
3. Michael Wohl. *A 360 Video Handbook - A step by step guide to creating video for VR*. Michael Wohl: 2017

**Links:**

**Unreal Online Learning Courses** Introducing Unreal Engine [Introducing Unreal Engine \(https://www.unrealengine.com/en-US/onlinelearning-courses/introducing-unreal-engine\)](https://www.unrealengine.com/en-US/onlinelearning-courses/introducing-unreal-engine)

**Lighting in Unreal Engine** [Lighting Essential Concepts and Effects \(https://dev.epicgames.com/community/learning/courses/Xwp/lighting-essential-concepts-and-effects/0ax/lighting-essential-concepts-and-effects-introduction\)](https://dev.epicgames.com/community/learning/courses/Xwp/lighting-essential-concepts-and-effects/0ax/lighting-essential-concepts-and-effects-introduction)

**Materials Unreal Editor Fundamentals - Materials**  [\(https://dev.epicgames.com/community/learning/courses/pm/material-editor-fundamentals-for-game-development/V1X/introduction-to-the-course\)](https://dev.epicgames.com/community/learning/courses/pm/material-editor-fundamentals-for-game-development/V1X/introduction-to-the-course)

**B. TECH. THIRD YEAR 5<sup>th</sup>/ 6<sup>th</sup>**

<b>Course code</b>	<b>ANC0601</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>CONSTITUTION OF INDIA, LAW AND ENGINEERING</b>	<b>2 0 0</b>	<b>2</b>
<b>Course objective:</b> To acquaint the students with legacies of constitutional development in India and help them to understand the most diversified legal document of India and philosophy behind it.			
<b>Pre-requisites:</b> Computer Organization and Architecture			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>INTRODUCTION AND BASIC INFORMATION ABOUT INDIAN CONSTITUTION</b>	<b>8 Hours</b>	
Meaning of the constitution law and constitutionalism, Historical Background of the Constituent Assembly, Government of India Act of 1935 and Indian Independence Act of 1947, Enforcement of the Constitution, Indian Constitution and its Salient Features, The Preamble of the Constitution, Fundamental Rights, Fundamental Duties, Directive Principles of State Policy, Parliamentary System, Federal System, Centre-State Relations, Amendment of the Constitutional Powers and Procedure, The historical perspectives of the constitutional amendments in India, Emergency Provisions: National Emergency, President Rule, Financial Emergency, and Local Self Government – Constitutional Scheme in India.			
<b>UNIT-II</b>	<b>UNION EXECUTIVE AND STATE EXECUTIVE</b>	<b>8 Hours</b>	
Powers of Indian Parliament Functions of Rajya Sabha, Functions of Lok Sabha, Powers and Functions of the President, Comparison of powers of Indian President with the United States, Powers and Functions of Vice-President, Powers and Functions of the Prime Minister, Judiciary – The Independence of the Supreme Court, Appointment of Judges, Judicial Review, Public Interest Litigation, Judicial Activism, LokPal, Lok Ayukta, The Lokpal and Lok ayuktas Act 2013, State Executives – Powers and Functions of the Governor, Powers and Functions of the Chief Minister, Functions of State Cabinet, Functions of State Legislature, Functions of High Court and Subordinate Courts.			
<b>UNIT-III</b>	<b>INTRODUCTION AND BASIC INFORMATION ABOUT LEGAL SYSTEM</b>	<b>8 Hours</b>	
The Legal System: Sources of Law and the Court Structure: Enacted law -Acts of Parliament are of primary legislation, Common Law or Case law, Principles taken from decisions of judges constitute binding legal rules. The Court System in India and Foreign Courtiers (District Court, District Consumer Forum, Tribunals, High Courts, Supreme Court). Arbitration: As an alternative to resolving disputes in the normal courts, parties who are in dispute can agree that this will instead be referred to arbitration. Contract law, Tort, Law at workplace.			
<b>UNIT-IV</b>	<b>INTELLECTUAL PROPERTY LAWS AND REGULATION TO INFORMATION</b>	<b>8 Hours</b>	
Intellectual Property Laws: Introduction, Legal Aspects of Patents, Filing of Patent Applications, Rights from Patents, Infringement of Patents, Copyright and its Ownership, Infringement of Copyright, Civil Remedies for Infringement, Regulation to Information, Introduction, Right to Information Act, 2005, Information Technology Act, 2000, Electronic Governance, Secure Electronic Records and Digital Signatures, Digital Signature Certificates, Cyber Regulations Appellate Tribunal, Offences, Limitations of the Information Technology Act.			

<b>UNIT-V</b>	<b>BUSINESS ORGANIZATIONS AND E-GOVERNANCE</b>	<b>8 Hours</b>
Sole Traders, Partnerships: Companies: The Company's Act: Introduction, Formation of a Company, Memorandum of Association, Articles of Association, Prospectus, Shares, Directors, General Meetings and Proceedings, Auditor, Winding up. E-Governance and role of engineers in E-Governance, Need for reformed engineering serving at the Union and State level, Role of I.T. professionals in Judiciary, Problem of Alienation and Secessionism in few states creating hurdles in Industrial development.		
<b>COURSE OUTCOMES:</b> After completion of this course students will be able to		
CO 1	Identify and explore the basic features and modalities about Indian constitution.	K1
CO 2	Differentiate and relate the functioning of Indian parliamentary system at the center and state level.	K2
CO 3	Differentiate different aspects of Indian Legal System and its related bodies.	K4
CO 4	Discover and apply different laws and regulations related to engineering practices.	K4
CO 5	Correlate role of engineers with different organizations and governance models	K4
<b>Text Books:</b>		
1. M Laxmikanth: Indian Polity for civil services and other State Examination, 6th Edition, Mc Graw Hill		
2. Brij Kishore Sharma: Introduction to the Indian Constitution, 8th Edition, PHI Learning Pvt. Ltd.		
3. Granville Austin: The Indian Constitution: Cornerstone of a Nation (Classic Reissue), Oxford University Press.		
<b>Reference Books:</b>		
1. Madhav Khosla: The Indian Constitution, Oxford University Press.		
2. PM Bakshi: The Constitution of India, Latest Edition, Universal Law Publishing.		
3. V.K. Ahuja: Law Relating to Intellectual Property Rights (2007)		

<b>B. TECH. THIRD YEAR 5<sup>th</sup> / 6<sup>th</sup></b>			
<b>Course code</b>	<b>ANC0602</b>	<b>L T P</b>	<b>Credits</b>
<b>Course Title</b>	<b>ESSENCE OF INDIAN TRADITIONAL KNOWLEDGE</b>	<b>2 0 0</b>	<b>2</b>
<b>Course objective:</b> This course aims to provide basic knowledge about different theories of society, state and polity in India, Indian literature, culture, Indian religion, philosophy, science, management, cultural heritage and different arts in India			
<b>Pre-requisites:</b> Computer Organization and Architecture			
<b>Course Contents / Syllabus</b>			
<b>UNIT-I</b>	<b>SOCIETY STATE AND POLITY IN INDIA</b>	<b>8 Hours</b>	
State in Ancient India: Evolutionary Theory, Force Theory, Mystical Theory Contract Theory, Stages of State Formation in Ancient India, Kingship, Council of Ministers Administration Political Ideals in Ancient India Conditions' of the Welfare of Societies, The Seven Limbs of the State, Society in Ancient India, Purusārtha, Varnāshrama System, Āshrama or the Stages of Life, Marriage, Understanding Gender as a social category, The representation of Women in Historical traditions, Challenges faced by Women.			

<b>UNIT-II</b>	<b>INDIAN LITERATURE, CULTURE, TRADITION, AND PRACTICES</b>	<b>8 Hours</b>
Evolution of script and languages in India: Harappan Script and Brahmi Script. The Vedas, the Upanishads, the Ramayana and the Mahabharata, Puranas, Buddhist And Jain Literature in Pali,Prakrit And Sanskrit, Sikh Literature, Kautilya's Arthashastra, Famous Sanskrit Authors, Telugu Literature, Kannada Literature, Malayalam Literature ,Sangama Literature Northern Indian Languages & Literature, Persian And Urdu ,Hindi Literature		
<b>UNIT-III</b>	<b>INDIAN RELIGION, PHILOSOPHY, AND PRACTICES</b>	<b>8 Hours</b>
Pre-Vedic and Vedic Religion, Buddhism, Jainism, Six System Indian Philosophy, Shankaracharya, Various Philosophical Doctrines, Other Heterodox Sects, Bhakti Movement, Sufi movement, Socio religious reform movement of 19th century, Modern religious practices.		
<b>UNIT-IV</b>	<b>SCIENCE, MANAGEMENT AND INDIAN KNOWLEDGE SYSTEM</b>	<b>8 Hours</b>
Astronomy in India, Chemistry in India, Mathematics in India, Physics in India, Agriculture in India, Medicine in India, Metallurgy in India, Geography, Biology, Harappan Technologies, Water Management in India, Textile Technology in India ,Writing Technology in India Pyrotechnics in India Trade in Ancient India/,India's Dominance up to Pre-colonial Times.		
<b>UNIT-V</b>	<b>CULTURAL HERITAGE AND PERFORMING ARTS</b>	<b>8 Hours</b>
Indian Architect, Engineering and Architecture in Ancient India, Sculptures, Pottery, Painting, Indian Handicraft, UNESCO'S List of World Heritage sites in India, Seals, coins, Puppetry, Dance, Music, Theatre, drama, Martial Arts Traditions, Fairs and Festivals, UNESCO'S List of Intangible Cultural Heritage, Calenders, Current developments in Arts and Cultural, Indian's Cultural Contribution to the World. Indian Cinema.		
<b>COURSE OUTCOMES:</b> After completion of this course students will be able to		
CO 1	Understand the basics of past Indian politics and state polity.	K2
CO 2	Understand the Vedas, Upanishads, languages & literature of Indian society.	K2
CO 3	Know the different religions and religious movements in India.	K4
CO 4	Identify and explore the basic knowledge about the ancient history of Indian agriculture, science & technology, and ayurveda.	K4
CO 5	Identify Indian dances, fairs & festivals, and cinema.	K1
<b>Text Books:</b>		
3. Sivaramakrishna (Ed.), Cultural Heritage of India-Course Material, Bharatiya Vidya Bhavan, Mumbai, 5th Edition, 2014.		
4. S. Baliyan, Indian Art and Culture, Oxford University Press, India		
5. Nitin Singhania, Indian Art and Culture: for civil services and other competitive Examinations,3rd Edition,Mc Graw Hill		
<b>Reference Books:</b>		
1. Romila Thapar, Readings In Early Indian History Oxford University Press, India		
2. Basham, A.L., The Wonder that was India (34th impression), New Delhi, Rupa & co.		

