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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA (Integrated)

SEM: I - THEORY EXAMINATION (2025 - 2026)

Subject: Principles & Practices of Management

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

- 1-a. Management is best described as a _____ involving planning, organizing, directing and controlling activities. (CO1,K2) 1
- (a) Static activity
- (b) Continuous process
- (c) Scientific experiment
- (d) Social reform
- 1-b. Tactical planning is mainly performed by _____ management. (CO2,K2) 1
- (a) Top
- (b) Lower
- (c) Supervisory
- (d) Middle
- 1-c. Divisional structure suits large organizations. (CO3,K2) 1
- (a) TRUE
- (b) FALSE
- (c) Partial
- (d) Rare
- 1-d. _____ leadership emphasizes centralized authority. (CO4,K2) 1
- (a) Democratic
- (b) Autocratic
- (c) Laissez-faire
- (d) Participative

1-e.	_____ budgeting evaluates each activity from scratch. (CO5,K2)	1
(a)	Traditional	
(b)	Incremental	
(c)	Zero-based	
(d)	Fixed	
2.	Attempt all parts:-	
2.a.	Outline two differences between management and administration. (CO1,K2)	2
2.b.	Elaborate the relation between planning and controlling. (CO2,K1)	2
2.c.	State two differences between authority and responsibility. (CO3,K2)	2
2.d.	Explain the concept of directing and staffing. (CO4,K2)	2
2.e.	Explain the concept of budgetary control system. (CO5,K2)	2
<u>SECTION-B</u>		15
3.	Answer any <u>three</u> of the following:-	
3-a.	Discuss different leadership styles adopted by managers. (CO1,K2)	5
3-b.	Discuss various types of planning in context of any organization. (CO2, K2)	5
3.c.	Discuss the concept centralization and decentralization with proper examples. (CO3,K2)	5
3.d.	Describe Maslow's need hierarchy theory with real life examples. (CO4, K2)	5
3.e.	Explain various techniques of controlling in detailed form. (CO5,K2)	5
<u>SECTION-C</u>		30
4.	Answer any <u>one</u> of the following:-	
4-a.	Explain the principles of scientific management. (CO1, K2)	6
4-b.	Explain Hawthorne studies and their impact on management. (CO1, K2)	6
5.	Answer any <u>one</u> of the following:-	
5-a.	Explain nature and importance of planning. (CO2, K2)	6
5-b.	Describe the planning process in detail with the help of example. (CO2, K2)	6
6.	Answer any <u>one</u> of the following:-	
6-a.	Discuss authority, responsibility and accountability with example. (CO3, K2)	6
6-b.	Discuss types of organization structures in detail. (CO3, K2)	6
7.	Answer any <u>one</u> of the following:-	
7-a.	Discuss scope and importance of staffing. (CO4, K2)	6
7-b.	Describe the concept of motivation and its theories in detail. (CO4, K2)	6
8.	Answer any <u>one</u> of the following:-	
8-a.	Explain the term management by exception and its significance. (CO5, K2)	6
8-b.	Discuss the relationship between planning and controlling with example. (CO5, K2)	6