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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA (Integrated)

SEM: I - THEORY EXAMINATION (2025 - 2026)

Subject: Business Environment

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

- 1-a. Out of the following, this is not a feature of Business environment. (CO1, K1) 1
- (a) Interrelated Elements
- (b) Dynamics
- (c) Complexity
- (d) Continuous
- 1-b. Primarily goals of socialism is- (CO2, K1) 1
- (a) To earn profit
- (b) To minimize expenditures
- (c) To promote social welfare
- (d) all of these
- 1-c. Out of the following statements about the fiscal deficit, this is correct.(CO3,K1) 1
- (a) It is a part of the total government expenditure that is met by imposing more taxes.
- (b) It is a part of the total government expenditure that is met through borrowings
- (c) It is a part of the total government expenditure that is met by selling the shares held by them in public companies
- (d) It is a part of the total government expenditure that is met by imposing public assets
- 1-d. The Central monetary policy Authority in India is_____. (CO4, K1) 1
- (a) RBI
- (b) Finance Ministry
- (c) Parliament
- (d) Prime Minister

1-e.	Two or more firms come together to create a new business entity that is legally separate and distinct from its parents, it is known as _____.(CO5, K1)	1
(a)	Contract manufacturing	
(b)	Franchising	
(c)	Joint ventures	
(d)	Licensing	
2.	Attempt all parts:-	
2.a.	Mention the different types of economic activities.(CO1,K2)	2
2.b.	Write short note on capitalism. (CO2, K2)	2
2.c.	Define Globalisation. (CO3, K2)	2
2.d.	Explain CRR.(CO4,K2)	2
2.e.	Define Tariff and Non tariff barriers.(CO5, K2)	2
<u>SECTION-B</u>		15
3.	Answer any <u>three</u> of the following:-	
3-a.	State the objectives of a business. (CO1, K2)	5
3-b.	Explain the concept of the public sector and private sector. (CO2,K2)	5
3.c.	Enumerate any ten Positive impacts of liberalization and globalization. (CO3, K4)	5
3.d.	Describe, in brief, the function of Reserve Bank of India.(CO4,K2)	5
3.e.	Discuss the impact of 50% tariffs imposed by USA on Indian economy . (CO5, K4)	5
<u>SECTION-C</u>		30
4.	Answer any <u>one</u> of the following:-	
4-a.	The understanding of business environment is important.Explain with the help of any four points.(CO1,K2)	6
4-b.	Define 'business environment'. Explain any three features of business environment. (CO1, K2)	6
5.	Answer any <u>one</u> of the following:-	
5-a.	Define Socialism. Discuss its merits and demerits. (CO2, K2)	6
5-b.	Describe the precautions that must be kept in mind while allowing a multinational company to operate in your country. (CO2, K4)	6
6.	Answer any <u>one</u> of the following:-	
6-a.	Write a short note on GST.(CO3,K2)	6
6-b.	Explain the economic reforms introduced in 1991. (CO3, K4)	6
7.	Answer any <u>one</u> of the following:-	
7-a.	Discuss the key features of current Exim Policy.(CO4, K2)	6
7-b.	Explain the main provisions of Foreign Exchange Regulation Act, 1973.(CO4, K2)	6
8.	Answer any <u>one</u> of the following:-	
8-a.	Write an essay on international business environment.(CO5, K2)	6
8-b.	Explain the problems of developing countries in world trade.(CO5,K4)	6