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Printed Page:-03 Subject Code:- ACSBS0516 Roll. No:
NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)
B.Tech
SEM: V - THEORY EXAMINATION (2024 - 2025)
Subject: Industrial Psychology
Time: 3 Hours Max. Marks: 100
General Instructions: IMP: Verify that you have received the question paper with the correct course, code, branch etc.
1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice
Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.
evalualed/Checked.
SECTION-A 20
1. Attempt all parts:-
1-a. Identify the approach that has major influence on Industrial Psychology. (CO1,
K2)
(a) Scientific Management Approach
(b) Human Relations Approach
(c) Both 1 and 2
(d) None of these
1-b. The technique concerned with fixing standards for everything is known as
(CO1, K2)
(a) Time Study
(b) Functional Foremanship
(c) Standardisation of Work
(d) Work Study
1-c. Identify the non-monetary incentives which are generally used in organizations.
(CO2, K2)
(a) Status
(b) Job Enrichment
(c) Empowerment
(d) All of the above
1-d. According to McGregor, the assumption that the average human being has an

2.a.	List down the issues covered by Industrial Psychology. (CO1, K2)	2
2.b.	Define "Group Dynamics". (CO2, K1)	2
2.c.	State the causes of Boredom. (CO3, K2)	2
2.d.	Identify the first step of Training process. (CO4, K2)	2
2.e.	Describe the term 'Co-ordination'. (CO5, K2)	2
SECTIO	<u>ON-B</u>	30
3. Answe	er any <u>five</u> of the following:-	
3-a.	Discuss the "Human relations approach' and its implications. (CO1, K2)	6
3-b.	Discuss the nature and Scope of 'Industrial Psychology'. (CO1, K2)	6
3-c.	Illustrate Tuckman's model of Team development. (CO2, K3)	6
3-d.	Analyze the dimensions of an Organisational Culture. (CO2, K4)	6
3.e.	Enumerate various safety measures adopted by Organizations to prevent accidents. (CO3, K2)	6
3.f.	Critically evaluate Herzberg's Two Factor Theory in the light of modern organizations. (CO4, K4)	6
3.g.	Describe the qualities of an efficient manager. Give examples to support your answer. (CO5, K2)	6
SECTIO	<u>ON-C</u>	50
4. Answe	er any <u>one</u> of the following:-	
4-a.	Analyze the impact of 'Hawthorne experiments' on Industrial Psychology. (CO1, K4)	10
4-b.	Explain the Techniques of Scientific Management. (CO1, K2)	10
5. Answe	er any <u>one</u> of the following:-	
5-a.	Describe different types of leaders with examples. (CO2, K2)	10
5-b.	Assess the causes of stress at workplace and suggest stress management techniques to improve efficiency at workplace. (CO2, K4)	10
6. Answe	er any one of the following:-	
6-a.	Illustrate the process of Selection in detail. (CO3, K3)	10
6-b.	Describe the methods used to collect Job Analysis information. (CO3, K2)	10
7. Answe	er any <u>one</u> of the following:-	
7-a.	Identify causes of Resistance to Change and suggest ways to overcome them. (CO4, K3)	10
7-b.	Describe the different methods of Training & Development. (CO4, K2)	10
8. Answe	er any <u>one</u> of the following:-	
8-a.	Describe in detail the decision making process in context of Managerial decision making. (CO5, K2)	10
8-b.	Explain all the steps involved in Controlling function. in detail. (CO5, K2)	10