

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA IEV

SEM: III - THEORY EXAMINATION (2025 - 2026)

Subject: Global Linkage Opportunities

Time: 3 Hours

Max. Marks: 100

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of **three Sections -A, B, & C**. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

20

1. Attempt all parts:-

- 1-a. Which of the following is a key promotional measure by the Indian government? (CO1,K2) 1
- (a) EPCG Scheme
- (b) Merchandise Exports from India Scheme
- (c) SEIS
- (d) All of the above
- 1-b. What is the primary goal of the EPCG scheme? (CO1,K1) 1
- (a) Export Promotion
- (b) Capital Goods Import
- (c) Tax Relief
- (d) Export Credit Insurance
- 1-c. The focus of SEZs in terms of production is (CO2,K2) 1
- (a) Manufacturing for local markets
- (b) Manufacturing for export markets
- (c) Only providing services
- (d) Only research and development
- 1-d. The role of the government in SEZs is to (CO2,K2) 1
- (a) Provide fiscal incentives and policy support
- (b) Restrict foreign investments
- (c) Limit business regulations
- (d) Increase taxes for foreign investors

- 1-e. IMF loans are typically provided to countries facing which of the following issue? (CO3,K2) 1
- (a) Trade surpluses
 - (b) Balance of payments issues
 - (c) Environmental crises
 - (d) Political instability
- 1-f. The World Bank offers which type of financing? (CO3,K2) 1
- (a) Short-term loans
 - (b) Long-term loans and grants
 - (c) Foreign currency reserves
 - (d) Stock market investments
- 1-g. A Strength in SWOT analysis refers to (CO4,K1) 1
- (a) High product cost
 - (b) Strong brand reputation
 - (c) Market competition
 - (d) Legal challenges
- 1-h. A Weakness in SWOT analysis refers to (CO4,K1) 1
- (a) Rising consumer interest
 - (b) High production costs
 - (c) Emerging technological trends
 - (d) New competitors entering the market
- 1-i. The primary purpose of the FTDR Act, 1992 is to: (CO5,K1) 1
- (a) Regulate domestic trade
 - (b) Promote foreign trade
 - (c) Manage taxation policies
 - (d) Control inflation
- 1-j. The Foreign Trade Policy (FTP) aims to: (CO5,K1) 1
- (a) Restrict exports
 - (b) Boost exports and international competitiveness
 - (c) Minimize foreign investments
 - (d) Limit imports
2. Attempt all parts:-
- 2.a. Explain the importance of trade surplus for a country. (CO1,K2) 2
- 2.b. Explain the main purpose of Special Economic Zones (SEZs). (CO2,K2) 2
- 2.c. Explain the types of loans provided by IMF to member countries. (CO3,K2) 2
- 2.d. Explain the Role of Opportunities in driving product growth in SWOT analysis.(CO4,K2) 2
- 2.e. Describe the main objectives of India's Foreign Trade Policy under the FTDR Act. (CO5,K2) 2

SECTION-B

30

3. Attempt all parts:-
- 3.a. Answer any one of the following:-
- 3.a.(i) Explain how India's foreign trade policies have contributed to its economic growth. (CO1,k5) 6
- 3.a.(ii) Explain the concept of technology transfer through Foreign Trade. (CO1,K2) 6
- 3.b. Answer any one of the following:-
- 3.b.(i) Explain how SEZs impact local employment and skill development (CO2,k3) 6
- 3.b.(ii) Discuss the environmental and regulatory advantages of operating in SEZs. (CO2,K2) 6
- 3.c. Answer any one of the following:-
- 3.c.(i) Analyze the role of IMF in preventing financial crises and its early warning system. (CO3,K4) 6
- 3.c.(ii) Analyze the World Bank's contribution to infrastructure development in developing countries. (CO3,K4) 6
- 3.d. Answer any one of the following:-
- 3.d.(i) Discuss how addressing External Threats in SWOT analysis influences strategic business decisions. (CO4,K3) 6
- 3.d.(ii) Discuss the strategic benefits of using SWOT analysis for market expansion. (CO4,K3) 6
- 3.e. Answer any one of the following:-
- 3.e.(i) Explain the primary functions of the Directorate General of Foreign Trade (DGFT) under the FTDR Act, 1992. (CO5,k2) 6
- 3.e.(ii) Examine the role of the Foreign Exchange Management Act (FEMA), 1999, in managing cross-border transactions and foreign investments. (CO5,K4) 6
- SECTION-C** 50
4. Answer any one of the following:-
- 4-a. Explain how foreign trade contributes to the generation of foreign exchange reserves.(CO1,K2) 10
- 4-b. Analyze the economic implications of a trade deficit on India's economy. (CO1,K4) 10
5. Answer any one of the following:-
- 5-a. Explain the tax exemptions and duties offered by SEZs to businesses.(CO2,K2) 10
- 5-b. Explain the role of SEZs in contributing industrialization and modernization in developing countries.(CO2,K2) 10
6. Answer any one of the following:-
- 6-a. Explain how IMF's surveillance mechanism helps in preventing financial crises. (CO3,K2) 10
- 6-b. Analyze the role of World Bank's International Development Association (IDA) in supporting developing countries. (CO3,K4) 10
7. Answer any one of the following:-
- 7-a. Explain the role of SWOT analysis in mitigating production challenges and strengthen Tesla's brand image.(CO4,K3) 10

- 7-b. Explain how long-term business strategies can be developed based on insights from SWOT analysis.(CO4,K3) 10
8. Answer any one of the following:-
- 8-a. Examine the role of the FTDR Act in India's strategic trade policy. (CO5,K4) 10
- 8-b. Discuss the relationship between FTDR Act & FEMA. (CO5,K2) 10

REG_JULY_DEC_2025