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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, NIET BUSINESS SCHOOL GREATER NOIDA

PGDM (Global)

TRIMESTER-I THEORY EXAMINATION (2024-2025)

Subject: Principles of Global Business Management

Time: 2Hrs.30 min

Max. Marks:60

General Instructions:**IMP:** Verify that you have received question paper with correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Short type questions & Subjective type questions.
2. Maximum marks for each question are indicated on right hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION – A**15****1. Attempt all parts:-**

- | | |
|---|---|
| 1-a. Define the term management. (CO1, K1) | 1 |
| 1-b. Define Planning. (CO2, K3) | 1 |
| 1-c. Explain Organizational Design. (CO3, K2) | 1 |
| 1-d. Explain Directing. (CO4, K4) | 1 |
| 1-e. Define the term Leadership. (CO5, K4) | 1 |

2. Attempt all parts:-

- | | |
|---|---|
| 2.a. Mention any two managerial skills. (CO1, K1) | 2 |
| 2.b. Differentiate between short range and long range planning. (CO2, K3) | 2 |
| 2.c. Define Delegation of Authority. (CO3, K2) | 2 |
| 2.d. Explain the meaning of staffing. (CO4, K4) | 2 |
| 2.e. Explain Coordination. (CO5, K4) | 2 |

SECTION – B**15**

3. Answer any **three** of the following-

- 3-a. Discuss the levels of Management. (CO1, K1) 5
- 3-b. Discuss the characteristics of a sound plan. (CO2, K3) 5
- 3-c. Discuss the impact of technology on organizational design. (CO3, K2) 5
- 3-d. Elaborate on the meaning and process of Job Analysis. (CO4, K4) 5
- 3-e. Discuss the techniques of controlling. (CO5, K4) 5

SECTION – C**30****Case Let & Application Based**

4. Answer any **one** of the following-

- 4-a. Explain the various functions of management. (CO1, K1) 6
- 4-b. Highlight the evolution of Management Thought. (CO1, K1) 6

5. Answer any **one** of the following-

- 5-a. Briefly discuss the process of Decision Making (CO2, K3) 6
- 5-b. Briefly discuss the functions of Decision Making. (CO2, K3) 6

6. Answer any **one** of the following-

- 6-a. Differentiate between formal and informal organizations. (CO3, K2) 6
- 6-b. Create any three organizational structures using real-life examples. (CO3, K2) 6

7. Answer any **one** of the following-

- 7-a. Differentiate between Recruitment and Selection. (CO4, K4) 6
- 7-b. Explain the concept of Performance Management. (CO4, K4) 6

8. Answer any **one** of the following-

- 8-a. Elaborate the Managerial Grid of Leadership. (CO5, K4) 6
- 8-b. Discuss few effective ways of using control systems. (CO5, K4) 6