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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA (Integrated)

SEM: V - THEORY EXAMINATION (2025 - 2026)

Subject: Business Ethics

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

- 1-a. Select the best definition of values in the context of business ethics.(CO1, K1) 1
- (a) Rules that govern the marketplace
- (b) Principles that guide individual or group behavior
- (c) Strategies to maximize profits
- (d) Standards for consumer expectations
- 1-b. Identify the characteristic of ethical behavior in a business environment. (CO2, K2) 1
- (a) Misrepresentation of facts
- (b) Transparency and fairness
- (c) Ignoring stakeholder concerns
- (d) Exploitation of resources
- 1-c. _____ is a key function of progress. (CO3, K1) 1
- (a) Stagnation
- (b) Decline in performance
- (c) Improvement and development
- (d) Ending tasks
- 1-d. _____ is the key difference between knowledge and wisdom. (CO4, K2) 1
- (a) Knowledge is facts, while wisdom is the ability to apply them
- (b) Wisdom is acquired only in schools
- (c) Knowledge is emotional intelligence
- (d) Wisdom is about knowing facts
- 1-e. Quality of Work Life (QWL) contributes to: (CO5, K2) 1

- (a) Reducing employee involvement in decision-making
- (b) Avoiding workplace engagement
- (c) Balancing employees' professional and personal lives
- (d) Prioritizing short-term results over long-term well-being

2. Attempt all parts:-

- 2.a. Identify two major types of values. (CO1, K2) 2
- 2.b. Suggest a principle to ensure fairness in advertising campaigns. (CO2, K2) 2
- 2.c. Outline the primary challenges of managing transformation in organizations. (CO3, K1) 2
- 2.d. Examine the role of knowledge workers in an organization. (CO4, K4) 2
- 2.e. Define an ethical dilemma. (CO5, K1) 2

SECTION-B

15

3. Answer any three of the following:-

- 3-a. Explain how values influence individual behavior. (CO1, K2) 5
- 3-b. Explain the decision-making framework with the help of a diagram (CO2, K2) 5
- 3.c. Assess the approach to managing organizational transformation in large companies, illustrating with an example. (CO3, K5) 5
- 3.d. Explore the role of reflective practices in transforming knowledge into wisdom. (CO4, K1) 5
- 3.e. Justify the relevance of Nishkaam Karma in building an ethical workplace. (CO5, K5) 5

SECTION-C

30

4. Answer any one of the following:-

- 4-a. Discuss the key principles of business ethics. Explain any four. (CO1, K2) 6
- 4-b. Design a training program to promote ethical behavior among employees. (CO1, K6) 6

5. Answer any one of the following:-

- 5-a. Apply an ethical decision-making framework to resolve a conflict between cost-cutting and employee well-being. (CO2, K4) 6
- 5-b. Analyze the role of ethical decision-making in balancing profit motives with social responsibility. (CO2, K4) 6

6. Answer any one of the following:-

- 6-a. Analyze the importance of defining progress and results to achieve organizational goals. (CO3, K4) 6
- 6-b. Assess the impact of ethical leadership on achieving organizational success. (CO3, K4) 6

7. Answer any one of the following:-

- 7-a. Demonstrate how an organization can benefit from balancing knowledge workers and wisdom workers. (CO4, K6) 6
- 7-b. Examine the consequences of unmanaged stress on organizational productivity. (CO4, K4) 6

8. Answer any one of the following:-

- 8-a. Assess the significance of balancing work and life in improving productivity. (CO5, K5) 6
- 8-b. Formulate an ethical code of conduct for an organization. (CO5, K6) 6

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