

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA

SEM:I THEORY EXAMINATION (2020-2021)

Subject Name: Management Principles & Organizational Behaviour (MPOB)

Time: 3 Hours

Max. Marks:100

General Instructions:

- All questions are compulsory. Answers should be brief and to the point.
- This Question paper consists of 02 pages & 08 questions.
- It comprises of three Sections, A, B, and C. You have to attempt all the sections.
- **Section A** - Question No- 1 is objective type questions carrying 1 mark each, Question No- 2 is very short answer type carrying 2 mark each. You are expected to answer them as directed.
- **Section B** - Question No-3 is Long answer type -I Questions with external choice carrying 6 marks each. You need to attempt any five out of seven questions given.
- **Section C** - Question No. 4-8 are Long answer type -II (within unit choice) questions carrying 10 marks each. You need to attempt any one part a or b.
- Students are instructed to cross the blank sheets before handing over the answer sheet to the invigilator.
- No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION – A

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|-----------|--|------------------|-----------|
| 1. | Attempt all the questions. | [10×1=10] | CO |
| | a. “Union is strength and unity of the staff is the foundation of success in any organisation”. Name the principle of management which follows the given statement. | (1) | 1 |
| | b. _____ is the process wherein different alternatives are evaluated and the best course of action is chosen. | (1) | 1 |
| | c. Division of authority among subordinates to enable them to perform the assigned duties is known as..... | (1) | 2 |
| | d.is a planning in advance of the various functions of a business so that business as a whole is controlled. | (1) | 1 |
| | e.is a reported urge of intention to move in a given direction or to achieve a certain goal. | (1) | 3 |
| | f. Name the factors in Herzberg two factor theory. | (1) | 3 |
| | g. Name some personality traits. | (1) | 4 |
| | h. Which of these is not a component of Attitude?
(A) Affective
(B) Communicative
(C) Behavioral
(D) None of the above | (1) | 4 |
| | i. Outline the characteristics of an autocratic leadership style. | (1) | 5 |
| | j. What do you mean by Stereotyping? | (1) | 3 |
| 2. | Attempt all questions. All questions carry equal marks. | [5×2=10] | CO |
| | a. Explain the concept of Management by Objective (MBO). | (2) | 1 |
| | b. Define matrix organisational structure. | (2) | 2 |
| | c. What is Maslow’s Need hierarchy theory of motivation? | (2) | 3 |

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|----|--|-----|---|
| d. | What do you mean by Personality? | (2) | 4 |
| e. | What do you understand by Organizational Change? | (2) | 5 |

SECTION – B

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|-----------|---|-----------------|-----------|
| 3. | Answer any <u>five</u> of the following- | [5×6=30] | CO |
| a. | Explain the concept of planning along with its process. | (6) | 1 |
| b. | Co-ordination is the essence of management. Explain. | (6) | 2 |
| c. | Explain the concept of perception along with its process. | (6) | 3 |
| d. | What is transactional analysis? | (6) | 4 |
| e. | Explain leadership situational model. | (6) | 5 |
| f. | Discuss Tuckman model of Team development. | (6) | 5 |
| g. | Write an explanatory note on Big Five Personality Traits. | (6) | 4 |

SECTION – C

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|-----------|---|------------------|-----------|
| 4 | Answer any <u>one</u> of the following- | [5×10=50] | CO |
| a. | Discuss in detail the different managerial qualities in modern manager of a big organization. | (10) | 1 |
| b. | Policies are guide posts for managerial action. Discuss what factors would you take into account while formulating policies for business. | (10) | 1 |
| 5. | Answer any <u>one</u> of the following- | | |
| a. | Write notes on
i. Functional organization ii. Line and staff organization | (10) | 2 |
| b. | Explain the concept of controlling. Discuss the techniques of controlling in an organization. | (10) | 2 |
| 6. | Answer any <u>one</u> of the following- | | |
| a. | What do you understand by motivation? Explain the Vroom's Expectancy theory and Reinforcement theory of motivation. | (10) | 3 |
| b. | There is a Mumbai based cosmetic company. It plans to start a new division in the suburbs, far from the main city and shift some of the employees from the main office to the new location. However, employees are not happy with the decision and resist it.
1. Imagine yourself as one of the directors of the company, how will you tackle this situation and motivate employees to move to the new location?
2. According to you, which Leadership style must be adopted by the management in such a situation? | (10) | 3 |
| 7. | Answer any <u>one</u> of the following- | | |
| a. | i. What are the various sources of attitude formation? Which source is stronger in your own case?
ii. How to change one's attitude? | (10) | 4 |
| b. | Explain the concept of individual's behaviour. What are the factors affecting individual behaviour? | (10) | 4 |
| 8. | Answer any <u>one</u> of the following- | | |
| a. | i. What do you understand by leadership? Explain the different styles of leadership.
ii. What qualities should exist in a good leader? | (10) | 5 |
| b. | Explain the approaches to manage organizational change. Discuss the Kurt Lewin Model of change. | (10) | 5 |