

**Noida Institute of Engineering and Technology, Greater
Noida**

Date: 12/05/2017

Report

Topic: One day FDP on **“Business Intelligence & Business Analytics”**

Speaker: Mr. Pankaj Bhardwaj & Mr. Rajit Sikka

Venue: A-Block Conference Hall

Date: 11/05/2017

Time: 11:00 am

One day FDP on “Business Intelligence & Business Analytics” was organized by Department of MCA on 11/05/2017 for faculty members of CSE/IT/MCA in A-Block Board Room at 11 a.m. The FDP was conducted by a team of professionals from TCS. Mr Rajit Sikka, Head Academic Relations India North, TCS and Mr Pankaj Bhardwaj, SAS Consultant, TCS were the distinguished speakers.

Dr Ajay Kumar, Director NIET welcomed Mr Pankaj Bhardwaj, SAS Consultant (TCS) and Mr Rajit Sikka, Head Academic Relations India North at TCS. A flower bouquet was presented as a token of gratitude followed by a welcome speech of Director NIET. Twenty six faculty members from CSE/IT/MCA participated in the FDP. Mr Rajit Sikka then introduced himself to the audience. Later on he talked about Big data, Cloud Computing and Business Intelligence. Mr. Pankaj Bhardwaj introduced himself and says thanks to NIET for providing this opportunity.

After that Mr. Bhardwaj delivered the lecture on “**Business Intelligence & Business Analytics**”. Mr. Bhardwaj discussed role of business analytics in various fields like Life science, Telecom, Banking Sector and FMCG. Mr. Bhardwaj also discussed about various tools working migration of data from SQL server to Hadoop. He also discussed about information management, visual analytics tools like Tableau, Spotfire, Qlikview etc. followed by question session round by the faculty members. Vote of thanks was given by the Dr. Priyanka Chawla, Head MCA. The faculty members were quite happy and session was full of knowledge.