

PGDM 1st Year
Curricular Structure for Batch 2023-25
Trimester– I

S. No.	Category	Subject Code	Subject Name	Periods			Evaluation Scheme				End Trimester		Total	Credit
				L	T	P	CT	TA	PS	TOTAL	TE	PE		
1	Core	NPGDM011	Fundamentals of Management	3	0	0	20	20	0	40	60	0	100	3
2	Core	NPGDM012	Organizational Behavior	3	0	0	20	20	0	40	60	0	100	3
3	Core	NPGDM013	Business Statistics	3	0	0	20	20	0	40	60	0	100	3
4	Core	NPGDM014	Managerial Economics	3	0	0	20	20	0	40	60	0	100	3
5	Core	NPGDM015	Accounting for Managers	3	0	0	20	20	0	40	60	0	100	3
6	Core	NPGDM016	Design Thinking	2	0	0	20	20	0	40	60	0	100	2
7	Skills Based	NPGDM017	Business Communication for Managers	2	0	0	20	20	0	40	60	0	100	2
8	Skills Based	NPGDM018	Office Management	0	0	4	0	0	40	40	0	60	100	2
												800	21	

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Trimester– II

S. No.	Category	Subject Code	Subject Name	Periods			Evaluation Scheme				End Trimester		Total	Credit
				L	T	P	CT	TA	PS	TOTAL	TE	PE		
1	Core	NPGDM021	Business Environment	3	0	0	20	20	0	40	60	0	100	3
2	Core	NPGDM022	Legal Aspects of Business	3	0	0	20	20	0	40	60	0	100	3
3	Core	NPGDM023	Quantitative Techniques for Business Decisions	3	0	0	20	20	0	40	60	0	100	3
4	Core	NPGDM024	Operations Management	3	0	0	20	20	0	40	60	0	100	3
5	Core	NPGDM025	Marketing Management	3	0	0	20	20	0	40	60	0	100	3
6	Core	NPGDM026	Innovation Entrepreneurship Development	3	0	0	20	20	0	40	60	0	100	3
7	Skills Based	NPGDM027	Managerial Communication	2	0	0	20	20	0	40	60	0	100	2
8	Skills Based	NPGDM028	Spreadsheet Modelling	0	0	4	0	0	40	40	0	60	100	2
Total												800	22	

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Trimester– III														
S.	Category	Subject Code	Subject Name	Periods			Evaluation Scheme				End		Total	Credit
				L	T	P	CT	TA	PS	TOTAL	TE	PE		
1	Core	NPGDM032	Human Resource Management	2	0	0	20	20	0	40	60	0	100	2
2	Core	NPGDM033	Digital Marketing	3	0	0	20	20	0	40	60	0	100	3
3	Core	NPGDM034	Financial Management	3	0	0	20	20	0	40	60	0	100	3
4	Core	NPGDM035	Introduction to Business Analytics	3	0	0	20	20	0	40	60	0	100	3
5	Core	NPGDM036	Introduction to Logistics & Supply Chain Management	3	0	0	20	20	0	40	60	0	100	3
6	Core	NPGDM037	Business Research Methods	3	0	0	20	20	0	40	60	0	100	3
7	Core	NPGDM038	Personal Grooming and Business Etiquette	2	0	0	20	20	0	40	60	0	100	2
8	Skills Based	NPGDM031	Tableau	0	0	4	0	0	40	40	0	60	100	2
Total												800	21	