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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**

**(An Autonomous Institute Affiliated to AKTU, Lucknow)**

**B.Tech**

**SEM: VI - THEORY EXAMINATION (2023 - 2024)**

**Subject: Data Analytics**

**Time: 3 Hours**

**Max. Marks: 100**

**General Instructions:**

**IMP:** Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of **three Sections -A, B, & C**. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

**SECTION-A**

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1. Attempt all parts:-

- 1-a. A collection of information about a related topic is referred to as a \_\_\_\_\_ (CO1) 1
- (a) Visualisation  
(b) Analysis  
(c) Conclusion  
(d) Data
- 1-b. 3V's are not sufficient to describe big data.(CO1) 1
- (a) TRUE  
(b) FALSE
- 1-c. Which data is cheaper to collect?(CO2) 1
- (a) Primary Data  
(b) Secondary Data  
(c) New Data  
(d) Collective data
- 1-d. Which level of measurement has a zero point of origin?(CO2) 1
- (a) Nominal  
(b) Ratio  
(c) Interval  
(d) Ordinal

- 1-e. What are the different types of attributes?(CO3) 1
- (a) Nominal
  - (b) Ordinal
  - (c) Spacial
  - (d) All of the above
- 1-f. Which is not a data cleaning method?(CO3) 1
- (a) Binning
  - (b) Clustering
  - (c) Regression
  - (d) Aggregation
- 1-g. .... is a tool which is used to reduce the dimensions of the data(CO4) 1
- (a) Principal component analysis
  - (b) Product Component analysis
  - (c) Pre Complex analysis
  - (d) None of the above
- 1-h. Which of the following is not an example of a time series model? (CO4) 1
- (a) Naïve approach
  - (b) Exponential smoothing
  - (c) Moving Average
  - (d) None of the above
- 1-i. Where can we apply global filters?(CO5) 1
- (a) Dashboards
  - (b) Stories
  - (c) Sheets
  - (d) All the above
- 1-j. The most popular data visualization library in python is \_\_\_\_ (CO5) 1
- (a) matinfolib
  - (b) matplotlib
  - (c) matpiplib
  - (d) pip

2. Attempt all parts:-

- 2.a. What is structured data? (CO1) 2
- 2.b. Why do we use data dimension reduction in some cases? justify it (CO2) 2
- 2.c. Justify the term Regression (CO3) 2
- 2.d. Discuss two methods to handle missing data(CO4) 2
- 2.e. List some features of Tableau (CO5) 2

**SECTION-B**

30

3. Answer any five of the following:-

- 3-a. Explain the role of Data Science in various fields.(CO1) 6
- 3-b. Describe the libraries in Python used for Data Analysis and Scientific Computations.(CO1) 6
- 3-c. Why do we need Data Manipulation Tools? justify it with example (CO2) 6
- 3-d. How do social networks collect data? (CO2) 6
- 3.e. Explain the five stages of transforming data into information. (CO3) 6
- 3.f. Explain in detail how does python handle missing data and outliers ? (CO4) 6
- 3.g. How Can You Optimize the Performance of a Dashboard? justify it. (CO5) 6

**SECTION-C**

50

4. Answer any one of the following:-

- 4-a. Explain in detail about Nature of Data and its applications. (CO1) 10
- 4-b. Explain the various risks of Big data.(CO1) 10

5. Answer any one of the following:-

- 5-a. Describe dimensionality. Explain high dimensional data with examples.(CO2) 10
- 5-b. Write various characteristics of a good data model. (CO2) 10

6. Answer any one of the following:-

- 6-a. Explain the steps involved in data transformation.(CO3) 10
- 6-b. How can data be reduced? Explain in detail. (CO3) 10

7. Answer any one of the following:-

- 7-a. Describe multicollinearity. Differentiate between covariance and correlation. How are these terms related with each other?(CO4) 10
- 7-b. Differentiate between graphical and non-graphical exploratory data analysis.(CO4) 10

8. Answer any one of the following:-

- 8-a. Explain six different categories of Tableau Filters.(CO5) 10
- 8-b. Explain Bar charts in Tableau. What are the different kinds of Bar Charts? (CO5) 10